



FY15 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY15 Budget consideration is **March 7th 2014**.

REQUEST INFORMATION

Title of Proposed Activity

Leadership Travel

Community Requestor Name

Business Constituency

Chair

Elisa Cooper

ICANN Staff Community Liaison

Rob Hogarth

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Leadership Travel

In line with 'FY13' and 'FY14' we request travel support to ICANN meeting for three BC constituency leaders. for all ICANN face to face meetings which occur during fiscal FY15.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Travel Support

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Coincide with each ICANN meetings

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Continuing role in Internet Governance, Enhanced trust in ICANN stewardship, attracting new & diverse community members, increased public participation in multi stakeholder model, widen international engagements

2. Demographics. What audience(s), in which geographies, does your request target?

BC membership and ICANN meeting attendees.

3. Deliverables. What are the desired outcomes of your proposed activity?

Increased efficiency of BC participation at the meeting specifically but also generally at ICANN.
Commitment to attend ICANN meeting from starting GNSO Workshop to finishing board meeting.



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4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Increased participation in ICANN activity. Increased interest in membership in standing for office. Increase opportunity for creation of outreach ambassadors.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
	<i>Meeting #51 2015</i>			
	<i>Meeting #52 2016</i>			
	<i>Meeting #53 2016</i>			

Subject Matter Expert Support:

N/A

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

N/A

Language Services Support:

N/A

Other:

N/A

Travel Support:



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Travel Support

Potential/planned Sponsorship Contribution:

N/A