



# Universal Acceptance of IDN

ICANN London | 2014.06.23

edmon@dot.asia

from.Asia / for.Asia

# What is IDN?

Internationalized Domain Names

www.domainnameasia  
www.नाम.asia

www.नाम.असि

**U-Label**  
Native Form /  
Unicode Label

**Unicode**

*ISO10646 Standard*

U+0928 U+093E U+092E U+0905 U+0938 U+093F U+0905

**Punycode**

*IETF IDN Standard*

xn--l2bm1c

xn--l1ba6m2a

www.xn--l2bm1c.xn--l1ba6m2a

**A-Label**

ACE (ASCII  
Compatible  
Encoding)

Punycode / IDNA prefix

“xn--”





Businesses Use Local Language

# EAI: Email Address Internationalization

café@domain.london

中文@域名.asia

сайт@рус. дети

百度一下，你就知道 - Mozilla Firefox

http:// ... Goog

File Edit View History Bookmarks Tools Help

登录

Baidu 百度

新闻 网页 贴吧 知道 MP3 图片 视频 地图

بوابة عجب - Mozilla Firefox

الأربعاء 16 يونيو 2010

أحمد أباد

الغنادق والشقق وبيوت الشباب كبير اختيار الغنادق

برنامج "القاعدة المهجورة" ما آخر تطورات هذا التنظيم؟ وكيف يعيش أفراد وعائلاتهم؟ شاهد الآن

Google اعلانات

네이버 :: 나의 경쟁력, 네이버 - Mozilla Firefox

http:// ... Goog

File Edit View History Bookmarks Tools Help

해피빈 | me2DAY | 쉐니어

NAVER

검색

Yahoo! JAPAN - Mozilla Firefox

http:// ... Goog

File Edit View History Bookmarks Tools Help

ツールバーを今すぐダウンロード!

Yahoo! BB オークション My Yahoo! ツールバー ショッピング

ウェブ | 登録サイト | 画像 | 動画 | ブログ | 辞書 | 知恵袋 | 地図 | 商品

検索

もう決めた？ 父の日のプレゼント ▶ ヤフーで広告掲載 3,000円から始めよう ▶ ドラゴンボール400ページ以上を無

トピックス

- 10時34分更新
- ・自民が内閣不信任案を提出
- ・SFCG大島元会長らを任意同行 NEW!
- ・鳩山氏が「裸踊りありがとう」
- ・東証1万円台回復して始まる
- ・がんの死亡率 順調に減少 NEW!
- ・ロナウド&ドログバともにも不発
- ・ブラジル 格下の北朝鮮相手に苦戦
- ・ファンモン・モン吉が結婚発表

今日の話(9件) 一覧

Done

أخبار عاجلة :

فتوات عجب

- تعلم العربية
- القواميس
- المعاجم العربية
- دليل المواقع العربية
- صحة
- علوم وتكنولوجيا
- اجتماعيات
- دين
- حوادث وكوارث
- خدمات عجب الخاصة
- جبهة
- Clippina جبهة

에서 그네타기, 투호 해보세요

1 객진

ID저장

로그인

회원가입 아이디/비밀번호 찾기

2010.06.16. (수)

월드컵, [영상] 북한 정태기 월드컵, "내일은 아르헨티다 TV편성, 지상파 프로그램 | 증시·코스피 1698.75 -8.72

스포츠 날씨 환율

HP9398-0006 (1-1007)

シンプルな 先進医療

例えば30歳男性 月々1,090円

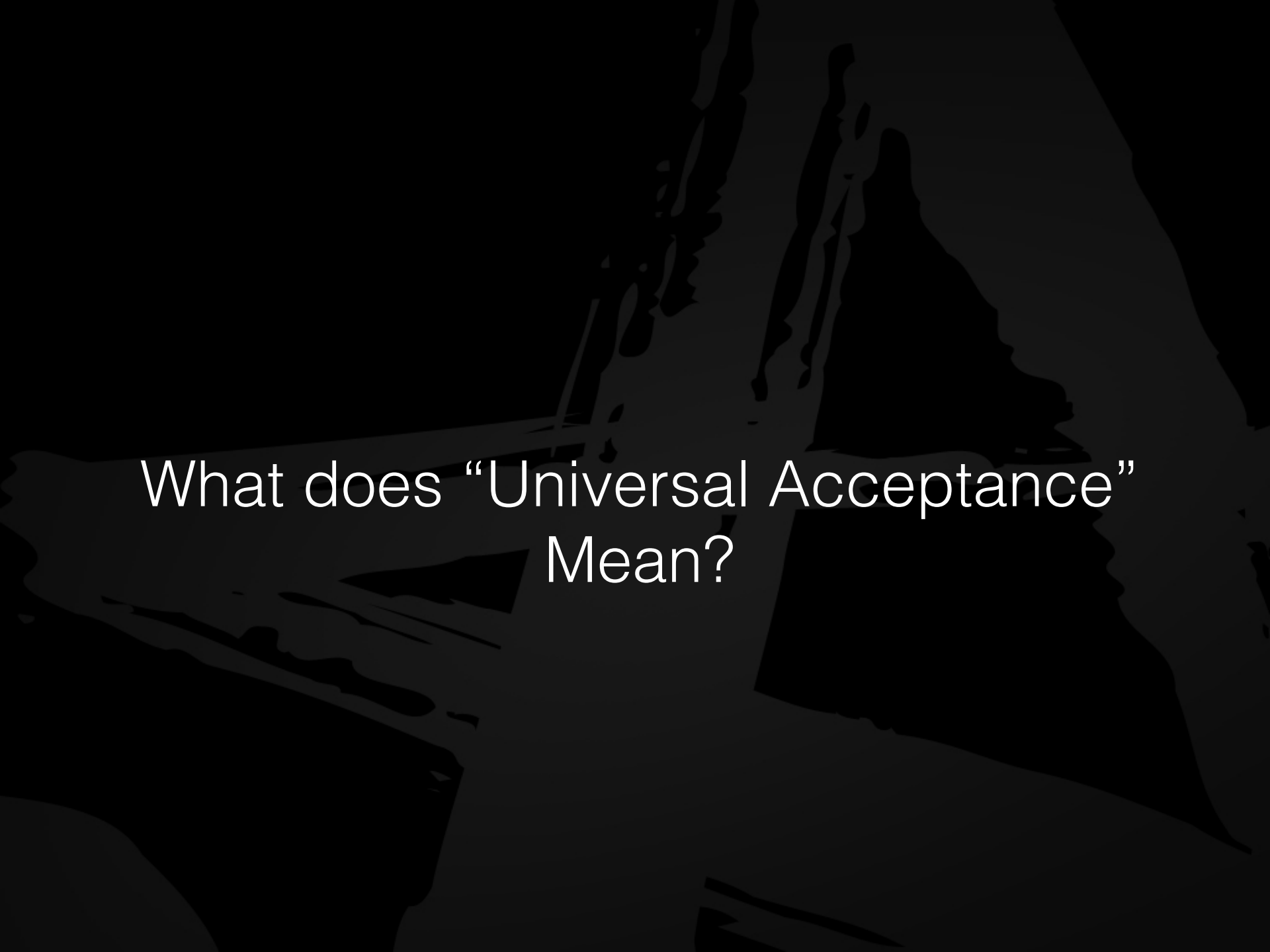
自分サイズの

2009年9月1日現在

龍馬、覚悟つづる 6月16日3時14分配信 読売新聞社

検索简体中文网页

本领域里找到对您最有



What does “Universal Acceptance”  
Mean?

# Acceptability Issues Example

Permanent Home Address Line 1\*:

Permanent Home Address Line 2:

City\*:

Zip Code\*:  -

Note: You must be a U.S. resident

SSN\*:  -  -

Date of Birth\*:  /  /  (MM/DD/YYYY)

You must be 18 or older, 19 in Al

Mother's Maiden Name\*:

E-mail Address:  @  .

State\*: CA

No P.O.

be cons

- aero
- biz
- com
- coop
- edu
- gov
- info
- mil
- museum
- name
- net
- org
- pro
- us





Email or Phone

Password

Keep me logged in [Forgot your password?](#)



Heading out? Stay connected  
Visit facebook.com on your mobile phone.

Get Facebook Mobile

## Sign Up

It's free and always will be.

First Name:

Last Name:

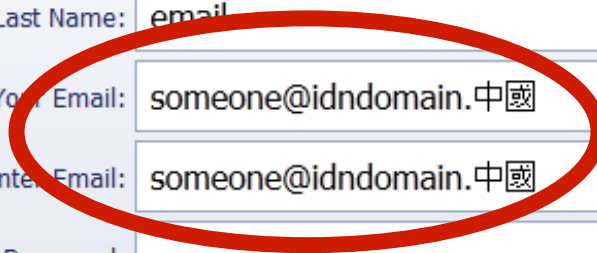
Your Email:

Re-enter Email:

New Password:

I am:

Birthday:



Please enter a valid email address.

Why do I need to provide my birthday?



domains asia



edmon@teamworks.asia

- Search
- Web
- Images
- Maps
- Videos
- News
- Shopping
- More
- Show search tools

About 23,500,000 results (0.22 seconds)

SafeSearch off



Ads related to domains asia

**ASIA Domain Registry - Register .asia domain names**  
[www.asiaregistry.com/](http://www.asiaregistry.com/)  
asia domain at Asia Registry

**Domains .asia - Register .asia domains for 7.99€.**  
[www.eurodns.com/Asia-domain-names](http://www.eurodns.com/Asia-domain-names)  
Free DNS & email. Check & buy now!  
Quick domain name search - Available domain extensions - Check our prices

**Asia Domain Registration - Cheap | onlydomains.com**  
[www.onlydomains.com/asia-domain](http://www.onlydomains.com/asia-domain)  
Asia Domains at Only Domains Free DNS Hosting and Redirections.  
Asian Domains - European Domains - American Domains - African Domains

Ads

**Asian Domains**  
[www.marcaria.com/](http://www.marcaria.com/)  
Domain Registration in Asia  
.asia .jp .cn .kr .my .sg .tw .in

**ASIA Domain Name**  
[www.netim.com/ASIA](http://www.netim.com/ASIA)  
Register your ASIA domain name  
ICANN accredited registrar

**Asia Domain Names**  
[www.namecheap.com/Asia-Domain-Name](http://www.namecheap.com/Asia-Domain-Name)  
★★★★★ 203 seller reviews  
Get Free Email & URL Forwarding!  
Buy Your Cheap Asia Domain Name  
375 people +1'd or follow Namecheap

**\$7.99 Domain Names**  
[www.maddogdomains.com/](http://www.maddogdomains.com/)  
Register your domain today.  
Free Blog, Hosting, Email & More!

**.SG Domain Registration**

**Domains Asia**  
[www.domains.asia/](http://www.domains.asia/)  
Domain The Net Technologies. Aust Domains, Inc. CrazyDomains. Dynadot LLC. BB  
Online UK Limited. More. Every Asia registration helps fund community ...

**Asia Registry | Complete Asia Pacific ccTLD Domain Names**  
[www.asiaregistry.com/](http://www.asiaregistry.com/)  
Asia Registry is your Asia wide domain name registrar providing complete coverage

New Message

To 中文名字@中文域名.頂級域 \*

Cc

From Edmon Chung <edmonchung@gmail.com> ▾

Subject

Sans Serif ▾ | ↑↓ | **B** | *I* | U | A ▾ | [List Icons] | [Quote Icon] | [Link Icon]

Send





Why are IDN TLDs and IDN Email  
Addresses Not Accepted?

# Example of Hard-Coded List

```
$_gtld = array(  
    'aero',  
    'biz',  
    'cat'
```

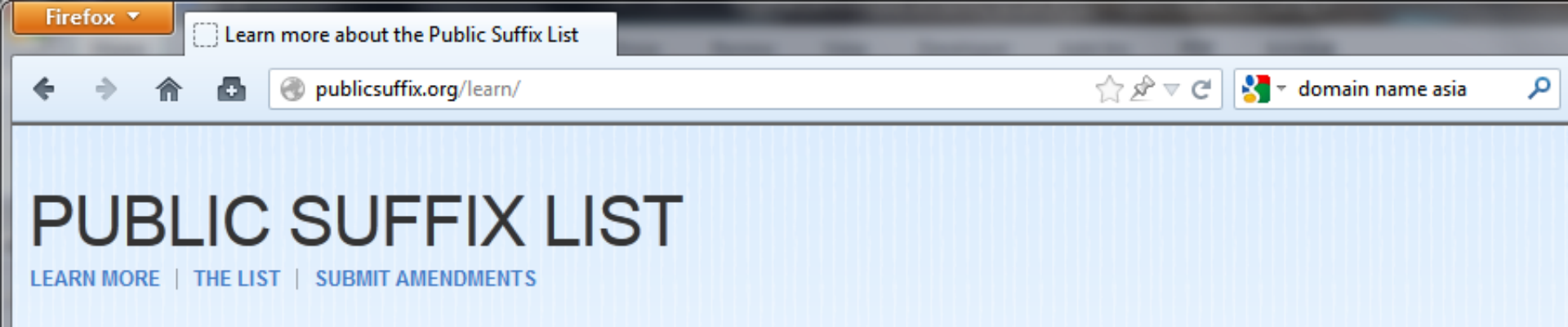
# Example of String Length Check

But you can do much more with regular expressions. In a text editor like [EditPad Pro](#) or a specialized text processing tool like [PowerGREP](#), you could use the regular expression `\b[A-Z0-9._%+-]+@[A-Z0-9.-]+\.[A-Z]{2,4}\b` to search for an email address. Any email address, to be

481	"vc",	'az', 'ba', 'bb', 'bd',	renadines	'museum',
482	"ve",	'be', 'bf', 'bg', 'bh',		'name',
483	"vg",	'bi', 'bj', 'bm', 'bn',		'net',
484	"vi",	'bo', 'br', 'bs', 'bt',		'org',
485	"vn",	'bu', 'bv', 'bw', 'by',		'pro',
486	"vu",	'bz', 'ca', 'cc', 'cd',		'travel',
487	"wf",	'cf', 'cg', 'ch', 'ci',		'asia',
488	"ws",	'ck', 'cl', 'cm', 'cn',	Samoa )	'post',
		'co', 'cr', 'cs', 'cu',		'tel',
		'cv', 'cy', 'cz',		'geo',
		'dk', 'dm',		)

Czechoslovakia?

.geo?



# Acceptability Issues Example

<http://example.com>

<http://example.xxx>

<http://япон.рф>

<http://example.XN--P1AI>

registry.sx - Google Search

Google Inc [US] <https://www.google.com/search?sourceid=chrome&ie=UTF-8&q=registry.sx>

Did you mean to go to <http://registry.sx/>?

+Kim Search Images Maps Play YouTube News Mail Drive Calendar More

Google registry.sx

Search About 4,420,000 results (0.24 seconds)

Everything **SX Registry**  
[registry.sx/](http://registry.sx/)  
SX Domain Names .SX is the new country code Top Level Domain of the new autonomous country of Sint Maarten. Sint Maarten is the "Dutch Part" of the island ...

Images

Maps

Videos [IANA — .sx Domain Delegation Data](http://www.iana.org/domains/root/db/sx.html)  
[www.iana.org/domains/root/db/sx.html](http://www.iana.org/domains/root/db/sx.html)  
Rudia Mezas SX Registry SA B.V.. Cruise Terminal Building Suite 1. Pointe Blanche Sint Maarten (dutch Part) Email: [admin@registry.sx](mailto:admin@registry.sx) Voice: +1.7215202926 ...

News



Tired Of Verifying Emails One At A Time? NEW: [Bulk Email Verification!](#) [Click here.](#)

## Your Free Email Address Verifier - verify Email addresses

Just enter any Email Address here to verify if it exists:

Enter Email ID to Check:

Validate MX Record

The page at localhost:1101 says:

**MX Record is NOT Valid.**

OK

### Mailing List Wizard: Configure Filters

Filter settings  
You can use substrings, wildcards, and regular expressions

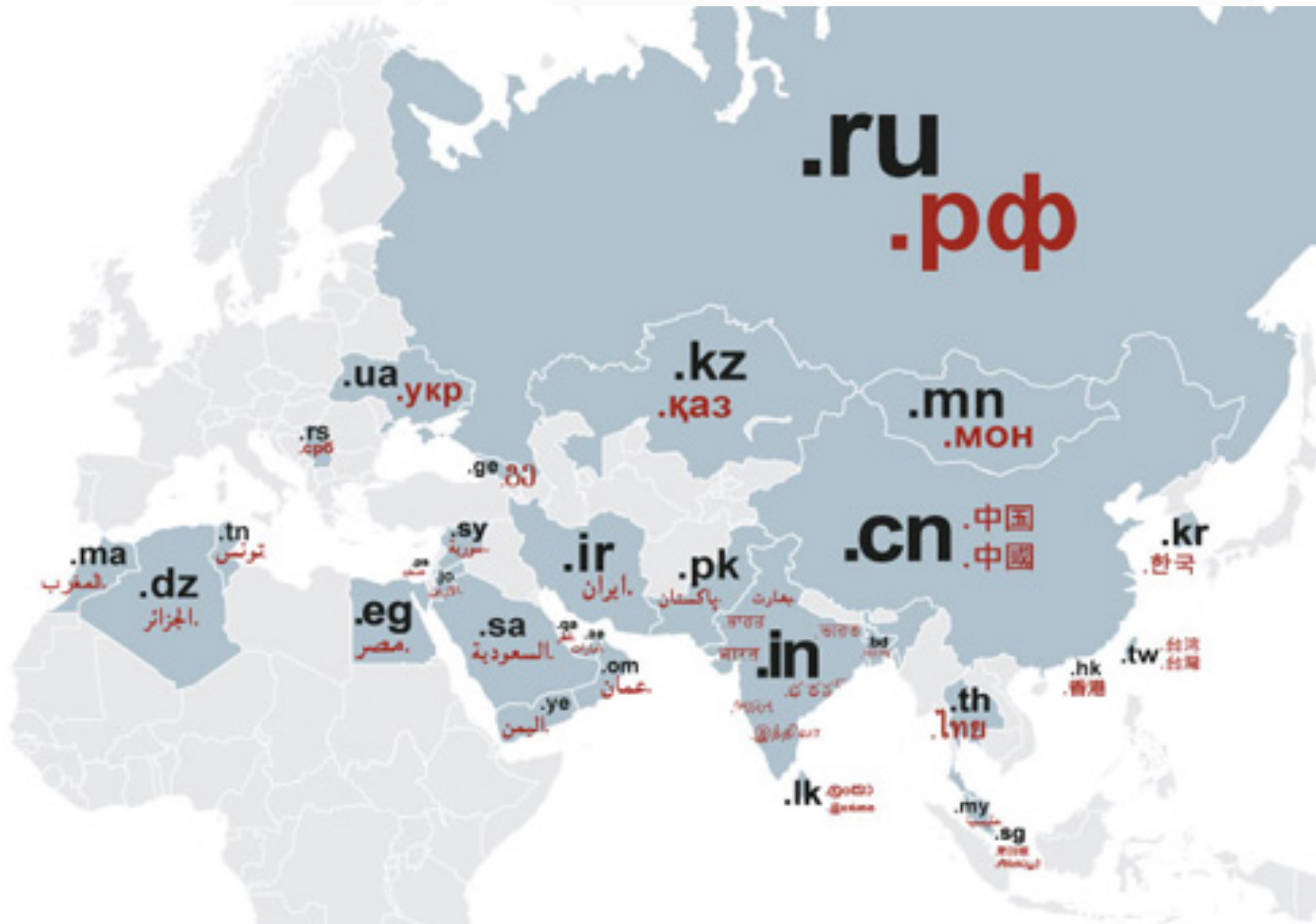
- Delete emails which contain 
  - Substrings, comma separated
  - Regular expression
  - Wildcards, comma separated (\* and ? are allowed)
- Delete which NOT contain 
  - Substrings, comma separated
  - Regular expression
  - Wildcards, comma separated (\* and ? are allowed)
- Apply filters to entire address list including user names
- Verify emails by first-level domains list
- Delete invalid email addresses
- Remove addresses with more than 1 numeric characters in mailbox name

< Back   Next >   Cancel   Help

# .Future...

書籍 商标 机构 セール 通販 游戏 谷歌  
政务 在线 موقع 娱乐 公益 中文网 一号店 亚马逊  
संगठन फ़ाउन्डेशन 商城 ڪاٺولِيڪ МОСКВА 飞利浦  
католик بيٽڪ 佛山 嘉里大酒店 网址 グーグル  
ストア 盛貿飯店 рус 點看 中信 企业 家電 淡马锡  
健康 大拿 ڪوم 信息 онлайн 商店 香港電訊 همراه 食品 天主教  
慈善 招聘 网店 手机 بازار 닷컴 ابوظبي 餐厅 дети 诺基亚  
орг عرب 盛貿飯店 工行 微博 香格里拉 موزايڪ  
购物 شبكۃ vermögensberater काम 手表 ポイント 政府  
移动 八卦 اتصالات 网络 深圳 موبايلى 新闻 العليان  
大众汽车 联通 网络 欧莱雅 сайт 普利司通  
電訊盈科 网站 世界 广东 点看 नेट 通用电气公司  
クラウド 集团 广州 公司 삼성 嘉里 アマゾン  
كوم 时尚 公司 我爱你 珠宝  
كويوتل كوم 机构体制







JIG: Joint ccNSO-GNSO IDN  
Working Group

# Proposed Recommendations

- A. Recommend IDN TLD operators (including IDN ccTLD, IDN gTLD and IDN gTLD Accredited Registrars) to support **Universal Acceptance of IDN TLDs in their own systems**
- B. Allocate **specific resources for the advocacy** of Universal Acceptance beyond the development of informational materials and toolkits
- C. Development of **informative reference materials for new IDN TLDs** (including gTLD and ccTLD) to handle issues of Universal Acceptance
- D. Direct efforts, lead by staff, with the participation from the community, for further studies to investigate the scope of the issue and what other services or actions could be taken by **ICANN to support the Universal Acceptance of IDN TLDs beyond outreach and awareness campaigns**



# Proposed Recommendations

A. Get Our Own Act Together

B. Make it a Strategic Initiative for ICANN

C. Support for New IDN TLDs: Best Practices

D. Beyond Outreach: Be Proactive in Facilitating Community Beyond ICANN





# .中国



## Search and Register

Enter your desired domain name and click Search.

www.

