

# LAC Newsletter YOUR LATEST LATIN AMERICAN AND CARIBBEAN NEWS FROM ICANN











# **EDITORIAL**



Silvia Vivanco, At-Large Regional Affairs Manager at ICANN

# Open Dialogue and New Opportunities for LACRALO

A group of members of the Latin American and Caribbean Islands Regional At-Large Organization (LACRALO) met face-to-face in Los Angeles from 30 January to 1 February to address challenges facing the regional organization. The decisions that came out of this meeting were significant, and will guide the priorities of LACRALO's regional members throughout 2017.

The meeting consisted of two and a half days of sessions facilitated by two independent consultants from the Consensus Building Institute. Staff from both At-Large and ICANN's Latin America and Caribbean (LAC) Global Stakeholder Engagement team participated in the discussions. The meeting included a visit

with G\"{c}ran Marby, President and CEO of ICANN, at ICANN's Los Angeles headquarters.

After a frank, open and dynamic dialogue, the LACRALO participants were aligned on three topics:

- LACRALO's mission and its guiding principles
- Ways to participate in and contribute to ICANN policy development
- Means to strengthen LACRALO's governance to ensure transparency and predictability, plus a procedure for resolving disputes

Now the real work begins. The meeting participants have started taking these ideas back to their regional members. With the support of At-Large staff, LACRALO is beginning to take appropriate actions toward implementation. During 2017, you'll see ad hoc working groups, teleconferences and other activities dedicated to turning these ideas into action.

For more information about LACRALO and the At-Large community, please visit the At-Large website.



# **ICANN NEWS**

# Don't Forget Today's Pre-ICANN58 Policy Open House!

Monday, 6 March 2017 10:00 UTC and 19:00 UTC

To prepare community members for the upcoming Community Forum in Copenhagen, the Policy Development Support Team is hosting a Pre-ICANN58 Policy Open House today. Subject matter experts will provide brief updates on the policy and advice development work of the Supporting Organizations and Advisory Committees. The new interactive format will also feature an open question-and-answer exchange and a general overview of what to expect at ICANN58.

As usual, we will conduct two 60-minute sessions to accommodate participants from different regions and time zones. We plan to publish all relevant documents and materials beforehand, giving community members time to review all materials before the open house sessions.

Read the **full announcement** and **register now**.

#### Read the Pre-ICANN58 Policy Report and GNSO Policy Briefing

Two reports are now available to help you prepare for ICANN58.

# Pre-ICANN58 Policy Report

ICANN|58 COPENHAGEN

Pre-ICANN58 Policy Report. The Supporting Organizations and Advisory Committees update you on what to expect for ICANN58. The report features information such as what to expect in policy and advice development work, background information and issue briefings, as well as session details.

# ICANNIGNSO Generic Names Supporting Organization Policy Briefing ICANN58 Edition #gnso.icann.org/icannmeeting @@ICANN\_GNSO

GNSO Policy Briefing for ICANN58. The report describes relevant Generic Names Supporting Organization (GNSO) policy efforts, topics to be discussed, policy development processes, working groups and implementation review teams. You will also find information about all GNSO sessions.

#### Countdown to ICANN58 - Get Ready!

In just five days, ICANN58 kicks off in Copenhagen, Denmark. The meeting runs from 11-16 March. We have created a set of tools that will keep you informed before and during the meeting.

#### Remote and On-Site Participants

- ICANN58 Mobile App. Manage your meeting experience

   access the meeting schedule, network with fellow
   participants, view the venue map, find information about
   Copenhagen and more. Download the ICANN58 mobile
   app, available in app stores.
- ICANN58 Meeting Schedule. Find out everything about
  the sessions at ICANN58. The meeting schedule lists all sessions with descriptions, dates, times
  and locations plus information about how you can participate remotely.

