All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY15 Budget consideration is **March 7th 2014.**

REQUEST INFORMATION

Title of Proposed Activity	
Worskhop # 1: dotKIDS, dotBABY and other new gTLDs related to children: Does ICANN has a shared responsibility in defining standards to protect children? Workshop # 2: gTLD4D	
Community Requestor Name	**Chair**
NPOC/NCSG/GNSO	Marie-laure Lemineur
ICANN Staff Community Liaison	
Robert Hoggarth	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

Workshop/side session # 1 at IGF 2014 to discuss/explore:

1/The potential implications (risks and opportunities) of having these new TLDs introduced on the market regarding online protection of children;
2/What provisions, if any, have been taken by ICANN with the applicant to implement proper safeguards compared to when dotXXX was introduced? ;
3/What measures/provisions, if any, have been taken by applicants new TLD applicants to prevent misuse of content?
4/ Recommendations from Child Online Protection expert for improving level of protection and existing safety standards, if any.

Workshop # 2 at IGF 2014 to discuss:

two themes associated with development that can be associated with domain names and the opportunities afforded by the domain name industry, new gTLDs and other innovations in the marketplace.

1/ The promotion of domain names as vehicles for starting new enterprises, confirming business, cultural or community identity, and reaching new markets. Domain names are a singular tool, better than search, QR Codes or "apps" for meeting these needs.

2/ Associations and access afforded by relationships within the Domain Name Industry. The DNA (and other similarly situated organizations such as NPOC) provides access to industry expertise and markets. Whether your target markets are global, regional or local, relationships and interactions can foster development: providing training and guidance for new registrars; education and training for ICT professionals; or providing incites into market trends, new business models and developing opportunities.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other
Travel support to attend a working session/discussion on the issues proposed for the discussion by the panelists and audience
3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity
The proposed issues to be discussed during the upcoming IGF are part of a policy agenda called I-Engaged promoted by NPOC and GKPF. GTLDs for developments and the protection of children online are two key thematic aspects

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

1/Key theme : A healthy internet governance eco-system
2/Strategic objectives:
- Strive to be an exemplary international multi-stakeholder organization
- Increase stakeholder diversity and cross-stakeholder work
- Act in global public interest
- Ease of global participation" by touching upon issue of interest from audience from each continent and
3/Community work objectives:
- Increase multi-stakeholder participation
- Onboarding of participants
- Increase contributions to international forums
- Promote continuing education/orientation in ICANN programs.

2. *Demographics.* What audience(s), in which geographies, does your request target?

- Participants to the IGF 2014 interested in new TLDs
- Participants to the IGF 2014 involved in the filed of the protection of Children´s rights online
- Participants to the IGF 2014 interested in ICT4D

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- To inform participants about existing challenges arising from the new GTLD soon to be available on the market;
- To assess responsibilities of each actors involved (ICANN, new TLD applicants, registrars and resellers)

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Number of participants to the session;
- Number of questions asked from the audience;
- Number of remote participants connected;
- Number of downloads of transcripts.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
10,260	Monday 1 Sept (arrival date) Saturday 6 Sept. (departure date)		US$ 3,420 (5 nights hotel * US$ 200+ 7 days per diems * US$ 60 + US$ 2000 plane ticket) * 3 = US$ 10,260	

Subject Matter Expert Support:

- Three NPOC community members for panel # 2
- One IPC or BC panelists (TBD) for panel #2
- One ALAC panelist (TBD) for panel # 2
- Representatives from dotKIDs and/or dotBABY applicants as panelists (TBD) for panel # 1
- One child rights advocate (TBD) for panel # 1

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

All facilities provided by the IGF team as in-kind support

Language Services Support:

Services provided by the IGF as in-kind support

Other:

Travel Support:

- Three full travel support for NPOC community members

Potential/planned Sponsorship Contribution:

- dotKIDS (TBC)
- dotBABY (TBC)
- GKPF