GNSO Working Party 12 October 2014

Attendees

- Jen Wolfe
- Chuck Gomes
- Iulie Bowers
- Edmon Chung
- Philip Sheppard
- Ron Andruff

Guest Speakers

- · Richard Westlake
- Colin Jackson

ICANN Staff

- Marika Konings
- Mary Wong
- Matt Ashtiani
- Larisa Gurnick
- Lars Hoffman

Notes

- Staff noted that numerous outreach efforts for the 360 Assessment were underway. Specifically:
 - o 10 meeting were scheduled with various stakeholder groups;
 - o A video of Jen Wolfe was played during the Public Forum;
 - o A blog by Jen Wolfe was posted on CircleID;
 - Postcards were placed in every welcome bag;
 - Jonathan Robinson made remarks about the 360 Assessment during the Public Forum; and
 - o A social media campaign was undertaken.
- The Westlake team provided an overall update of the current statistics at the time of the meeting.
- The Westlake team noted that they were conducting interviews with several individuals; all representative form the various communities within ICANN. These included face-to-face interviews while in Los Angeles, as well as teleconference interviews following the ICANN Meeting. Additionally, it was noted that interviews could be conducted via translation if necessary.

- The Westlake team noted that past reviews were conducted merely by desktop reviews and interviews. However, the GNSO Review is different insofar as it includes these components in addition to the 360 Assessment.
- As the 360 Assessment had never been undertaken, it was suggested that a cost benefit analysis of the 360 Assessment be conducted following the release of the report.
- Staff confirmed that the Structural Improvements Committee had requested a lessons learned session to better evaluate the new process.
- It was noted that, although the survey was available in all UN Languages, no responses other than those in English were received.
- The Westlake team noted that the expected date of delivery for their initial draft report was 19-Dec-2014. The GNSO WP would then have one month to provide their feedback.
- Staff noted that the GNSO Review WP members are the liaisons that provide feedback on the initial report to and from the Westlake team.
- Staff noted that they would schedule two sessions in January, both two hours each, for the GNSO WP to provide their feedback on the Westlake team's initial report.
- It was agreed that the 360 Supplementary Survey would launch one week following the close of the ICANN Meeting.