#### **On-Site Participants**

- <u>ICANN58 Guide</u>. Use this handy and comprehensive guide that contains a map of the Bella Centre, health and safety information, lists of notable and high interest sessions, schedule of social events and more.
- Shuttle Schedule. Plan your daily trip to and from your hotel and the Bella Center.
- <u>Copenhagen Travel Pass</u>. Take advantage of Copenhagen's reliable public transportation. All ICANN58 participants can obtain a reduced fare for the Copenhagen Travel Pass, which covers all forms of public transportation for the duration of the meeting. The pass is good for metro, bus and train, including transit to and from the airport.



# Participate Remotely in ICANN58

Not everyone can travel to Copenhagen to attend ICANN58, but ICANN strives to create an equal experience for everyone. We offer remote participation with livestream audio and video for all sessions. For some larger sessions, we also offer interpretation



and transcription. All public sessions are recorded, transcribed, translated and archived in the Meeting Calendar on the <u>ICANN</u> <u>Meetings website</u>.

ICANN has chosen Adobe Connect (AC) as our tool for remote participation. During the sessions, ICANN staff members oversee the AC technical services. The AC chat rooms offer a means for remote participants to interact with other participants, ask questions in real time and alert staff to any technical issues.

How can you participate? On the <u>ICANN58 Meeting Schedule</u>, on every session's page, you'll find a link to the AC "virtual room" - it has the same name as the on-site room. Click this link to enter the AC room. If you need technical or operational support in an AC room, contact the participant named "RP," visible in the Participant pod.

See you online at ICANN58!

#### What's New at ICANN's Development and Public Responsibility Department?

Recently, the ICANN organization has been taking stock of feedback from stakeholders on how to improve existing programs and tools to better support the ICANN community's work. A recurring theme is the need to clarify the role and scope of the Development and Public Responsibility Department (DPRD). We must also better define the label "development," which is often confused with involvement in political, social and economic development issues. To address this feedback and to better reflect the nature of our work, beginning 1 July 2017, the department will change its name to "Public Responsibility Support."

There is an increased demand from across the ICANN regions for capacity-development opportunities. We are in the planning stages of scaling up ICANN Learn to serve as a space for skill building and knowledge sharing for all stakeholder groups. We will be expanding language capabilities to include non-U.N. languages. We are grateful to the community for this type of feedback and guidance.

Our flagship meeting programs - the Fellowship Program, Newcomers Day and NextGen@ICANN - remain key to strengthening broad participation, knowledge and diversity across ICANN. As ICANN58 nears, we look forward to continuing to work closely with the community to improve the quality of the tools and support needed to carry out ICANN's mission.

#### Missed the Quarterly Stakeholder Call?

On 15 February 2017, ICANN held its quarterly stakeholder call for the second quarter of the 2017 fiscal year. If you couldn't attend live, you can access the <u>presentation, transcripts and recordings</u>. The Adobe Connect recording and presentation materials are posted in English. Session transcripts and audio recordings are available in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.





# LAC ACTIVITIES & HIGHLIGHTS

#### CEI LAC: New Courses and New Brochure!

CEI LAC\* announced new courses for February, March and April 2017 about e-commerce, digital marketing, electronic signatures, electronic procedures, Internet security, Cloud services, open data and web portals. **Learn more**.

The center also published its first brochure, available in Spanish, Portuguese and English. **Download the brochure** to learn more about the center and its activities.

\*CEI LAC is the Entrepreneurship and Internet Center for Latin

America and the Caribbean, located in Asunción, Paraguay. Learn more about **CEI LAC**.





Carlos Alvarez, Senior Manager, Security Engagement at ICANN

# Security, Stability and Resiliency Team Engages in Colombia

ICANN's Security, Stability and Resiliency team (SSR team) continues to be very active in the LAC region. In February, Carlos Alvarez visited Bogotá, Colombia. There, he and Gonzalo Romero, from .CO Internet S.A.S., conducted training on cybersecurity. Participating in the training were the Superintendencia de Industria y Comercio (the Colombian equivalent of the U.S. Federal Trade Commission) and investigators from the Colombian Attorney General's Office. The training was complemented by presentations from the Internet Society, Microsoft Digital Crimes Unit and Intel 471.

