JULIA CHARVOLEN:

Welcome everyone to the ATLAS II organizing committee call on Thursday, 23rd of January, 2014 at 15 UTC. On the call today we have Sylvia Herlein, Baudouin Schombe, Eduardo Diaz, Roberto Gaetano, Wolf Ludwig, Natalia Enciso, Olivier Crepin-Leblond, Jose Arce, Fatima Cambronero, Glenn McKnight, Carlos Aguirre, Darlene Thompson.

We have apologies from Siranush Vardanyan, Christopher Wilkinson, and Tijani Ben Jemaa. And from staff we have Heidi Ullrich, Carolos Reyes, Gisella Gruber will be joining us shortly, and myself Julia Charvolen. May I please remind all participants to state your name before speaking for transcript purposes. Thank you and over to you. I'm sorry, we also have Cheryl Langdon-Orr on the line.

CHERYL LANGDON-ORR:

Thanks Julia. I was about to jump in.

EDUARDO DIAZ:

Thank you Julia and thank you everyone for being here today. This is morning, lunchtime, afternoon or night, welcome everybody. We have a very concise agenda, and basically what I want to cover in this call is go through the action items very quickly, or as quickly as possible, and also in I want to bring to your attention we have some initial feedback we sent to the [?] staff.

And I want to talk a little bit about that. And then we're going to continue our discussion about our strategic goals for the ATLAS II. Last time we were able to reach consensus on the two, and we're going to

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continue with the rest of the ones. We are close to the end of the call. And I'm also suggesting the next meeting to be February 6th which is going to be about two weeks from now.

Anybody want to add to the agenda here? No? Okay. Let's go to the first item. What we're going to do now is we're going to go through the action items, which — I tried to compile them in the agenda. So, we're going to go through the [?] agenda, and please give us your name and an update on your action item.

I notice with the first one, it's assigned to Matt. Matt is not here, but I know his action item which has to do with the completion of the ATLAS II, who do you put it? ATLAS II, the ALS — it's an email and [?] for all of the ALSs that are going to participate and answer the survey. That mailing has been completed as far as I know. So that action item is completed.

Carlos Reyes, you have action item number six please.

CARLOS REYES:

Thank you [?], this is Carlos Reyes. And yes, just to confirm, Matt Ashtiani notified us yesterday that the mailing list has been created, and we're waiting to send out the first welcome message. With regard to action item six, once that welcome message goes out to the ATLAS II survey participants mailing list that has been created, I will follow up to confirm the travel details with the ALSs, or excuse me, the ALS representatives.

What will likely be the case is most of those participants in the survey will actually be the representatives in London, but we just want to confirm those details for travel purposes so that constituency travel can be working on that mid-February. So that is the update on action item six.

EDUARDO DIAZ:

Okay. Thank you Carlos. I would like to do something a little bit different this time. If you can please put in the chat, the name and the number of the action item, and just put one or two lines of the update, and anybody can come back to the transcript of the record – I mean, of the recording to get the details. Just so we can pick up those updates and update master list later. Thank you.

The next is Heidi please, you have action item numbers nine and 11.

HEIDI ULLRICH:

Hi Eduardo, this is Heidi. I've updated them, both are in progress. As I [?] during the last meeting, I did already follow up on the issue of visas, but I will bring it up to more senior people to delve into the issue a little bit more.

EDUARDO DIAZ:

Okay. Thank you. Wolf or Cheryl, can you give us an update on number four please? And let me say what number four, that's for the record, number four has to do with generating a free platform in conjunction with the [?] captured some feedback from attending ALSs.

WOLF LUDWIG:

Yes. This is Wolf speaking. I think we clarified this last time already that we will submit this in February. It makes no sense to always repeat now, this is not an urgent thing. We will submit a draft, as we agreed at the last call, in the middle of February.

EDUARDO DIAZ:

Okay. So you suggest we don't do this every call, as you're saying, until mid-February?

WOLF LUDWIG:

Yes.

EDUARDO DIAZ:

Okay. Thank you so much. Next one is Glenn McKnight, can you give us an update on the celebration, showcase celebration? That's number 13 please.

