GNSO Working Party
5 June 2014

Attendees

- Jennifer Wolfe
- Avri Doria
- David Maher
- Wolf Knoben Ullrich
- Ron Andruff
- Klaus Stoll
- Osvaldo Novoa
- Rafik Dammak

Apologies

- Chuck Gomes
- Stephane Van Gelder
- Michele Neylon

ICANN Staff

- Larisa Gurnick
- Marika Konings
- Matt Ashtiani
- Terri Agnew

Notes

The GNSO Review Working Party reviewed the 360 Assessment questions and provided feedback on the following points:

- The respondents and target audience should be determined before the survey is sent out.
- It would be important to make the survey relevant to respondents, as this would increase interest in taking the survey and allow for more information to be gathered.
- It was noted that outreach for the survey would need to take place before the survey was launched.
- The language of the survey must be kept simple, clear, and concise.
- The Working Party suggested two versions; one to the general community or someone who may not be familiar with ICANN and another one for people with more in-depth knowledge of the GNSO. Responders would self-select which survey they take.
- Structurally, the Working Party believed that it would be best to group relevant questions together in sections.

- Linguistically, it was determined that it would be best to harmonize the terminology used throughout the survey. There should also be a list of definitions of the terminology used within the survey.
- Because of the GNSO structure, the feedback of the survey would be gathered at various structural components . There are essentially two ways in which to go about this task: the individual could be asked what their constituency is and whether they would be responding on behalf of what their involvement is with the GNSO. Alternatively, the respondents could be asked to respond in terms of their opinion on any of the structural components of the GNSO or respond relative to GNSO as a whole.
- One suggestion made was to only have respondents provide feedback on the areas in which they are familiar.
- The group noted that the wording "GNSO/structural component" was confusing and suggested the use of "group" instead.
- It was noted that questions with multiple structures/questions should be reworded into several separate questions.
- The Working Party noted that it might be of use to ask questions about the use of NomCom Appointees (NCA).
- The Working Party suggested that the issue of Houses be clarified before the survey is released. Specifically, that it be addressed on a future call.
- It was suggested that "products/outputs" not be used within the same question and that they be separated. It was also noted that GNSO does not manufacture goods, so the concept of products may not be appropriate.
- The Working Party felt that it would be a generally good idea to ask how respondents felt about the rate of activity being generated, in addition to the timelines of the various activities.
- The next meeting of the Working Party will be in London on **Sunday, 22-June-2014 from 17:00-18:30**

Action Items

- Staff are to recirculate the 360 Questions once the feedback provided by the Working Party has been incorporated.
- Staff will circulate the Outreach and Engagement Plan Draft.