Alvarez also met with the Colombian representative to the Governmental Advisory Committee (GAC), Jaifa Mezher, and her team in their offices at the Information and Communications Technologies (ICT) Ministry in Bogotá. He also made a presentation to students at the Universidad de los Andes and participated in informal meetings with representatives from the public safety community.

The SSR team will continue to engage in the region, acting as operations facilitators and providing capacity-building opportunities.

#### "Falling in Love with the Internet"

It was fitting that this event, called <u>Enamórate de Internet</u> in Spanish, took place on Valentine's Day, 14 February. The Internet Society (ISOC) Puerto Rico Chapter organized the event at the Interamerican University of Puerto Rico, Metropolitan Campus, in San Juan. Rodrigo de la Parra, ICANN's VP of Stakeholder Engagement for Latin America and the Caribbean, presented remotely, speaking about what ICANN is and does. Nancy Quiros, Chapter Development Manager of the Internet Society, was another remote presenter, and talked about the Internet Governance Forum and ISOC. The event also featured a panel of participants who discussed issues related to e-government in Puerto Rico.



#### LACNIC Honors the Lifetime Achievements of the Region's Internet Leaders



The LAC Network Information Centre (LACNIC) announced the opening of the period for nominating candidates for the 2017 Lifetime Achievement Award (Premio Trayectoria). This award recognizes individuals who have contributed to the permanent development of the Internet and the information society in the LAC region.

The call for nominations will be open from Monday, 13 February, to Friday, 10 March 2017. No applications will be accepted past the deadline.

Members of the 2017 Lifetime Achievement Award judging panel will be: Carolina Aguerre, Ida Holz, Rafael Ibarra, Jesús Martinez, Ben Petrazzini, Serby Wilson and ICANN's Rodrigo de la Parra.

Learn more about the award and access the online nomination form.



# LAC STRATEGIC PLAN NEWS

# Learn How ICANN Expanded Engagement in the Caribbean in 2016

Read our recent **blog post** for a compilation of the activities of ICANN's LAC team as they promoted the domain name system (DNS) in the Caribbean region throughout last year. You'll get a quick look at the year's highlights.



Port-au-Prince, Haiti



Casa de Internet, Montevideo, Uruguay

# ICANN's LAC Regional Team Holds Annual Retreat in Montevideo

During the week of 13-17 February, ICANN's regional team met in Montevideo, Uruguay, for its annual retreat. We discussed how to work with the LAC community in 2017 to implement new projects and develop new products and activities. These efforts are part of our goal of strengthening the LAC community's participation in ICANN's global and regional processes.



# **POLICY UPDATE**

#### At-Large Review Workshop Planned Ahead of Public Comment Deadline

A public workshop on the At-Large review will be held at ICANN58 on Wednesday, 15 March, from 15:15-16:45 local time. It will follow up on the topics covered in a <u>webinar</u> held 27 February. The workshop will also provide an opportunity for a community-wide discussion on the findings and proposed recommendations, with the goal of developing useful and implementable final recommendations.

ITEMS International, the independent examiner, has been conducting the organizational review of the At-Large community. Its <u>draft report</u> proposes 16 recommendations that ITEMS believes will help improve the

At-Large community's structure and effectiveness, regional and global meetings, funding regime and support staff.

The draft report is available for public comment for three more weeks. **Provide your feedback by 24 March!** 

#### **CCWG-UCTN Publishes Interim Paper for Public Comment**

The Cross-Community Working Group on the Use of Country and Territory Names as TLDs (CCWG-UCTN) has decided that two-character codes (in ASCII) should remain reserved for country code top-level domains (ccTLDs), which adheres to the ISO 3166 standard. After analyzing community feedback on three-character codes, the CCWG-UCTN discussed a proposal during and after ICANN55. The CCWG-UCTN also held a broad cross-community session at ICANN56. Since ICANN57, the CCWG-UCTN has been developing its interim report for public comment, including its consensus views, issues faced, and its conviction that a harmonized framework for the use of country, territory and other geographic names is not

feasible. This was the first task for the CCWG-UCTN, as outlined in its **charter**. The public comment proceeding will remain open until date.

#### ICANN Board Accepts the GNSO Review Implementation Plan

On 3 February, the ICANN Board accepted the <u>GNSO Review Implementation Plan</u> for the 34 recommendations of the <u>GNSO Review Final Report</u>. In particular, the ICANN Board supports the three-phased prioritization approach laid out in the implementation plan and indicated it would welcome more implementation details for Phases 2 and 3 regarding the high, medium and low priority recommendations. The ICANN Board directed the GNSO Review Work Party to provide updates - detailing progress and measurability - to its Organizational Effectiveness Committee (OEC) every six months. Any budgetary implications of implementing the GNSO review recommendations will be part of the ICANN Board's annual budgeting process. <u>Read more</u>.





# GDD UPDATE

# **Available for Comment - Competition, Consumer Trust and Consumer Choice Draft Report**

ICANN has published a draft report of findings and initial recommendations from the Competition, Consumer Trust and Consumer Choice review. The report examines the extent to which the introduction of new generic top-level domains (gTLDs) has promoted competition, consumer trust and consumer choice in the domain name system. It also assesses the effectiveness of the safeguards ICANN has implemented to mitigate issues related to the introduction new gTLDs. Read the draft report or submit a comment. Additionally, you can join the CCT Review Team engagement session at ICANN58, where the team will discuss its findings.





### **Universal Acceptance: New Resources Available**

The Universal Acceptance Steering Group (UASG) has made significant progress in the last year toward its goal of helping software developers and website owners understand how to update their systems to keep pace with an evolving domain name system. The group has launched a dedicated website that hosts a comprehensive collection of educational resources, such as quick guides for developers - available in multiple languages - on Universal Acceptance in general and Email Address Internationalization in particular. The guides include key terms and recommended steps to becoming Universal Acceptance-

ready. The website also hosts case studies that highlight how organizations are raising awareness of Universal Acceptance and ensuring their systems are accessible to everyone. Visit <a href="www.uasg.tech">www.uasg.tech</a> to learn more.

# Voting Now Open - Global Amendment to the Base New gTLD Registry Agreement

Applicable registry operators are now able to vote on the Global Amendment to the base New gTLD Registry Agreement. Voting is open until 10 April 2017 at 23:59 Coordinated Universal Time (UTC).

The proposed amendment is the result of discussions between ICANN and a working group established by the Registries Stakeholder Group. If applicable registry operators approve the proposed amendment, it will go to the ICANN Board of Directors for approval. If the Board approves the amendment, it will become effective 60 days after ICANN notifies registry operators of Board approval. If applicable registry operators do not approve the proposed amendment, the current Registry Agreement will remain in full force and effect.



Visit the <u>Global Amendment webpage</u> to access resources such as a summary of proposed changes, webinar recordings and answers to frequently asked questions.



# Now Available: Revised Report of the Independent Review of the Trademark Clearinghouse

An independent review of the Trademark Clearinghouse was conducted by Analysis Group, a third-party consulting firm, as part of the New gTLD Program reviews. The firm examined whether domains that relate to (but do not exactly match) trademarks should be considered for use in the Sunrise and Claims periods of a new gTLD's life cycle. The review also explores if extending the number of days of the Claims service would be of value. The revised report is expected to help inform discussions and policy development regarding Rights Protection

Mechanisms in the New gTLD Program. Read the report.

