



FY15 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY15 Budget consideration is **March 7th 2014**.

REQUEST INFORMATION

Title of Proposed Activity

Workshops & related outreach at the IGF meeting in Istanbul, September 2014

Community Requestor Name

Noncommercial Users Constituency (NCUC), GNSO

Chair

William Drake

ICANN Staff Community Liaison

Glen de St. Gery

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

NCUC is keenly interested in global outreach and strategic engagement, particularly with noncommercial users and governments in the developing countries. Last year we requested budgetary support for the first time to pursue these objectives at an IGF meeting, and happily ICANN approved our request. We proposed three workshops for the 2013 meeting in Bali, and all were rated highly and approved by IGF's Multistakeholder Advisory Group (MAG). All three focused on ICANN-related issues (civil society participation in the GNSO, closed generic TLDs, and the governance implications of Internet/telecom convergence); involved diverse multistakeholder speakers; and were well attended and lauded events featuring robust debate amongst panelists and audience members. We also handed out a good stack of NCUC print brochures (the production of which ICANN also funded in FY 14) and participated in various global civil society meetings held during and prior to the IGF. Our activities in Bali resulted in over a dozen new membership applications, including from prominent developing country activists on global Internet governance, several of whom are now in NCUC elected and appointed leadership positions. This was a very successful and cost effective outreach effort, and we would like to replicate the experience at the Istanbul meeting.

NCUC will propose one and perhaps two workshops for the Istanbul meeting. The current thinking is that these could be on ICANN globalization and the Affirmation of Commitments, and on the role of governments in relation to the new gTLD program. In addition, subject as always to the MAG's approval, NCUC would participate in a workshop being proposed by the NCSG on the role of developing countries in GNSO processes, particularly with respect to the new gTLD program (see separate NCSG budget request). And as at the Bali meeting, NCUC representatives would pursue outreach at other global civil society meetings held during and prior to the IGF.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach, education, meeting, travel support

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Multiple one-time activities



FY15 COMMUNITY REQUEST FORM

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

A healthy Internet governance eco-system, e.g. demonstrate ICANN multistakeholder model, increase stakeholder diversity, illuminate the global public interest and accountability/transparency commitments, promote global participation in ICANN.

2. *Demographics.* What audience(s), in which geographies, does your request target?

The IGF meeting will be a global conference and typically attracts 1,500-2,000 participants from across the world. Per usual there should be a significant civil society presence, including from the region, and we will seek to target our outreach accordingly.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

Greater visibility and understanding of the role of noncommercial user/civil society representatives in GNSO/ICANN processes, and of the ICANN multistakeholder model more generally. Enhanced understanding by attendees of the global public interest issues associated with ICANN globalization, the roles of governments and civil society in the new gTLD program, etc. Increased contacts with diverse stakeholders, and increased NCUC membership, per our successful 2013 experience.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

Number of attendees and quality of engagement at the workshops. Number of new NCUC membership applications. Number and quality of events we participate in, and of contacts and relations established.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
N/A				

Subject Matter Expert Support:

N/A

Technology Support: (telephone, Adobe Connect, web streaming, etc.)



FY15 COMMUNITY REQUEST FORM

N/A

Language Services Support:

N/A

Other:

The IGF meeting officially begins Tuesday 2 September and concludes Friday 5 September. However, the formal meeting is only part of the standard IGF experience and outreach opportunities. As in other years, on the Monday prior there will be a slew of important pre-events, e.g. the ministerial meeting, the Global Internet Governance Academic Network meeting, the Internet Society and Association for Progressive Communications (an NCUC member) meetings, etc. Similarly, on the Saturday-Sunday prior there will be the Best Bits meeting, which is an important global civil society gathering where dozens of organizations will draft and approve policy statements on, e.g., follow-up to the ICANN co-initiated NETmundial meeting in Brazil, the IGF, International Telecommunication Union's November Plenipotentiary Conference, etc. It is very important for NCUC representatives to be able to attend all these events. Accordingly, we request travel support for just two representatives for a slightly extended time frame, arriving Friday 29 August and departing Saturday 6 September.

Travel Support:

Economy airfare, lodging and per diem for two representatives, in accordance with ICANN community travel guidelines.

Potential/planned Sponsorship Contribution:

N/A