

Strategic Initiatives



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ICANN Strategy Panels



- Created to address strategic areas
- Informing development of strategic and operational plans
- Cross-community dialogue on strategic matters
- Advisory in nature
- Bringing new ideas into community conversation

Identifier Technology Innovation

Highlights

- DNS use in the infrastructure will continue to grow; DNS use in the User Interface (UI) is challenged by search-based alternatives, mobile interfaces, etc.
- ICANN should publish more DNSSEC signed data for reserved labels, etc.
- In cooperation with IETF et al, do a study to define an architectural vision for DNS in 2020.
- Design & prototype open root publication.
- Design a shared zone control system for the root.
- Perform collision exercises to test the ease of implementing [ICANN 2013]

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ICANN Multistakeholder Innovation

Highlights

- ICANN should adopt an evolutionary approach that embraces experimentation and empirical evidence. The 16 proposals identified include the following:
 - Making all of ICANN's data freely available and downloadable in machine-readable formats.
 - Moving from stakeholder engagement to global engagement.
 - Using expert networks to provide oversight to ICANN officials.

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Public Responsibility Framework

Highlights

- Streamlining of current ICANN public responsibility activities under a Public Responsibility Department (PRD).
- Strengthening ICANN Regional Engagement Strategies.
- Commissioning research to enhance understanding of links between Internet Governance and Development.
- Exploring the establishment of an external foundation to operate in the philanthropic space.

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ICANN's Role in Internet Governance Ecosystem

Highlights

- Consolidation and simplification of root zone management.
- Globalize, not internationalize, the structure of ICANN and its associated or related institutions.
- ICANN develop tailored AOC documents to be used to establish bilateral or multilateral, documented relationships between and among ICANN and ecosystem partners that wish to participate.
- Globalize the process for accountability within Internet ecosystem.

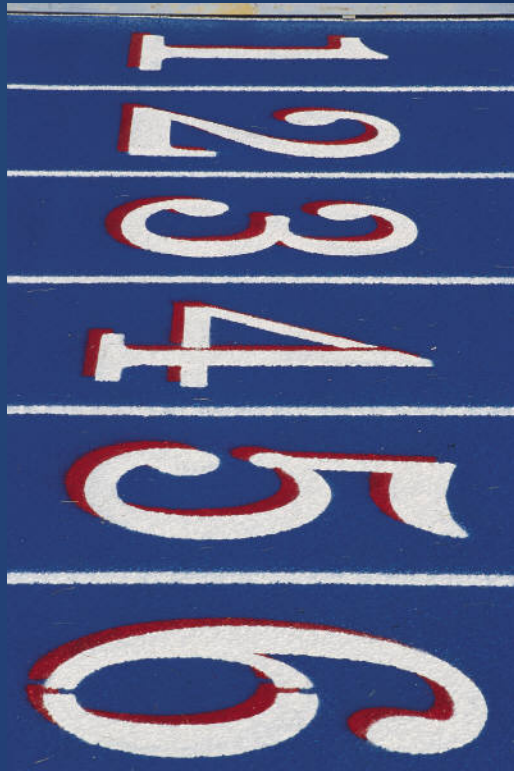
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ICANN Strategy Panels Output



- Draft Recommendations out for public comment- input sought through 30 April 2014 - <http://www.icann.org/en/news/public-comment/strategy-panels-25feb14-en.htm>
- Singapore – Monday, 24 March
- Fate of recommendations to be determined after extensive community input, CEO & Board consideration

Schedule



- Revised schedule
 - Proposed 5-Year Strategic Plan for public comment post ICANN 49
- In parallel schedules to provide more opportunity for community consideration of panels' output.

ICANN Globalization



- Continuing and maturing globalization dialogue
- Recent announcement from NTIA
- Community conversation

Reviews

- GNSO organizational review
- ATRT2 Recommendation
 - Rec 4 - policy vs. implementation
 - Rec 10 - GNSO PDP



Questions?

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