FY15 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to At-Large Staff (staff@atlarge.icann.org).

Please note all RALO requests must be submitted to At-Large staff by **March 4th 2014.**

Please remember that the deadline for FY15 Budget consideration is **March 7th 2014.**

REQUEST INFORMATION

Title of Proposed Activity

Outreach to Caribbean Internet Forum 2014

Community Requestor Name	Chair
At-large - LACRALO	Jose Arce
ICANN Staff Community Liaison	
Heidi Ullrich – Silvia Vivanco	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

The Caribbean Internet Forum 2014 is scheduled for August 1-3ᵗ 2014 to be held in the Bahamas. The Caribbean Internet Governance Forum (CIGF) is a regional, multi-stakeholder annual ICT forum initiated by the Caribbean Telecommunications Union (CTU) since 2005 to coordinate a harmonised approach to Internet Governance. Over 150 persons from various stakeholders in the Caribbean attend this event ranging from civil society, telecom, business and government.

This event is an unique outreach opportunity to reach persons in the Caribbean involved in internet governance issues to raise awareness of ICANN multi-stakeholder model and the opportunities for participation therein.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Outreach to meet with persons and organisations in the Caribbean involved with Internet Governance. There is a lack of stakeholders in the Caribbean involved (and possibly even aware) of the stakeholder groups and opportunities for participation in ICANN multi-stakeholder model.

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

August 1-3 2014

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

In ICANN's Strategic Plan 2012-2015,

Under Strategic Focus Area "A Healthy Internet Governance eco-system",
Under "Strategic Objectives" :

- "Increase stakeholder diversity and cross stakeholder work"
- "Ease of global participation"

Under Strategic Focus Area "Competition, consumer trust & consumer choice",
Under "Community work":
- "Expand inclusion & orientation of new stakeholders"

2. *Demographics.* What audience(s), in which geographies, does your request target?

Stakeholders from the Caribbean region involved in Internet Governance

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- Raising awareness of the existing stakeholders from the Caribbean already involved in ICANN.
- Raising awareness about ICANN At-Large and networking with potential delegates (including following
up with delegates after the meeting) to encourage them to become members of the ICANN At-Large community
- promote stakeholder opportunities in ICANN

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- increased involvement from Caribbean stakeholders in Internet Governance in ICANN At-Large and other stakeholder groups

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Language Services Support:

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
printed material about ICANN	Late July 2014		type	These include Beginner's Guides, factsheets, At-Large guides, LACRALO

				brochures, ICANN illustrated maps about ICANN and Internet Governance

Other:

Travel Support:

Travel support (flight, hotel, per diem) for 3 persons from LACRALO to attend the Caribbean Internet Forum 2014 for 3 days, 2 nights

Potential/planned Sponsorship Contribution: