
SABRINA: Hello Julia, this is Sabrina on the English channel. Again, Carlos is ready to start, and if you would kindly proceed with the roll call, he would appreciate it. Thank you.

JULIA CHARVOLEN: Thank you Sabrina. Welcome everyone to the ATLAS II Communication working group on Wednesday, 5 March 2014 at 20 UTC. On the call today we have on the Spanish channel, Franco Moya, Natalia Enciso, Juan Manuel Rojas, Eduardo Diaz, Carlos Dinisio Aguirre, Konstantin Kalaitzidis – I'm sorry for the pronunciation – Sergio Salinas Porto.

On the English channel, we have Olivier Crépin-Leblond, Sarah Kiden, Dev Anand Teelucksingh, and I see that Darlene Thompson has joined us. We have no apologies.

From staff we have Heidi Ullrich, Silvia Vivanco, Carlos Reyes, Gisella Gruber, Ariel Liang, and myself, Julia Charvolen. Our interpreters today are Veronica and Sabrina.

May I please remind all participants to please their names not only for transcript purposes but for the interpreters to identify you on the other language channel. Thank you and over to you.

CARLOS DINISIO AGUIRRE: This is Carlos Aguirre speaking. Thank you everyone. We are now going to get started with our call. Today we have plenty of things to cover on our agenda, because we have to decide everything related to the

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beginning of our activities, the kick-off of our activities. I would like to think Natalia Enciso, who has taken care of organizing specific sub working groups devoted to the topics that we had allocated.

So without further ado, I would proceed with the [?] on our agenda, and with the update on each of the topics. So, I think I will give the floor to my co-chair, Natalia Enciso, who will begin with work teams.

NATALIA ENCISO:

This is Natalia Enciso speaking. Thank you very much for joining us. Currently we have eight working groups or sub working groups, and I have added the welcome package and memorabilia sub working group. And there is a document posted in the AC room that I circulated earlier. Well, Maricarmen Sequera is in charge of the design working group.

That working group will focus on designing the newsletter, the memorabilia, and the webpage, and the logo or the name tag. They will work together with the work page working group. So far, confirmed members are [?], Maricarmen Sequera, and Javier [?].

More members are welcome of course. Next we have the webpage working group led by Maricarmen Sequera. And [?], excuse me for the pronunciation; [?] and Sarah Kiden. This group is in charge of the structure and layout of the webpage. They are focusing on format, and they are focusing on how to share video.

They will work in coordination with staff and with the design sub working group and the other sub working group. Then we have the

group led by Dev. We have [?], Konstantin Kalaitzidis, Philip Johnson, and [?]. They will be in charge of collecting content for the website.

They will work together with chairs of other working group, that is the capacity building events and mentoring working group, in addition to all of these sub working groups mentioning now. Next, we have the group led by Juan Manuel Rojas in charge of interviews. There will be interviewing participants and community leaders...

INTERPRETER: The interpreters apologize, Natalia Enciso's audio has been interrupted. We cannot receive Natalia's audio. Interpreters apologize.

This is the interpreter speaking. On the English channel, Natalia Enciso needs to be dialed out again. Thank you.

NATALIA ENCISO: Hello. This is Natalia Enciso speaking again. Can you hear me? This is Natalia speaking again. Can you hear me?

EDUARDO DIAZ: This is Eduardo. Yes of course, go ahead Natalia.

NATALIA ENCISO: Natalia Enciso speaking again. My apologies. My audio disconnected, so I was speaking about the interviews sub working group. And as I posted in the AC room, we need more volunteers. So I was asking for

Manuel, how many volunteers he would need to help him in that subgroup?

Next we have logistics. We have three volunteers there: Andreas [?] ..and Franco Moya. And I see that Franco is on the call, so I would like to ask him if he would like to lead or chair the group, because none of the volunteers stated their willingness to chair. So this group is in charge of information and content, and information and visas, schedule meetings, transportation, hotel, maps, info about London, the weather, what to do in London, etc.

They will work in coordination with a group in charge of content and with the subgroup in charge of social media, and staff. Next, we have the translations working group. And again, we need a leader and we need volunteers. So far we have, Andreea Gherasim, because she is bilingual in English and Spanish, so we would need a French speaker, and somebody else, either an English or a Spanish speaker.

This group would help staff with translations of reports or briefings. So I would like staff to tell me, or to indicate, what type of help or support that they will need so we can work in coordination with staff. Finally, oh, excuse me. I have three more groups.

I have a group led by Sergio Salinas Porto, in charge of social network. We have Philip Johnson and [?]. This group will be liaison with participants before, during, and after the summit; and they will be using social media or social network, especially focusing on the use of social media in London and focusing on other regions participating in the meeting.

They will work in coordination with RALOs, logistics, and staff. And I have another question regarding who will be in charge of creating the account in the social media. Finally, or the last group, is the group led by Darlene Thompson. We have Konstantin, Sarah Kiden, and one more volunteer in that group.

They will daily report on the highlights, the daily highlights, during the summit, and they will work in coordination with the subgroup in charge of content. All of the members of this subgroup have to be present in London. Please note that.

And finally, due to the workload, we have the memorabilia sub working group, that will be in charge of the welcome package, and they will explore the different options. They will be working in coordination with design, and with sponsorship, and staff. This is a newly created sub working group, so we have no chair and no members. Therefore, there is a call for volunteers that is still open.

CARLOS DINISIO AGUIRRE: This is Carlos Aguirre speaking. Thank you Natalia. Have you finished with your presentation?

NATALIA ENCISO: Natalia speaking. Yes, I have.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Okay. Thank you very much Natalia. I see that three people have raised their hands because they are asking for the

floor. So I will ask Sergio and Dev to hold on for a little while, and I will give the floor to Olivier, and after that we will proceed with the rest of our presentation, so that you can take the floor and you can express whatever comment you need to express, Sergio and Dev. Thank you very much. Olivier, you have the floor, go ahead please.

OLIVIER CRÉPIN-LEBLOND: Thank you very much. It's Olivier speaking. So thanks very much for creating all of these subgroups. I think it's a great thing to divide the workload among so many people, it's a very clever way to make sure that everyone has something to do, but no one is over-burdened with too many things to do, which in the run up to the event in London, is going to, of course, be something which will take an increasing amount of work to do right.

I wanted to ask with regards to what to do in London, and perhaps some of the more logistical issues of communication, as in being able to let people know of logistical issues and so on, there is an ATLAS II working group that is designed specifically for the logistics, ATLAS II logistics group. And I wondered how the logistic group would be working with the people in the communications group, to deal with the logistics.

Because I think a large part of the logistics is communication. Is being able to tell people, our ATLAS structure representatives, what they should do and what they can't do locally in London, etc. And one of the reasons I say this is because there is a mailing list which has to setup for the Internet Engineering taskforce meeting, the IETF meeting, that's

number 89, that's taking place in London this week, at the Metropole Hotel.

And there have been a lot of discussions with regards to taxis, and restaurants around the hotel, and being able to walk from Paddington Station to the hotel, etc., etc. And these, I guess, could be taken up by the communications group to put some kind of guide together that would answer, or a wiki page, that would answer some of the concerns and questions that are being asked.

That that, of course, would I think have to be done in relation with a public relations working group of the ATLAS II as well. Thank you.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Thank you Olivier. Thank you for your input, it's very well taken. So surely, people in charge of the subgroup that we have created, what to do in London, will get in touch with the PR people, and surely they will work very well together in coordination. So thank you very much for your comments.

Dev, I ask you to hold on because I will be giving you the floor shortly, but if you would like to take the floor now, go ahead please. Dev, you have the floor, go ahead please. Dev, you have the floor, go ahead please.

DEV ANAND TEELUCKSINGH: Okay. Are you hearing me now?

OLIVIER CRÉPIN-LEBLOND: Yes, we hear you. Go ahead.

DEV ANAND TEELUCKSINGH: Thank you very much. Sorry about that. I was on mute. This is Dev Anand speaking. I'm just a little concerned with the number of working groups being formulated. I understand the idea is to try to break up all the work and assign persons to the work, but I also worry about the potential confusion due to possible lack of coordination.

For example, perhaps I will speak more to it later on, the idea behind a content working group and a web page developing working group. Perhaps these can be consolidated together, because I have some ideas regarding the newsletter that I want to share with the group, but I'll leave that for later on in the call. Thanks.

CARLOS DINISIO AGUIRRE: This is Carlos Aguirre speaking. Thank you Dev. Yes, I do believe we can combine these two aspects of – in any event, people in charge of the webpage, and the newsletter, and the logo, etc. are focused on design. We wanted somebody to review the content, and to input or feed that into the design done by the working group led by Maricarmen.

So, and now I see that Olivier is asking for the floor. Go ahead please, Olivier, you have the floor.

OLIVIER CRÉPIN-LEBLOND: Thank you very much. It's Olivier Crépin-Leblond speaking. So the people in charge of the logistics At Large, ATLAS II sub working group

are myself and Eduardo Diaz. So we're the two co-chairs on this, and there are a number of other people on there, and that's one thing.

The other thing, yes, I think maybe what you might wish to do is rather than calling them the working group, your communications working group, you might want to give them like taskforce names or something. I mean I don't think that you want to have a mailing list for each one of those taskforce, because otherwise there is going to be a forest of mailing lists.

I mean, we're going to end up with what, 15 mailing lists just for ATLAS II? Even more than that. The problem then becomes a problem of coordination between the different mailing lists, so then people end up being subscribe to a mailing list, but some people are not subscribed to some mailing lists, and people end up sending the same information to all of the mailing lists and so you end up with 15 times the same thing in your mailbox.

I say if you want to run your wiki pages and so on, work with that, yes, but continue with one mailing list in the communications working group mailing list, so as to be – to have some coordination between everything. Staff is already very busy and is not going to be able to coordinate, so it's really up to us to find the best way to coordinate without overstressing ourselves on this. Thank you.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Thank you Olivier. Yes, that's the idea, and I am replying to your comment and to Dev's comment. The idea is that we, the chairs, together with you, with Olivier and Eduardo, will be

coordinating the work with the chairs of the sub working group. But I think Natalia will be able to explain this in a better way.

NATALIA ENCISO:

This is Natalia Enciso speaking. Yes, we do not want to create a new email list for each sub working group, because we have plenty of them, and we have plenty of people. So, that's why we have this chart with the tasks of each working group, and the leaders, and the members. So each working group will be working with its own members, and the three co-chairs of the communications working group will be working with the leaders of the sub working group to coordinate the task.

So, each of these sub working groups will be coordinated with the other sub working group, as Dev said. For instance, the design and webpage could be merged into one. So they will be working in coordination. The leader is the same person, that is Maricarmen Sequera, then we have [?], and we have more members.

And these two sub working groups can be merged or combined. However, since other members have not decided what they want to do, we want to allocate the workload in an equitable manner, so distributed equally.

CARLOS DINISIO AGUIRRE:

This is Carlos Aguirre speaking. Thank you Natalia. Thank you for your comment. Let us proceed with the agenda please, because we have devoted plenty of time to just one item. My suggestion would be for you to write down your comments and leave them for the end of this

conference call, when we bring the call to an end. Maricarmen, if you're ready, you have the floor. Go ahead please. Maricarmen, you have the floor, go ahead please.

Maricarmen, are you on the call? This is Carlos Aguirre speaking. Okay, Maricarmen, while you get ready, I will very quickly take the floor and I will proceed with our agenda, in the interest of time.

Together with Natalia and Maricarmen, we are the co-chairs of this working group. We have set a timeline, you can see that timeline now on your screen. And we have agreed or defined, after some discussions with staff and Eduardo and Carlos Reyes's proposal, and I think that Eduardo Diaz would agree with this, we have agreed on six newsletter issues for the pre-summit stage, followed by another stage.

So we have the pre-summit stage and we have the summit stage, proper. In the summit stage or phase, on the 21st and the 22nd, that is a Saturday and a Sunday, we will be holding our debate or deliberations. We will have people from the highlight and content working group, led by Darlene Thompson, but surely will be supporting her.

So on the 21st and the 22nd, we will be working quite a lot because there are two very important dates. And then following that, we have the wrap up session and the publication of the final document, but from the 23rd to the 25th of July, there will be sessions in which ALS leaders attending the meeting in London will also be working, and will be exposed or briefed on ICANN's activities, and they will be meeting the leaders of the SOs and the ACs.

