



FY15 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to At-Large Staff (staff@atlarge.icann.org).

Please note all RALO requests must be submitted to At-Large staff by **March 4th 2014**.

Please remember that the deadline for FY15 Budget consideration is **March 7th 2014**.

REQUEST INFORMATION

Title of Proposed Activity

Workshop at PacINET, 22-26 September 2014

Community Requestor Name

APRALO

Chair

Siranush Vardanyan

ICANN Staff Community Liaison

Save Vocea

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Workshop raising awareness on accessibility to the Internet for people with disability to participants at PacINET. Demonstrations of Internet use by members of the Cook Islands National Disability Council. This workshop will reflect the work of the newly formed At-Large Accessibility Taskforce.

This is timely due to the increasing use of the Internet in Pacific Island countries. Registries and registrars have a role to play in encouraging web accessibility with their registrants. An example is at: <http://www.ausregistry.com.au/why-website-accessibility-makes-business-sense>

While the workshop will focus on accessibility, it will be scheduled around other ICANN-related presentations at PacINET.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach, education/training, travel support

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One-time



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REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

"A Healthy Internet Governance Eco-system"

- Strive to be an exemplary international multistakeholder organization
 - Enhance trust in ICANN's stewardship
 - Increase stakeholder diversity and cross-stakeholder work
 - Retain and support existing community while attracting new and diverse community members
 - Widen international engagement in ICANN's policy development
 - Enhance the cooperation in Internet Governance
- Enhance communications, accessibility and participation via improved tools

2. *Demographics.* What audience(s), in which geographies, does your request target?

The general Internet community in the Pacific Island region as well as specifically people with disability in the region. PacINET participants includes representation from civil society/NGOs, technical community, academia, private sector and governments.
Note that on average 15% of the population has a disability. According to WHO, one billion people have a disability globally with 80% in developing countries.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- Heightened awareness about APRALO and the At-Large Accessibility Taskforce by giving more visibility, credibility and trust to ICANN
- Awareness about the disability community and overcoming digital disadvantage.
- New organisational and/or individual input, participation or membership for At-Large and other ICANN constituent bodies.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Substantive report from the workshop
- Number of workshop participants
- New organisational and/or individual participation or membership for APRALO, other At-Large entities including the At-Large Accessibility Taskforce.
- Production of workshop materials to support community capacity building on policy issues.



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RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Gunela Astbrink, a member of APRALO and the At-Large Accessibility Taskforce will prepare and run the workshop in liaison with the Cook Islands National Disability Council.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

NA

Language Services Support:

NA

Other:

Travel Support:

Travel Support for two people.

Potential/planned Sponsorship Contribution:

NA