



# Community Regional Outreach Pilot Program (CROPP)

*Program Administrators:*

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# Background

- ❖ ICANN [FY14 Operating Plan and Budget](#) (FY14 OPP) includes **expanded resources** for community outreach and capacity-building efforts.
- ❖ Immediate **flexible support** to start or continue targeted outreach efforts that support specific community growth, development and recruitment strategies.
- ❖ Staff directed to develop a Community Regional Outreach Pilot Program available to **regional At-Large organizations and non-contract GNSO constituencies**.
- ❖ **Wiki** [workspace](#) created to administer the program.

# Program Deliverables



## 1) Travel Allocations:

Five (5) individual regional trips allocated to the following ICANN structures:

- At-Large RALOs including: AFRALO, APRALO, EURALO, LACRALO & NARALO
- GNSO Constituencies : BC, IPC, ISPC, NCUC & NPOC

## 2) Supported Costs/Expenses:

Includes transportation (economy class), lodging and per diem (3 days, 2 nights standard).

## 3) Booking:

All travel booked via ICANN Constituency Travel to ensure consistency, proper accounting, recordation and tracking against budget.

# Key Operating Guidelines



- ❖ Community review and approval
- ❖ Stakeholder Engagement VP coord
- ❖ 6 week advance planning/notice
- ❖ Trip Assessment
  - Completed within 3 weeks of return
  - Describes how the original purpose(s) and outcome(s) were realized
- ❖ All trips completed before 30 June 2014 - ICANN's FY close
- ❖ No carry-overs

# Responsibilities

## ❖ Community:

- Establish Internal Approval Process
- Connect with Stakeholder Engagement VPs
- Appoint Pilot Program Coordinators (PPC)

## ❖ Staff:

- Provide Program guidance and interpretation
- Confirm that all applications meet established guidelines/criteria and are properly authorized
- Coordinate with other ICANN Departments
- Monitor the Pilot Program implementation for completeness and accuracy
- Manage, track and report status as requested by ICANN management and/or community leaders





# Pilot Program Evaluation

## Tentative Assessment Factors:

- ❖ How well and to what extent were individual trip purposes, goals and outcomes realized?
- ❖ Was ICANN participation/engagement augmented as a result of outreach events?
- ❖ How well did the program operate administratively and logistically?
- ❖ How closely were trips/events linked to ICANN corporate and regional strategies?
- ❖ Community leader (GNSO and At-Large) assessment of overall value/effectiveness of program compared to original objectives?



# Current Status: Key Milestones

Date	Activity	Status
21 Sep 2013	Program Announcement	✓ Completed
1 Oct 2013	Community Briefing Calls	✓ Completed
9 Oct 2013	Formal Program Launch	✓ Completed
10 Oct 2013	PPC Training Webinars	✓ Completed
22 Nov 2013	70% of PPC's assigned	➤ In Process
29 Jan 2014	1 <sup>st</sup> Trip Proposal (NARALO)	➤ In Process
Mar-Apr 2014	Program Evaluation	☐ Scheduled
<b>15 May 2014</b>	<b>Latest Proposals for FY14</b>	☐ Scheduled
30 Jun 2014	Program Period Ends	☐ Scheduled