Becoming a New gTLD Registry

What's Next?

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Webinar Information

Dial-in Numbers: http://newgtlds.icann.org/webinars
Conference ID: 909 2507

Q&A Session after the presentation:

- Questions submitted to ICANN prior to the webinar given priority
- Questions will be answered as time permits

Recordings & slides available after the webinar:
http://newgtlds.icann.org/webinars

Agenda

- What is Registry Onboarding?

- When does Registry Onboarding Begin?

- Steps to Complete Onboarding

- Best Case Timeline to Complete Onboarding

- What Portal to Use for Which Processes

- Tools for New gTLD Registries

- Questions & Answers

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What is Registry Onboarding?

- Steps to get you from contract signing to general registration

- Collection of Registry contacts, and technical information to setup registry processes required by the Registry Agreement

- Completion of Pre-Delegation Testing (PDT)

- Setup and testing of Trademark Database (TMDB) access and use

- Establish Sunrise, Claims, and other Launch periods for TLD

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When Does Registry Onboarding Begin?

- Registry Onboarding begins once your Registry Agreement is executed

- Registry Primary will receive a GDD Portal welcome notification

- In some cases, Registry Primary Contact will receive GDD Portal credentials following the welcome notification

Registry Onboarding – Main Steps

- Step 1: Join gTLD Registry Stakeholder Group (optional)

- Step 2: Complete Pre-Delegation Testing

- Step 3: Provide Registry Information for Credentialing

- Step 4: Provide Registry Contact Information

- Step 5: Obtain TMDB Token and Register in TMDB

- Step 6: Complete TMDB Testing

- Step 7: Complete Transition to Delegation

- Step 8: Establish Sunrise, Claims and Other Launch Periods

STEP 1: Join the gTLD RySG

- Registry Stakeholder Group (RySG) is a member of the Generic Names Supporting Organization (GNSO)

- Complete and submit the application form:
  - www.gtldregistries.org/new_member_application

- Membership is optional

STEP 2: Complete Pre-Delegation Testing (PDT)

- PDT ensures Registry Operator has the capacity to operate the TLD in a stable, secure manner

- PDT demonstrates Registry's operations are in line with criteria from Applicant Guidebook

- Process and information:
  - http://newgtlds.icann.org/en/applicants/pdt

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STEP 3: Provide Information for Credentialing*

- **3a:** Zone File Access for CZDS and ICANN

- **3b:** Bulk Thin Registration Data Access (BRDA)

- **3c:** EPP Extensions

- **3d:** Registry Reporting Interface (RRI)

- **3e:** Uniform Rapid Suspension (URS)

- **3f:** EPP SLA Monitoring

- **3g:** IDN Tables

* Onboarding Information Request (ONBIR)

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STEP 4: Provide Onboarding Contact Information

- Registry Primary

- Registry Secondary

- Backend Technical Service Provider

- Data Escrow Agent

- Technical

- Legal

- Media/Communications

- Billing/Financial

- 24x7 Emergency

- CZDS

- Abuse

- Compliance

- URS Contacts

- TMDB

- Public Facing Information

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STEP 5: Obtain TMDB Token and Register

- ICANN will send TMDB token to the TMDB contact

- Tokens are generally active within four hours

- Use the token to register for TMDB credentials

- IBM will send TMDB credentials to the TMDB Contact

STEP 6: Complete TMDB Testing

- Download a SMD Revocation List

- Download a DNL list

- Upload a Sunrise LORDN file; retrieve the related LORDN log file

- Upload a Claims LORDN file; retrieve the related LORDN log file

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STEP 7: Complete Transition to Delegation

- Transitions the Registry Operator to IANA for delegation of the TLD

- Prerequisites for a delegation token
  - Successful completion of On-Boarding Steps 2-4
  - Eligible for the Alternate Path to Delegation

- Includes these steps:
  - Provide Delegation Point of Contact information
  - Obtain IANA token
  - Access the IANA system using your IANA token

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STEP 8: Sunrise, Claims, and Other Registration Periods

- ## Required Information
  - Type of Sunrise, dates of Sunrise and Claims periods
  - Certify TMDB integration testing is completed
  - Provide Sunrise Registration Policies including SDRP
    - Include whole document(s), not links

- ## Optional Information
  - Dates of any Limited Registration Periods
  - Dates of Qualified Launch Program
  - Approved Launch Program*

  *Must be requested using the posted process in advance, and approved by ICANN

STEP 8: Sunrise, Claims, and Other Registration Periods

- TLD Startup Information may be submitted once TLD is delegated

  - ICANN does a straightforward review of the TLD Startup Information for compliance with RPMs document

- ICANN will schedule Sunrise, Claims, and other Launch dates with IBM and confirm dates with registry

  - The Registry does not need to do this with IBM

- ICANN notifies Registry of acceptance of all dates and publishes the information

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Registry Onboarding/TLD Launch Timeline

Ongoing **Step 1**: Join the gTLD Registries Stakeholder Group (Optional)

Registry Agreement Signed   Delegation   General Registration

(Mandatory Steps)

6 Weeks **Step 2**: Complete Pre-Delegation Testing

6 Weeks **Step 3**: Provide information for credentialing

6 Weeks **Step 4**: Provide onboarding contact information

1 Wk **Step 5**: Obtain TMDB token & register w/ the Trademark Clearinghouse

1 Wk **Step 6**: Complete TMDB Testing

2 Wks **Step 7**: Complete Transition to Delegation

Step 8: Establish Sunrise, Claims & Other Registration Periods   60 days Sunrise / 90 days Claims

* Recommended timeline for execution in weeks (wks)

What Portal Do I Use and When?

	Process	New gTLD Customer Portal	GDD Portal
Evaluation - Contracting	Application	✓	
	Initial Evaluation	✓	
	Contracting	✓	
	General Customer Service Inquiries (before signing a Registry Agreement)	✓	
Post-Contracting - Delegation	Registry Contact Information		✓
	On-Boarding Information Request		✓
	Pre-Delegation Testing	✓	
	Approved Launch Program Requests		✓
	Transition-to-Delegation	✓	
	Delegation	✓	
	General Customer Service Inquiries (after signing a Registry Agreement)		✓
Post-Delegation	TLD Startup Information		✓
	General Customer Service Inquiries (after signing a Registry Agreement)		✓

Tools For New gTLD Registry Operators

✔ New gTLD Registry Operator Welcome Kit

✔ GDD Portal, and GDD Portal Guidance

✔ Email customerservice@icann.org

✔ GDD Registry Services Team

✔ New gTLD Microsite
https://newgtlds.icann.org/en/

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Question & Answer Session

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Questions & Answers

Questions will be answered as time permits

- Participants will be limited to 1 question and 1 brief follow up response

Adobe Connect questions

- Send your question via the Questions & Comments pod

Phone questions

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- Conference ID: 909 2507
- Dial *1 (star one) to enter the question queue

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Post-webinar survey

- http://tinyurl.com/pzjawse

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