FY15 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY15 Budget consideration is **March 7th 2014.**

REQUEST INFORMATION

Title of Proposed Activity

Workshop at IGF 2014 (Istanbul, Turkey)

Community Requestor Name	Chair
APRALO	Siranush Vardanyan

ICANN Staff Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

Organizing a workshop at the upcoming Internet Governance Forum in Istanbul in September 2014

Please note that the proposed topic of the APRALO Workshop are in-line with the overarching theme and sub-themes for IGF 2014 which are:

Proposed Overarching Theme: Connecting Continents for Enhanced Multistakeholder Internet Governance

Proposed Sub Themes:

- Policies enabling Access
- Content Creation,
- Dissemination and Use
- Internet as engine for growth & development
- tIGF & The Future of the Internet ecosystem
- Enhancing Digital Trust
- Internet and Human Right
- Critical Internet Resources
- Emerging Issues

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Outreach – Education – Travel support. APRALO contribution to IGF 2013 was very successful and we intend to continue holding similar activities.

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

One time activity

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

"A Healthy Internet Governance Eco-system"

- Strive to be an exemplary international multistakeholder organization
- Enhance trust in ICANN's stewardship
- Increase stakeholder diversity and cross-stakeholder work
- Ease of global participation
- Retain and support existing community while attracting new and diverse community members
- Increase contribution to international forums
- Widen international engagement in ICANN's policy development
- Educate the global community about critical work under the aegis of ICANN that will affect language diversity in the internet
- Enhance the cooperation in Internet Governance

2. *Demographics.* What audience(s), in which geographies, does your request target?

IGF 2014 Participants - These participants represent various language and script communities from around the world and they include representation from civil society/NGOs, technical community, academia, private sector practitioners/companies, government representations, students/young people, etc.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- Heightened awareness about APRALO, ALAC and ICANN, by giving more visibility, credibility and trust to ICANN

- Awareness about critical issues related to IDN Variant TLD implementation for language and script communities within the context of enhancing linguistic diversity on the Internet.

- New organizational and/or individual input, participation or membership for At-Large and other ICANN constituent bodies.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Substantive report from the workshop
- Number of workshop participants (on site and remote).
- New organizational and/or individual participation or membership for APRALO, other At-Large entities and other ICANN constituent bodies.
- Production of workshop materials (including video) and transcripts to support community capacity building on policy issues.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Staff support in organizing the workshop	August-September 2014	Staff support to take notes and preparation of final report	2 hours working session	Assistance for the duration of the project

Subject Matter Expert Support:

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Language Services Support:

Other:

Travel Support:

Speakers and APRALO organizers (8 persons)

Potential/planned Sponsorship Contribution: