

Understanding **Public** Policy and Exploring **Internet Public Policy**?

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Public Policy Definitional Context

- “What governments choose to do or not to do” (Thomas, Dye 1992:3)
- “A decision or action of government that addresses problems or issues” (Congressional Definition)

Public Policy Definitional Context

- “A principle that no person or government official can legally perform an act that tends to injure the public.”

(Legal Definition) West’s Encyclopedia of American Law, edition 2. Copyright 2008.

Public Policy Definitional Context

- “Because it originated in the ambitions of the modern state, public policy is associated with the state, it is customarily formulated and implemented by the government, in public sector.”

Lisa Anderson 2003. Pursuing truth, exercising power : social science and public policy in the twenty-first. New York : Columbia University Press.

Models of Policy Change

Society Centered		State-Centered	
Social Class		Rational Actor	
Pluralism		National Interest	
Public Choice		Participation	

Global Internet Governance

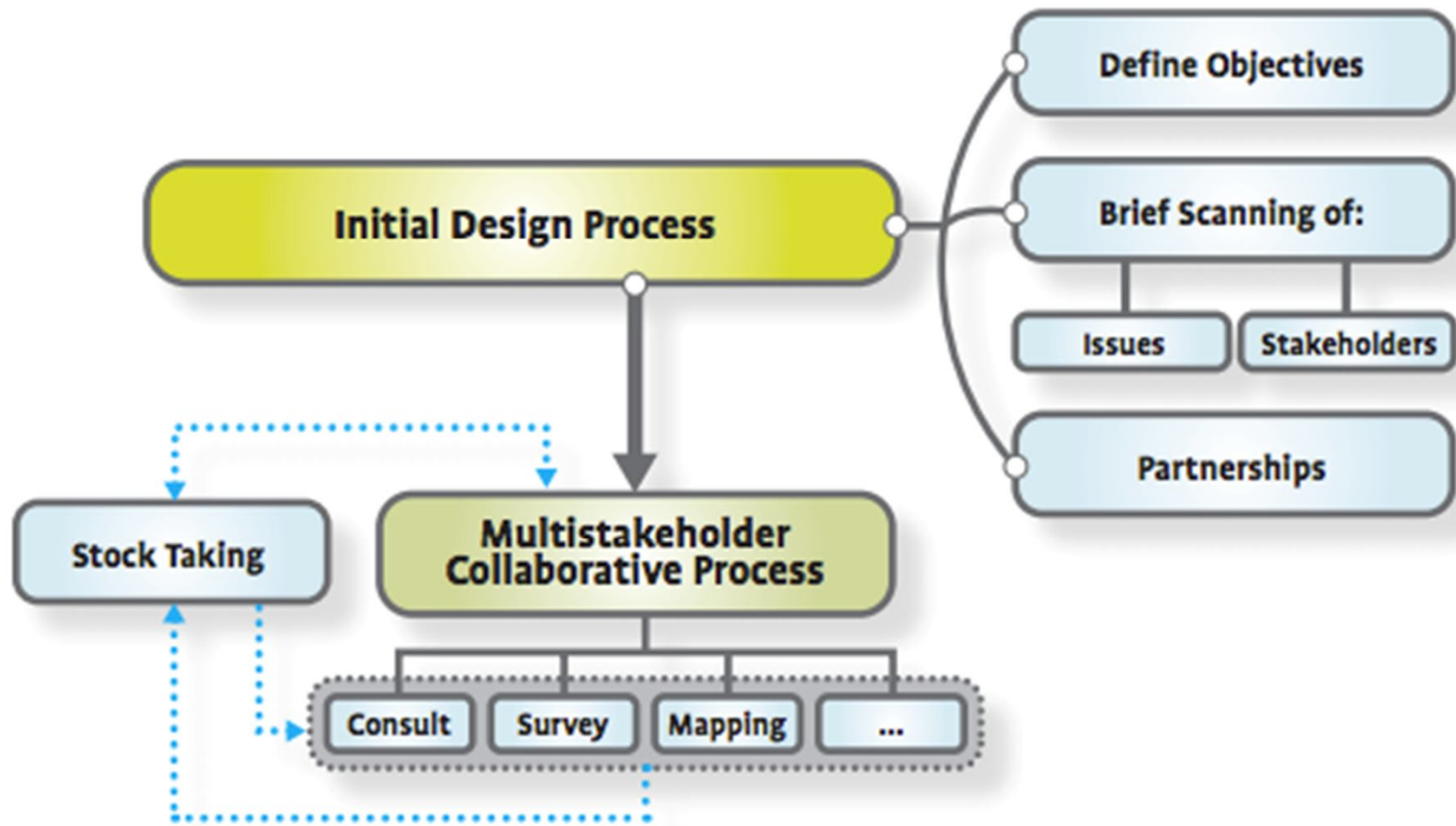
Internet governance is

- the development and application of
- shared principles,
- norms,
- rules,
- decision-making procedures,
- and programs

that shape the evolution and use of the Internet.

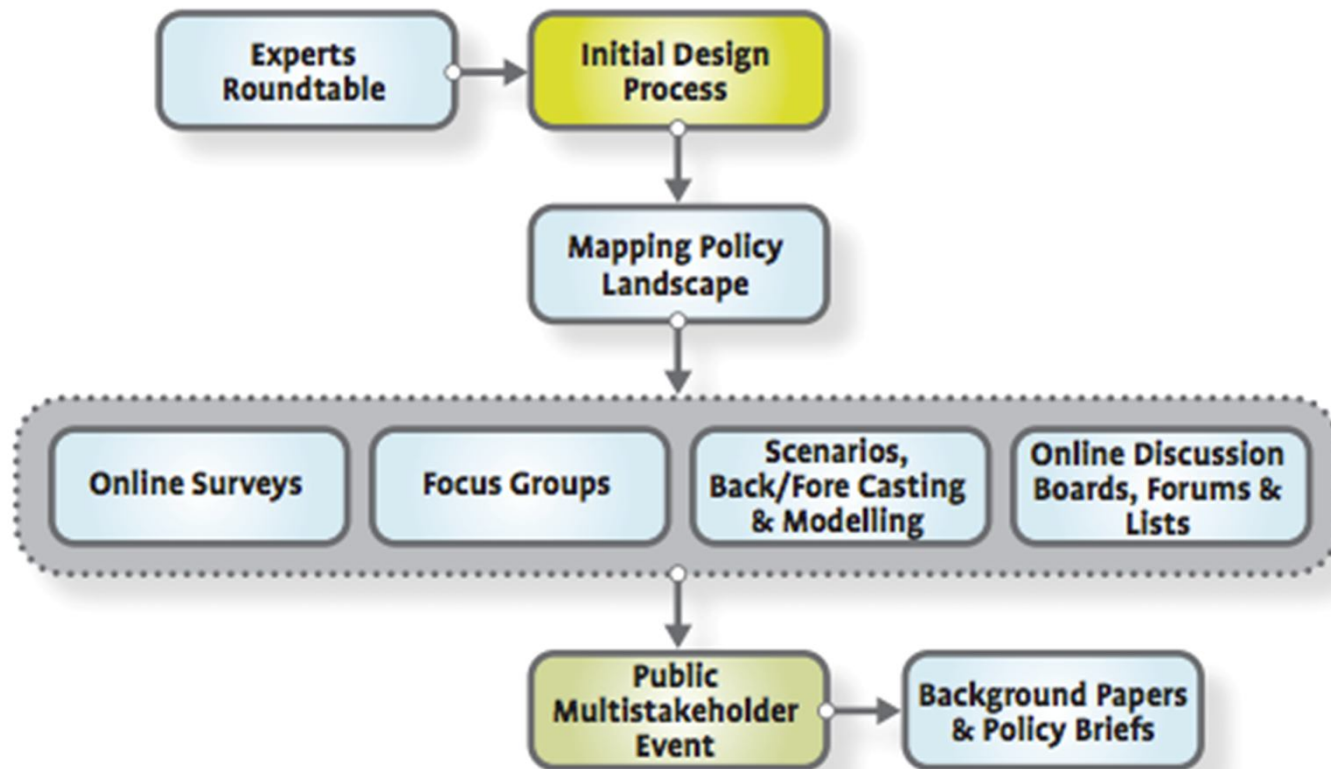
IISD Internet Public Policy Toolkit

Figure 1 > Overview of a multistakeholder process.



IISD Internet Public Policy Toolkit

Figure 2 > Process flow of tools.



What kind of a National Internet

- Government-led Internet
- Market-led Internet
- People-led Internet

What kind of a Global Internet

- Intergovernmental Led?
- Global Corporation Led?
- International Community Led?
- Civil Society Led?

The future of Internet Public Policy?

- Is it possible that in the future, a country's Internet public policy will correlate with a country's social and financial success?