GLENN MCKNIGHT:

Good morning, good afternoon, good evening everyone. Glenn McKnight for the transcript. Yeah, I just got assigned this. This is my first call. Happy to help on this. I would like to coordinate a call fairly soon with people who are volunteering on it. So as soon as possible, I would like to suggest a call. And again, I need to get some kind of feedback in order to make this a success.

I would like to have some idea of the budget that's available to be able to succeed in this. So, direct me to the right person to follow up on that, Eduardo.

EDUARDO DIAZ:

Thank you Glenn. This is Eduardo. Olivier, or Heidi, or somebody on staff, do you have an idea on how much these things have the cost for?

HEIDI ULLRICH:

Olivier, [?] what you're doing?

OLIVIER CREPIN-LEBLOND:

Thank you very much Mr. Chair. It's Olivier Crepin-Leblond for the transcript. I was just waiting to be called upon to speak. I follow the rules. Yes, the budget is going to depend on the sponsorship, and I'll speak about the sponsorship during the sponsorship action item in one moment.

EDUARDO DIAZ:

Okay. Thank you so much Olivier. The next action item is for Carlos Aguirre, which has to do with the newsletter. I don't think Carlos is in the call. Just for staff, if you can please make sure that Carlos is in the mailing list, maybe he didn't get the... Oh, Carlos is here, yes, I can see him.

Carlos, can you give us an idea about what the newsletter [?], volunteer to coordinate this ATLAS II newsletter. And the purpose of the

newsletter is to keep the momentum going with all of the ALSs, and just keep them informed of what we're doing, webinars, things that we're doing. I plan to have like a countdown clock with this newsletter. So, you know, we want to get people excited about going to this summit.

Carlos, can you tell us something about what you have been doing?

CARLOS AGUIRRE:

Hi Eduardo. Can you hear me?

EDUARDO DIAZ:

Yes, we can.

CARLOS AGUIRRE:

Thank you. My update is short by now. I was talking, chatting with you about this issue. My requirements are little. I need a template, the news to publish, and emailing, but more than that... I think I need a kind of an advisor, or partner, who can share responsibility. Your responsibility would be in this task, but that's all. It's my report. By now, I expect somebody of staff can help me in this job, no more than that. Thank you.

EDUARDO DIAZ:

Thank you Carlos. Heidi, you have the floor please.

HEIDI ULLRICH:

Thank you. I spoke with Jim [?] this past week on this item, and his suggestion was that rather than a written [?] which would be resource intensive, and human resource intensive, that we do a vide [?]. So I wonder if that would be [?]...

EDUARDO DIAZ:

I'm sorry. Can you... This is Eduardo. Can you repeat that again?

Thanks.

HEIDI ULLRICH:

Yes. A video, a video [?] rather than a written [?].

EDUARDO DIAZ:

This is Eduardo for the record. So you are suggesting that instead of a newsletter, we send a video?

HEIDI ULLRICH:

Yes. A video newsletter.

EDUARDO DIAZ:

A video newsletter, okay. And this is Eduardo. This is an idea. Let's talk about this offline and see how we can shape this. Yes I understand this might be a very resource intensive thing. I just wanted to go back to what Carlos said [?] I see that he needs helps with. And again, we can take this offline. But basically, he's looking for a template, some kind of template, what to publish, and a mailing list which is already in place. It's the mechanism that we're going to use to publish this.

And I believe when he's asking about staff support, he's asking more for, well, to put this stuff together and make sure that what we send out, it makes sense. And also, basically, he's looking also for volunteers to help with him in this. So, you know, whoever wants to collaborate with him, please come forward and help him in this.

So, we're going to talk about the newsletter offline Heidi, is that okay with you? Heidi. I cannot hear Heidi, so...

HEIDI ULLRICH:

Heidi [?] question?

EDUARDO DIAZ:

Oh, that we can talk about the newsletter offline and the idea of the video.

HEIDI ULLRICH:

Yes...

EDUARDO DIAZ:

Okay. So Darlene, you have... I guess, Darlene you have the floor.