# Thick WHOIS Registration Data Directory Services Requirements to Take Effect

On 1 February 2017, ICANN announced that gTLD contracted parties must update their registration data directory services to comply with:

- Thick WHOIS Transition Policy for .COM, .NET and .JOBS
- Registry Registration Data Directory Services Consistent Labeling and Display Policy

The policies require all gTLD registrations to be "Thick" with a consistent labeling and display of WHOIS output. **Learn more**.





#### **Get Involved with ICANN Reviews**

ICANN reviews are crucial tools that assess the health of ICANN, its Supporting Organizations and Advisory Committees. Reviews indicate how well they operate, how effective they are in achieving their purpose and how they are held accountable to the stakeholder community. If you're interested, here are ways you can learn more and participate.

- Meet the members of the Security, Stability and Resiliency of the Domain Name System (DNS)
  Review Team (<u>SSR2 Review Team</u>). Share your input on the scope of this review at the <u>open</u>
  session at ICANN58.
- Apply to be considered for the team that will conduct the Third ICANN Accountability and Transparency Review (ATRT3). Deadline: Friday, 21 April 2017, 23:59 Coordinated Universal Time (UTC).
- Learn about the work of the <u>Registration Directory Service (RDS) Review</u> (formerly WHOIS). Share your views on the effectiveness of recent improvements to WHOIS at the <u>public session at ICANN58</u>.



# **DELEGATED NEW GTLDS**

## One New gTLD and One ccTLD Was Delegated in February 2017

See the full list here.



# **GETTING TO KNOW YOUR ICANN COMMUNITY**



Alex Pisanty receives the 2016 Lifetime Achievement Award from LACNIC CEO Oscar Robles at LACIGF9 in San José, Costa Rica.

Dr. Alejandro Pisanty is professor at the Faculty of Chemistry at the National Autonomous University of Mexico (UNAM). At the UNAM he was previously Secretary of the Computer Advisory Council, Coordinator of the Open University and Distance Education, and General Director of Academic Computation Services. Pisanty currently chairs the Internet Society Mexico Chapter.

Internationally, Pisanty has served on the ICANN Board of Directors and the Internet Society Board of Directors. He was a member of the Working Group on Internet Governance at the U.N and the U.N. Internet Governance Forum Advisory Group. In addition to his academic and international work, he has worked in Internet consulting, distance education and information technology. Pisanty is active in communicating on social media - he co-led the advocacy campaign #InternetNecesario (Internet is a necessity) in 2009.

Regarding the use of information technology in education, Dr. Pisanty has participated in decision-making, research, project implementation and institutional management throughout most of his professional career. He has published many articles in specialized journals on topics related to information technology and education. Pisanty received an award from the Organization of American States (OAS) for his achievements. In July 2016, he received LACNIC's Premio Trayectoria (Outstanding Achievement Award) for his contribution to the development of the Internet in the LAC region. In December 2016, he was recognized by the Mexican Internet Association (AMIPCI).



# PRESS HIGHLIGHTS

## **Spanish**

Superindustria recibe capacitación sobre herramientas para investigar casos de abuso y actividades delictivas en Internet

<u>Inician capacitaciones gratuitas para emprendimientos digitales</u>



# UPCOMING EVENTS

11-16 March	ICANN58	Copenhagen, Denmark
16-17 March	iBusiness 2017 - Redetelesul	Foz do Iguaçu, Brazil
20-24 March	CTU ICT Week and Symposium	Antigua and Barbuda
22 March	LAC-i-Roadshow Mexico/Central America	Guatemala City, Guatemala
24 March	68th COTED ICT Meeting, held back-to- back with CTU ICT Week and Symposium	Antigua and Barbuda
3-7 April	South School on Internet Governance 2017	Rio de Janeiro, Brasil



#### CENTRO DE RELACIONAMIENTO DE LA ICANN PARA AMÉRICA LATINA Y EL CARIBE

Casa de Internet de Latinoamérica y el Caribe Rambla República de México 6125 Montevideo, 11400 Uruguay



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