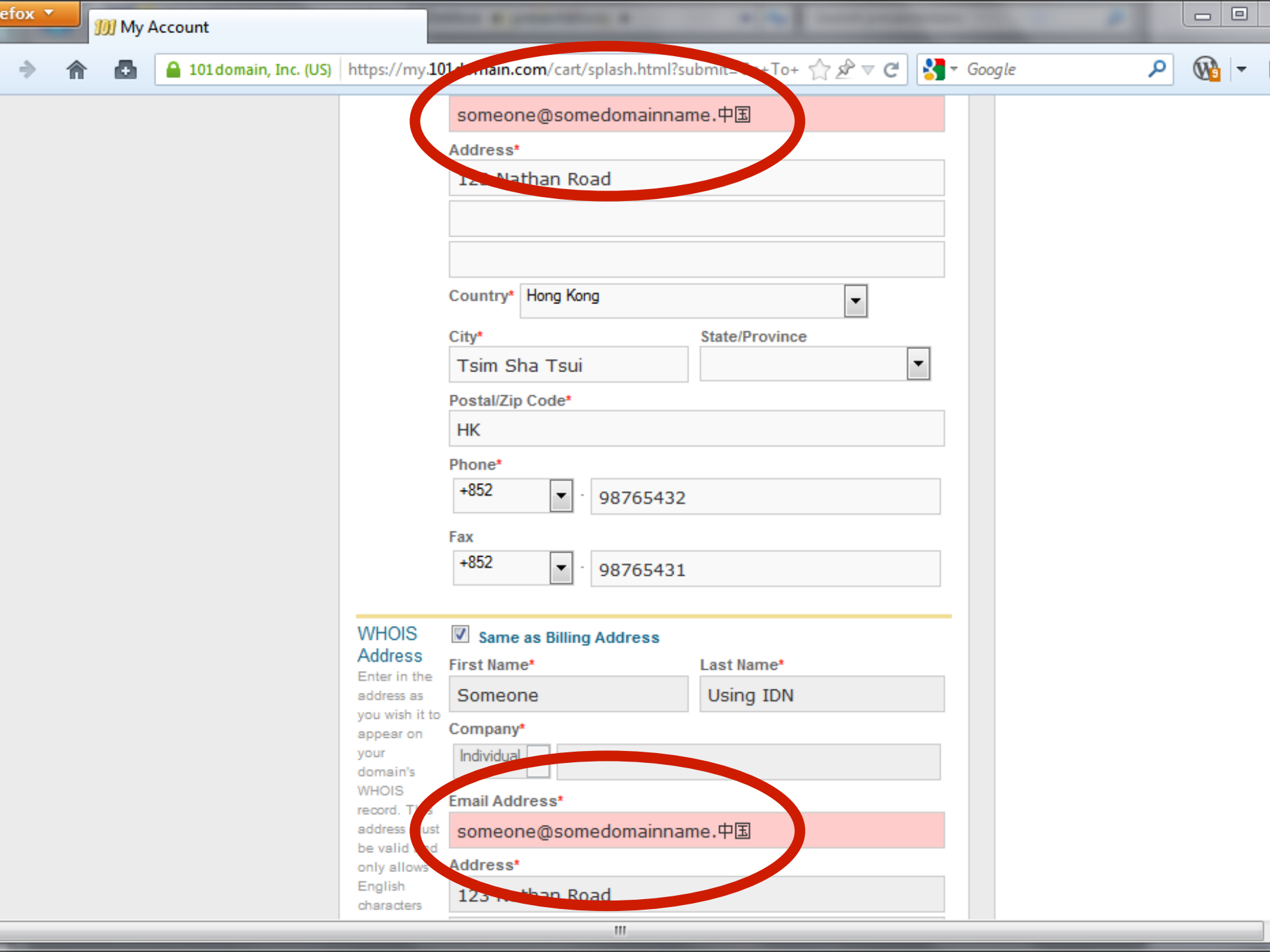
.中国



# Select & Register

<input type="checkbox"/>	Domain	Annual Fee	Setup Fee	Country / Category	Popular Restriction	Trustee
<input checked="" type="checkbox"/>	somedomainname.中国	39.95 USD / 1 Year	29.95 USD	China	Easy	

[Also Available in these Domains](#)



someone@somedomainname.中国

Address\*

123 Nathan Road

Country\* Hong Kong

City\*

Tsim Sha Tsui

State/Province

Postal/Zip Code\*

HK

Phone\*

+852

98765432

Fax

+852

98765431

### WHOIS Address

Enter in the address as you wish it to appear on your domain's WHOIS record. This address must be valid and only allows English characters

Same as Billing Address

First Name\*

Someone

Last Name\*

Using IDN

Company\*

Individual

Email Address\*

someone@somedomainname.中国

Address\*

123 Nathan Road

# Universal Acceptance



# Public Comments: July 18, 2014

Posted: June 18, 2014

## Universal Acceptance Initiative

---

*An Abridged Roadmap*

### Introduction to the Roadmap

#### Setting the Scene

The **Universal Acceptance** initiative is an effort to address potential user issues and obstacles observed in the use of new Top Level Domains, issues and obstacles rooted primarily in assumptions based on the TLD. This abridged roadmap, an outcome of the *JIG Final Report on Universal Acceptance of IDN TLDs<sup>1</sup>* plus other work, presents a proposal, based on community input to date, as to how ICANN's energy, resources, and actions should be applied as part of the initiative.

The abridged roadmap emphasizes ICANN's multi-stakeholder model by limiting its scope to ICANN's role and possible actions. Identifying and addressing the issues



# Universal Acceptance Roadmap

- Create “Sense of Urgency”
- Active Facilitator and Catalyst
- Sustaining Momentum
- Foster Relationships (between stakeholders)
- Accepting reports of problems & successes

## **Preliminary Comments:**

- More emphasis on IDN (less on new gTLDs)
- Cross community involvement to steer project
- Proactive collection of community knowledge & measures of success/failures
- ICANN / Registry / Registrar systems



# Universal Acceptance of IDN is a matter of Consumer Trust

Registrants will be frustrated and End-Users will be confused, overall trust on the DNS will be harmed