



# FY15 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org).  
Please remember that the deadline for FY15 Budget consideration is **March 7<sup>th</sup> 2014**.

## REQUEST INFORMATION

### Title of Proposed Activity

PRINTED MATERIALS

### Community Requestor Name

NPOC

### Chair

Marie-laure Lemineur

### ICANN Staff Community Liaison

Robert Hoggarth

## REQUEST DESCRIPTION

### 1. Activity: Please describe your proposed activity in detail

Printing of pamphlets/factsheets and translation (of part of the copies) to local languages where ICANN meetings take place (if and when language is different from English)

### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Printed materials

### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

On going during fiscal year.

## REQUEST OBJECTIVES

### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

A healthy internet governance eco system: printing material are part of the communication strategy of our constituency seeking to "increase multi-stakeholder participation, promote continuing education/orientation in ICANN programmes and to promote onboarding of participants".

### 2. Demographics. What audience(s), in which geographies, does your request target?

- ICANN meetings attendees where meetings take place in particular newcomers and ICANN fellows (ICANN meetings 51, 52 and 53);
- CROPP event's participants NPOC reps attend if CROPP is continued for FY15;
- Outreach event each NPOC Excom member attend in between ICANN meetings;
- IGF participants (ICANN booth) if IGF 2014 is attended by NPOC reps.



# FY15 COMMUNITY REQUEST FORM

<b>3. Deliverables. What are the desired outcomes of your proposed activity?</b>
<ul style="list-style-type: none"> <li>To share information about NPOC activities and mission within ICANN</li> <li>To inform readers about how to join NPOC</li> </ul>
<b>4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?</b>
Number of copies printed and distributed

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
			US\$ 5,000	ICANN has directly printed and designed our materials on previous occasions. Thus the basis for the cost has been the amount approved for previous fiscal years for similar requests.

**Subject Matter Expert Support:**

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

**Language Services Support:**



# FY15 COMMUNITY REQUEST FORM

<b>Other:</b>
<b>Travel Support:</b>
<b>Potential/planned Sponsorship Contribution:</b>