

ICANN NO. 51 | 12-16 OCTOBER 2014
LOS ANGELES

#ICANN51

Draft APRALO-ICANN APAC Hub Pilot Framework

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An Introduction

a) Setting common focus areas

Identification of synergies and overlap in focus areas between APRALO & ICANN APAC Hub

Determination of common areas.

b) Determining key priorities and deliverables

Based on focus areas, determine key priorities and initiatives for collaboration.

c) Setting timelines and reporting updates

Tracking of deliverables.
Providing updates on achievements.

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Common Focus Areas

APRALO Focus Areas

- Need for sub-regional plans and better subregional communications
- Language localization as carried out by ALSes
- Prioritising Capacity building of end users. Leveraging region for capacity building activities
- Supporting subregional Outreach

ICANN APAC Hub Focus Areas

- Capacity Development
- Stakeholder Participation
- Awareness Building
- Language Localization
- Regional Meeting Format

Proposed Agreed Priorities / Focus Areas

- Language localization as supported by community
- Leveraging APAC for Capacity/Capability Building
- Supporting APAC outreach to raise awareness and increase participation

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Proposed APAC Focus Areas and Possible Action Items

Focus Area 1

Language Localization as supported by community

- **Proposed Actions:**

- i) ICANN APAC Hub to develop and share localization toolkit.
- ii) APRALO/ICANN to get help (from ALSes, etc) in translating and use.

Progress: Localization toolkit with several topics ready. WG: ISOC-Bangladesh among those in the WG. Calling for more ALSes to join.

Focus Area 2

Leveraging APAC for Capacity & Capability Building

- **Proposed Actions:**

- i) APRALO and ICANN to work on At-Large End User presentation customised for APAC.
- ii) APRALO and ICANN to participate in joint capacity building workshop and/or webinars (for end users/ALSes)

Progress: For discussion. Contributions on content and participation in working group welcomed.

Focus Area 3

Supporting APAC outreach to raise awareness & increase stakeholder participation

- **Proposed Actions:**

- i) Reaching out to underserved region through collaboration on CROPP.
- ii) Conduct outreach on APRALO during ICANN APAC regional outreach activities (such as APriGF, APRICOT etc)

• **Progress:** For discussion. Suggestions on outreach platforms and participation in working group welcomed.

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Working Group Formation

- Working Group (WG)
 - Finalize pilot framework and determine timeline/targets.
 - Facilitate implementation of actions under framework i.e. Language Localization, APAC Outreach etc.
 - Update community appropriately.

- Join the WG today or find out more about how you can contribute!

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Overview of Proposed Timeline

APRALO GA, ICANN 50

- Discussion with community on Common Focus Areas
- Call for inputs/comments

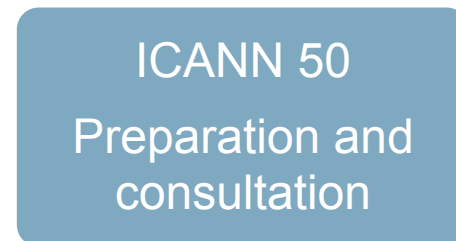
July-Sep 2014

- Consultation and seeking public comment.
- Identification of key actions under Common Focus Areas.

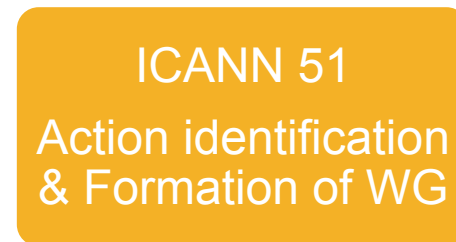
ICANN 51 (and beyond)

- Update of Pilot Framework based on public comments.
- Formation of Working Group.
- Facilitate implementation of actions

Proposed Timeline



Public comment



Action