Regarding the newsletters, the pre-summit newsletters, following Carlos Reyes's proposal, and with Eduardo's blessing, we have decided the following. The last issue, that is issue number six, will be released on June 16th, that is the Monday of the week during which everyone arrives in London, because that issue of the newsletter will be showcasing or featuring the latest updates and news.

So the people are ready when they arrive in London to attend the summit. Then, going backwards in time, we will be publishing a newsletter every 15 days. So we will be publishing on June the 2nd, on May the 19th, on May the 5th, on April the 21st, and on April the 7th. The very first issue of the newsletter will be published exactly one meeting after the ICANN meeting in Singapore, one week after that meeting.

So that will give us time to wrap-up our impressions, our views, and have them finalized and ready for publication in the newsletter. And this will give us time to prepare or arrange all of the ideas and issues following debate during the ICANN meeting in Singapore. Now, presentations that will be received by the group led by Dev, well those have to be sent exactly one week prior to all the publication dates.

And they are highlighted in blue in that timeline that you can now see on your screen. So, this is going to be our timeline. This is the timeline that we will be following, and we expect to stick to that timeline very strictly, and we hope we will be defining content sooner rather than later. So, I will now give the floor to Dev. Dev, you have the floor. Oh, excuse me, excuse me, excuse me. Maricarmen, if you're on the call, you have the floor.

If not, I will give the floor to Dev. Maricarmen, are you on the call?

MARICARMEN SEQUERA: This is Maricarmen speaking. Hello Carlos, can you hear me? Okay. So, I will start introducing what we are working on, just with the design. When it comes to design, we are still discussing some ideas because since this will be held in London, we need to take into account colors, which will be different from those chosen for Mexico.

When it comes to the sketch and design, we will use the colors used in Mexico, and we will choose colors easier for the users to load on their computers. And the template that was selected or chosen is one which is one a proposer [?] or for completing, or for filling in with content. And we need to design who will be part of filling in the template with the content.

We have, up to now, five according to what Eduardo has said. Since everything is done within the hosting of each of them, there will be costs. So when the programming is ready, hello? This is Maricarmen, can you hear me? Okay. Maricarmen speaking.

So the developer's request, is to see the possibility of being – since the hosting has a cost, and I wouldn't know if ICANN will cover that hosting cost, the developer's request hosting to be able to mount, or to be able to develop what we are developing or designing right now for London. That would be the administrator or the manager's access to see if we can upload details, or information, and that's all I think.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Okay. Thank you very much Maricarmen. Carlos Reyes, could you reply to Maricarmen's question regarding domain names, hosting, and capacity for that?

CARLOS REYES: This is Carlos Reyes. [CROSSTALK] Hello?

DEV ANAND TEELUCKSINGH: I can hear you Carlos. Go ahead.

CARLOS REYES: Okay, sure. This is Carlos Reyes. I saw the note from Maricarmen. I'm going to follow up with Heidi and the communications team for a more detailed answer, but at this point, I don't have an answer for those questions.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Okay. Thank you very much Carlos. So let's continue. Dev, you have the floor. Sergio, then you will be the next speaker. Dev, you have the floor, go ahead please.

DEV ANAND TEELUCKSINGH: Thank you. This is Dev Anand Teelucksingh speaking. On the last call, I think the concept being floated around regarding the newsletter was to be some sort of a PDF of sorts, that we published – well, as per the schedule as seen on the timeline. I've been thinking some time with

this, and I'm beginning to think that this is probably not the approach to take.

The reason for this is the following. One, a lot of information is going to maybe changed in terms of logistics and so forth, between April and June; in terms of the scheduling, the final thematic themes, and so forth. And I'm also concerned with regards to bandwidth that – for PDF to be sent, sent to all participants, one in English, one in Spanish, one in French. And the amount of bandwidth that will take to be transmitted to all of these persons, and whether they can accept those size of those PDFs.

