All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY15 Budget consideration is **March 7th 2014.**

REQUEST INFORMATION

Title of Proposed Activity	
IGF Workshop for outreach purpose: "Developing countries participation in ICANN, GNSO case"	
Community Requestor Name	**Chair**
Non-Commercial Stakeholder Group	Rafik Dammak
ICANN Staff Community Liaison	
Glen de Saint Gery	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

Outreach effort toward civil society outside ICANN including NGOs, academics, activists, through IGF workshop. Promoting ongoing policy discussion, non-commercial community involvement and community and leadership led globalization initiatives e.g. participation in NCSG and its constituencies, new gTLD policy matters from non-commercial standpoint.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Outreach, education, meeting, travel support

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

One time activity during IGF in Turkey

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

A healthy Internet governance eco-system, e.g. demonstrate ICANN multistakeholder model, increase stakeholder diversity, promote global participation in ICANN.

2. *Demographics.* What audience(s), in which geographies, does your request target?

Global audience from civil society world ,with focus on those from developing countries : NGOs , academics, activists, media

3. *Deliverables.* What are the desired outcomes of your proposed activity?

Increase the visibility of ICANN role on IG, impact of its policies in particular for new gTLD for non-commercial and for developing countries. Encouraging participation within ICANN and joining NCSG.

Getting feedback about ICANN new gTLD policies and bringing them to the discussion within ICANN community

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

Increasing the number of non-commercial participants by outreaching the workshop audience. Also by outreaching IGF participants during the IGF.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
N/A				

Subject Matter Expert Support:

N/A

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

N/A

Language Services Support:

N/A

Other:

N/A

Travel Support:

Support for the NCSG, NCUC, NPOC chairs to attend IGF (Friday 29th August -Saturday 6th September), organize the workshop and conduct outreach efforts during and after the workshop . The support includes air ticket, accommodation and per diem following ICANN community travel guidelines.

Potential/planned Sponsorship Contribution:

N/A