



# FY15 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org).  
Please remember that the deadline for FY15 Budget consideration is **March 7<sup>th</sup> 2014**.

## REQUEST INFORMATION

### Title of Proposed Activity

Travel support for ICANN meetings

### Community Requestor Name

Keith Drazek

### Chair

gTLD Registries Stakeholder Group

### ICANN Staff Community Liaison

Krista Papac

## REQUEST DESCRIPTION

### 1. Activity: Please describe your proposed activity in detail

With the ongoing introduction of new gTLDs, the RySG has grown as follows in the past two years. For example, prior to the launch of the new gTLD applicant program, the RySG had 14 voting members, and approximately 50 individuals who were active on a single mailing list. As of this date, the membership follows:

- RySG Membership
  - Voting – active: 25
  - Voting – inactive: 2
  - Non-voting: 5
- RySG – Observer participants: 77
- RySG – New TLD Applicant Group:
  - Voting members: 67
  - Non-Voting members: 32

There are currently 242 delegates from the gTLD Registry community who are a part of both the RySG and NTAG mailing lists (which are used separately based on the business at hand). As more registry operators execute agreements with ICANN, we expect the number of voting members and their delegates to continue to grow. With this growth, the diversity of the RySG (geographic, cultural, and economic) is also expanding in a very desirable way. Along with the growth, the number of RySG delegates who cannot attend in-person ICANN meetings without financial assistance is increasing as well.

The ICANN Travel Guidelines already provide three travel slots via the approved GNSO allotment. The addition of four (4) travel slots would bring the total number of funded slots to seven (7). It is not expected that would meet the needs of all those who otherwise may not be able to attend because of funding limitations, but it would allow us to provide support for a broader base of RySG participants. This will provide an opportunity for enrichment of members to not only participate in new gTLD and general RySG work sessions and meetings, but also in GNSO and other ICANN meetings. In addition, it would allow us to encourage participation from more diverse gTLD registries including registries from under represented geographic regions and registries with new business models.

Therefore, the RySG respectfully submits a request for funding for four (4) additional RySG/Observer/NTAG participants (or a total of seven [7] including the three allocated for the RySG via the GNSO) for each of the three ICANN meetings during FY 15.



# FY15 COMMUNITY REQUEST FORM

## 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Full travel support (travel, hotel and per diem expenses) for four (4) additional members is requested above and beyond the three GNSO slots that the RySG is already allotted.

## 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This is a recurring activity.

## REQUEST OBJECTIVES

### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This request strategically aligns with:

Competition, Consumer Trust and Consumer Choice: expand stakeholders; engage with staff on performance; expand inclusion and orientation of new stakeholders; enhance global outreach.

Core Operations Including IANA: Internationalization; strengthen regional presence.

A Healthy Internet Governance Eco-System: increase stakeholder diversity and cross-stakeholder work; ease of global participation; retain and support existing community while attracting new and diverse community members; increase contributions to international forums; increase technical community communication and collaboration; widen international engagement; enhance communications, accessibility and participation via enhanced tools

### 2. Demographics. What audience(s), in which geographies, does your request target?

Based on the individuals who may benefit from this opportunity, this request could potentially benefit any one of the five ICANN geographic regions. In addition to requirements that any individuals granted travel support funding be active in RySG activities and the meetings for which funding is provided, the RySG plans to give priority to RySG participants who are from the three regions identified in the ATRT2 final report as being under represented in ICANN/GNSO activities (i.e., Africa, Asia-Pacific, and Latin America and Caribbean).

### 3. Deliverables. What are the desired outcomes of your proposed activity?

1. Active participation at the three ICANN global meetings by individuals who otherwise could not attend due to funding constraints.
2. More geographic diversity in RySG participation including from underserved regions.
3. More diversity in terms of businesses participating in RySG, GNSO and ICANN meetings.

Expanding the resource pool for RySG and GNSO policy development efforts including preparing potential new leaders.

### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

1. Increase in the number of participants for the face-to-face RySG meetings.
2. Improved geographic diversity of RySG participants in the ICANN meetings.
3. Addition of participants who have previously not been able to attend very many ICANN meetings in-person.

To ensure that the RySG requirements for receiving travel support are met and to measure the metrics above, funded travelers will be asked to prepare and submit a meeting report that provides at a minimum the following information:

- a list of the meetings attended along with any key observations and interventions made;
- the number of previous ICANN in-person meetings attended;
- geographic region of the funded traveler;
- personal assessment of the value of attending in-person;
- recommendations for travel funding criteria in the future;
- any requests for follow-up assistance to reinforce the experience and better prepare for future RySG/GNSO/ICANN involvement.



# FY15 COMMUNITY REQUEST FORM

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
None				

### Subject Matter Expert Support:

None

### Technology Support: (telephone, Adobe Connect, web streaming, etc.)

None

### Language Services Support:

None

### Other:

None

### Travel Support:

Funding (air, hotel and per diem) for four (4) additional participants of the RySG to attend the three ICANN meetings scheduled for FY 15.

### Potential/planned Sponsorship Contribution:

None. However, it should be noted that the overwhelming majority of the RySG/Observer/NTAG delegates will fund their own participation to these meetings. It is the RySG's practice to invite delegates to request travel support if they could not otherwise attend the meeting.