The third thing is that if it's made too lengthy, and the whole concept of the PDF letter was like several pages long, I suspect many people would simply just ignore a long, lengthy document, and not read it. So, what I am thinking regarding the newsletter, is that we focus on using HTML based email newsletter, that means you can use some formatting of the email, in terms of bold, text, color text, that type of thing.

And there are platforms such as Mail Chimp that can be used for this purpose. But the idea is really to be more – having updates on the website, and this can either be the actual blog where they have – and this is where I know the concern about all the separate working groups, because it's all about content going to a website, that meets – that the newsletter would seek to inform to drive people to the website.

So it would simplify a lot of things in terms of the newsletter, because it would just be the headlines for the various things that you wanted to promote to all the participants coming to the ATLAS II summit. So in

other words, the content for the website needs to be, I would say, needs to be established first. I would only think towards the end, I would say just before the ICANN meeting proper, to ensure that people have reading material while they're travelling to London, then maybe a PDF could be used.

What I'm strongly suggesting is that, it's – a lot of these working groups be consolidated in more of like a content working group, which is going to be putting this information on the ATLAS II website, and then a form of update by, let's say, a blog on that website, and then in turn, a newsletter which is more of a – think of it as more of a postcard to all the participants to say, "Hey, the agenda has been updated for the ATLAS II summit on Saturday," those types of things.

So shorter, more easier to translate, and I think more easily understood and therefore will be shared amongst the ALSs. So those are some of my concerns and my approach for the newsletter. I'll stop here now and take any questions.

CARLOS DINISIO AGUIRRE:

Carlos Aguirre speaking. Okay. Thank you very much. That's a very good comment and it's a very good work. What you have said will be part of your staff, because that will be the final chance to collect content so that they can be given to staff for staff to publish or post as content. I think we will have to discuss, perhaps you will have to discuss with Maricarmen and agree with the staff on the IT department to see how to deal with it.

So thank you very much Dev for your input. Sergio Salinas, you have the floor, and the next speaker will be Darlene Thompson, so please get ready for that. Sergio, you have the floor, go ahead please.

SERGIO SALINAS PORTO: Sergio Salinas Porto speaking. Thank you very much Carlos. Can you hear me?

CARLOS DINISIO AGUIRRE: Yes go ahead please Sergio.

SERGIO SALINAS PORTO: Sergio speaking. Hello? Okay. Thank you very much Carlos. For the record, my name is Sergio Salinas Porto. Well, there are some topics that I would like to mention. First of all, I do agree with Dev in terms of changing the format of a PDF into an HTML, because we will have better possibilities, especially taking into account that we need to work with a list of participants that will be participating in our meeting in London.

There are some topics that I would like to mention, and they have to do with the area that I am leading, this is the social media on communications, with a different representative of the ALSs that will be receiving the materials before going to London. In this sense, first of all I think we need to interact quite a lot ... because this issue of this social media is very related to the web designs and the web issues, and no doubt that we will have to work together according to what Maricarmen has said.

So I think we will need to start working together so that we can have automatic content in the social media. On the other hand, I would like to mention that before releasing the first newsletter, we need to have the list of ALS, or representatives of the ALSs, that will be attending our meeting in London. And this is to follow up for our newsletter to see what topic we will be dealing with in our newsletter.

On the other hand, there is a topic, and I will need to have the staff's help, or perhaps our colleagues who are leading this communications working group, so I will need to have the email account, or the emails of my colleagues so that I can communicate with them to start working. And I think we will have a better result if we can work together, and this perhaps, has to do with creating social media.

We need to define whether the staff will be implementing this, or this will be managed by any of the working group, in this case, this working group could be the one that we have. I mean, I'm talking about the group who will be dealing with social network and social media. So if the staff is going to be in charge of this, so we can perhaps give them the different passwords and user names for them to start working on the social media.

For example, Google Plus, Facebook, and we also need to take into account LinkedIn. I don't know if we should have a profile here or not. This is something that should be discussed among the members of the working group. We have other social networks, social media, such as Flickr, and perhaps we can have or create a very good communication strategy by means of hangouts or any other tools, with our input and our comments when it comes to the details.

We can have streaming inside of our website to show people our activities, or the activities that will be developed during this meeting. I don't know if this report or summary was good or not, but this is what we have up to now, these are our concerns. And I would like to have this thing to have requested... I mean, to work with our colleagues developing the website, and have a list of the colleagues that will be working. That's all. Thank you very much.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Thank you very much Sergio. Is anyone requesting the floor? Natalia, please, go ahead.

NATALIA ENCISO: This is Natalia Enciso. I would like to clarify for all the sub working group leaders, perhaps the information request, this is the pieces of the members of the working group, this also includes their email addresses. And the task leaders and the members of the working group.

So please check your email to see that information.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Okay, Heidi, you have the floor. Go ahead please.

HEIDI ULLRICH: Thank you Carlos. This is Heidi. I'm just listening to... This is very exciting, but just a note of perhaps caution. It sounds like we're really

focusing on doing a lot without having looked at what the real objectives are and who the target is of all of this. So for example, in the social media I've heard a lot of different tools being mentioned, and perhaps we can use the skills of Ariel Liang who is our new At Large policy coordinator.

She is an expert in social media. And we've already had some discussions with Dev on how we might suggest or develop a strategy for social media. So perhaps we, on the next call, we could talk a little bit more about developing a strategy for social media, and limiting it to only those social media tools that are going to meet the objectives of the ATLAS II organizing committee. Thank you.

CARLOS DINISIO AGUIRRE:

Carlos Aguirre speaking. Okay. Thank you very much Heidi. The idea of social media is to launch extent, or the scope of our information to the audience. First of all, we will have Facebook, Google Plus, and Twitter. No more than that, and as Sergio said before, we would like to talk to the staff to see if you would be uploading the content. Or if it is us uploading the content.

I think Sergio has talked to Ariel. We know about her knowledge about social media, but also Sergio has great knowledge about this. I think that the two of them may agree and work together, and produce very good results. We have been discussing within the working group, and we have the idea of having a Facebook profile and Twitter profile totally dedicated to ATLAS II, so as to enlarge the scope, understand the audience or the public that will be receiving the information.

Not only for the ALS that will be attending London. Thank you very much Heidi. Olivier, you may have the floor. Go ahead please.

OLIVIER CRÉPIN-LEBLOND: Thank you very much. It's Olivier speaking. There was a mention a moment ago about how to get ahold of ATLAS II participants. There is an ATLAS II participants mailing list, which is ATLAS II participants at, At Large dot ICANN. At Large lists dot ICANN dot org. Maybe staff can put this on the chat. But that's the list where you can address all of the participants of ATLAS II.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Thank you very much Olivier. That's a very good input. Thank you very much for your comment. Now I will give the floor to Juan Manuel Rojas. He will be leading the interview working group. He has circulated a link, and with Eduardo Diaz, so the idea would be that we would have those interviews already done before the new [?], before we leave [?]. So, Juan Manuel could you explain to us about this? You have the floor, Juan Manuel. Go ahead please.

Carlos Aguirre speaking. Juan Manuel, are you on the call? Okay. Now I will give the floor to Franco Moya. He has some ideas, [?] ...hearing what we have been discussing before, how to work with the logistics and topic relationships working group. So, Franco we will keep in touch with you, but tell us, what is your idea about the topic that has been discussed? Franco Moya you have the floor, go ahead please.

FRANCO MOYA: Good afternoon. This is Franco Moya for the record. Can you hear me?

CARLOS DINISIO AGUIRRE: Yes, go ahead please Franco.

FRANCO MOYA: Franco Moya speaking. Basically what I have a belief of all of the activities and for the six places, that should be specific by participants attending to this summit, ATLAS II. We have also the [?] attractions in London and a list of places. There are some interesting places for those who can attend. There are many places, but for example, from June 21st, [Wimbledon?] will be open, and this will be something very important in London, that's why there will be a lot of people in London.

But in London, we will have different art exhibitions where I can elaborate or produce different maps to see the buses and to indicate the museums, to indicate to people how they can move from one place to the other. I can also a develop a list of restaurants that might be very useful for those attending to the meeting and different activities.

Some things that caught my attention was the visa issue. Of course, we need to produce and provide information for those attending London for the first time. In the official webpage of the United Kingdom, there is a link where you can find information regarding the [?] and the necessary documentation to [get] a visa according to your country of origin.

Of course, I need some time to finish with this report and to share this report with you, but basically, this is the information that I have up to now. Thank you very much.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Thank you very much Franco. That's excellent. I think we would need to work together with people from logistics and public relations, avoiding the overlapping of tasks, so that we can work together. Olivier, you have the floor, go ahead please.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Carlos. That was exactly what I was going to say. So, thank you. I'm just concerned about the overlapping of tasks, and also I wouldn't spend too much time on providing details about what's available in London. I'd like to see our ALS members in the room, seeking and discovering ICANN. Discovering London, I'm sure, they can do afterwards, but by then they can just pick up the tourist guide and they'll be there. [?] ...and that will show them around.

I know it's helpful for them to have some perhaps local shops, local restaurants for them to be able to have some food outside the hotel. The sort of sites of London, I'm a little concerned because otherwise we'll never see our ALS representatives. There is just so much to do in London. Thank you.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Thank you very much Olivier. Yes, that's the idea. But I think we should have some activities, or some other

attractions, to visit, especially for those who are participating in ATLAS II, but thank you very much for your input. Juan Manuel Rojas, are you ready to tell us about your report?

JUAN MANUEL ROJAS: Juan Manuel Rojas speaking. Yes, Carlos, I'm ready. Can you hear me?

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Go ahead please Juan Manuel.

JUAN MANUEL ROJAS: This is Juan Manuel Rojas speaking. I don't know what happened before with my communications, but I was working on the interview. We have a list of people that will be interviewed, and we include in this list, Fadi Chehadé, people from ICANN, and RALO representatives. And this is what we still have to develop.

We have five newsletters before the summit, and we will have to interview the RALO leaders. The interview will be something short and effective because much of the information will be published in the newsletter. So we have four questions that will be shared, so that you can review those questions and those questions can be enlarged, if you will. And we can reduce the answer, or edit the answer, if we do not have enough space.

But we need to take into account that the initial proposal is to interview RALO leaders with four questions. We will ask them four questions, one

will be from the perspective of their region, what is the importance of participating in meetings like the one they are attending, ATLAS II?

Second, what is a goal or an objective that they look, or that they – when they participate in ATLAS II? Third, what are the results, what do they think the results will be of the ATLAS II? And number four, what are the benefits of this meeting for their regions?

We are trying to deal with this questions. Interpreters apologize, but Juan Manuel's audio is not very clear. We also need to take into account the interview and the amount of people required to carry out the [?]. We will need two volunteers, one volunteer per region to deal with the interviews, and we will need some member – I know that we have Carlos to interview each member, of each representative of a region.

We are running out of time, but I think we will be able to carry out the interviews. And maybe to have two or three people, three will be the ideal number, during the summit. This is all. I don't know if you have any question or comment about my summary or my report.

CARLOS DINISIO AGUIRRE:

Carlos Aguirre speaking. Okay. Thank you very much Juan Manuel. Yes, we will be dealing with that. And we will have Olivier Crépin-Leblond as the chair of ALAC, and Eduardo Diaz, they will be interviewed. We will also be interviewing the ICANN CEO, so please I would ask you to – we're closing with the topic of the interview.

We will send this to the staff for them to submit the questions to the people being interviewed, for them to get ready for the interview. Darlene Thompson, you have the floor, and sorry for having you at the end of this call. Go ahead please, you have the floor.

DARLENE THOMPSON: Darlene Thompson. Our subgroup hasn't met yet because it is looking after getting the reports in during the meeting, so more of our work will be done right before the meeting. Thank you.

CARLOS DINISIO AGUIRRE: Carlos Aguirre. Darlene, when you say the report, what are you referring to? Carlos Aguirre speaking. Hello? Carlos Aguirre speaking. While Darlene gets ready, I think she has dropped [CROSSTALK]... This is Carlos Aguirre once again. I would like to say to the leaders that we need to start wrapping up our work. We're getting ready, and we are approaching the meeting, and we need to work together, we need with the public relationships working group and the logistics working group.

And surely Natalia will be in touch with them so that we can get all of the necessary information. I think our next call will be next week, and I believe, we will be wrapping up our first newsletter with the main ideas, and wrapping this newsletter, as I've said before, at least during the first part.

The first newsletter is usually the most difficult one. But we're concerned about this because, or I see that each of the leaders are working very well, so after the meeting I think we will have the input to

be discusses and to see what we should include in the newsletter. Surely we will have the webpage designed. And before bringing this call to a close, I would like to give the floor to Darlene, but I will also like to speak about our working package and memorabilia.

We were discussing about having a t-shirt, a pin, and some souvenir, but I'm open to other ideas, and I particularly would suggest having a certificate or a diploma of attendance at the At Large summit in June 2014. I think this would be a very good souvenir for each of the participants or the ALS representative attending the summit.

So, we have already planned, that is to say the t-shirt, the pin, and the souvenir. I would also like to add, and we are dealing with this idea with the design working group, I would like to add the certificate or diploma of attendance, showing certain participants have attended this summit. Darlene, are you there? Are you on the call?

DARLENE THOMPSON: Yes I am. Can you hear me now? Hello?

DEV ANAND TEELUCKSINGH: Hi Darlene, yes we've heard you.

CARLOS DINISIO AGUIRRE: Yes Darlene, go ahead please.

DARLENE THOMPSON: So for the report for our group, we haven't actually met yet. But as we will be collecting reports from various groups and highlights during the summit, I can't see that we will be meeting until closer to the summit. That's all I had to say. Thank you.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Yes, you will have the reports, but what I would like to know is, how you think, or how you are going to compile or collect the main points, or ideas, or highlights of this summit? This is what we are expecting from you. I mean, we need to extract the main highlights from ideas of the work of the working group in the summit.

So, my question is, how are you going to carry out this? Have you got any idea, or are you still discussing those ideas with your working group?

DARLENE THOMPSON: We haven't yet discussed anything, but my main idea was to approach someone in each of the working groups, and ask them to keep a list of highlights every day, or every meeting, that I would collect after each meeting and then compile them. Not just me, but the group would compile after each meeting, or every half day or something like that.

And then we can have it right up to date right at the moment. But we just have to find someone that's agreeable to taking down those highlights for each group because we can't be everywhere. So I think if we do that, that should work, and then if there are any other sessions that others want to go to and report on too, we can include that as well.

CARLOS DINISIO AGUIRRE: Okay. Thank you very much Darlene. This is Carlos Aguirre speaking. That is the idea that we have, so as a... Natalia Enciso has created a working group for you to lead, so I think you will be able to carry out those activities that you were thinking, but if you need further help, Natalia and I are willing and ready to work with you.

Okay. So, I would ask five minutes more to the interpreters, just in case, any participate on the call has any other comment, or any question, or any idea, that would like to mention so that we can bring this call to a close. So if there are any questions, that question or a comment will be more than welcome.

NATALIA ENCISO: This is Natalia Enciso speaking. I would like to say that we do need to report about the translation working group. There is only Andreea Gherasim present, and I would like to ask her if she would like to lead this working group, and of course, I will coordinate with her and the staff.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Andreea, are you on the call? While Andreea gets ready, I would like to say that together with Andreea and Natalia, I will work with Franco Moya, who deals with Spanish and Portuguese very well, so we can work in Portuguese as well.

FRANCO MOYA: Franco Moya speaking. Yes, Carlos, sure there will be no problem by incorporating Portuguese, so please count on me for that.

CARLOS DINISIO AGUIRRE: Carlos Aguirre speaking. Okay. So we are in touch with Andreea Gherasim as well, to start working. Is there any other question, comment, suggestion, idea, any input that you would like to make? Okay. Since there is no further comments, I would like to schedule our next call, and this should be a day before the call of ATLAS II, so that we can inform our task in the next call.

So, if there are no further comments... Natalia, I see your hand up. Is there anything that you would like to say? Natalia, are you there? Okay. I see Natalia has put her hand down. So thank you very much to you all. This was a very productive call. So we will be in touch each of the leaders in the following weeks, so we can start working and outlining our work for our next call, so that we can have our presentation ready, or the first newsletter ready, and the webpage.

And we also be contacting each of the participants that will be providing information for our communications working group. So thank you very much for your participation.

[END OF TRANSCRIPT]