DARLENE THOMPSON:

[Laughs] Sorry about that typing mishap there. Darlene Thompson for the record. I just wanted to quickly, briefly say that I am more likely to quickly read a brochure because I can scan read it. I'll pick up the points

that's important to me, and then go on. Where the video, you're stuck sitting there however long, watching the whole thing.

I think there are a quite a number of people like that, so perhaps maybe doing a combination of both, or maybe I'm not sure. But that's just my opinion on this idea. Thanks a lot.

EDUARDO DIAZ:

Okay. Thank you for your comment Darlene. Glenn, please, you have the floor.

GLENN MCKNIGHT:

Yeah. I would suggest using Mail Chimp as the tool for the newsletter. You can embed video clips, audio clips, pictures. It's quite a good tool and it's free as well.

EDUARDO DIAZ:

Thank you Glenn. Heidi, you have your hand up still. Do you want to comment on this?

HEIDI ULLRICH:

Yes, sorry for the slight interruption earlier. The idea of a video newsletter would be something very quick, something where a few people would just say what the highlights were for the preparation of the ATLAS as well as on the ground for the ATLAS, as well as some of the highlights for basically a man on the team sort of approach.

So the idea behind that it would be perhaps more interesting and much less resource intensive in terms of production. A concern raised was that for a written newsletter that things be depended on various people to prepare it, each day at the summit, and if there were any delays that would then just cause more and more delays in production of that.

So that would be the idea behind that.

EDUARDO DIAZ:

Okay. Thank you Heidi. So let's move on. Thank you Glenn. Carlos, thank you Carlos for your update. Fatima you have item 14 which has to do with the mentors going on. Please, you have the floor.

FATIMA CAMBRONERO:

Thanks Eduardo. Can you hear me?

EDUARDO DIAZ:

Yes we can.

FATIMA CAMBRONERO:

Thank you. This is Fatima for the record. I posted in the Adobe the [advance] of the mentoring program. We have readied the draft of the mentoring program. After this call, I will publish the draft in the Wiki of the mentoring program. I will post the link to the Wiki page to the mentoring program. And we, this is [?], and we have some advance in some aspects of the mentoring program, for example, we have created with the participation of [?] the Wiki of the [?].

I am [?] and we need some further collaboration of members of the [?] because we have a team of members of LACRALO [?]. And we need the collaboration of the officer of each RALO to express these working group. And we need to work together with capacity building working group, and [?] working group to set the webinars and create topics for the capacity building of the London meeting.

And also we asking for the room for the London meeting, and also we are working in [?] course for LACRALO, but we are asking if we can adapt this course for a large [?]. That's all for now. Thank you.

EDUARDO DIAZ:

Thank you Fatima. Anybody have a comment on this please? If not, we can go to the last action item, that's number 15, Olivier has [?] an update on sponsorship. Thank you.

OLIVIER CREPIN-LEBLOND:

Thank you very much Eduardo. It's Olivier speaking. Can you hear me?

EDUARDO DIAZ:

Yes we can.

OLIVIER CREPIN-LEBLOND:

Perfect, thank you. Okay so, the sponsorship working group has been working on a proposal for sponsors, and we're looking at several – going after several sponsors for several types of sponsorship. So effectively there is a wish, hopefully, that we will be able to have at least one lunch

sponsored, and we're going after 15,000 US dollars for that, for a single sponsor.

There is a wish to also have an evening dinner. I've heard several people saying, "Oh, it would be great if we can have an evening dinner for all of our ALSs." And for there, we're looking at going after 30,000 US dollars. London is an expensive town, and we are dealing here with at least 160 At Large structures. And then there is also another package which is to deal with a showcase, and the cocktails that goes on afterwards, of course this is going to be a huge showcase, huge cocktail.

We're looking at up to \$50,000 for that. And most likely to be from multiple sponsors. The proposal is ready to be sent out. There is a disagreement with the meetings team with regards to the numbers. The meetings team thinks that it's actually going to be more expensive, and we need to ask more, but I haven't been able to get feedback from them for several weeks now whilst asking...

I asked Heidi to please put pressure on them because otherwise we could just kiss goodbye to any our sponsorship opportunities. I've spoken to Google, to Facebook, to Silvia, they're highly interested. They're all want that document in their hands, so please let's get a green light on that and I can send it to them, and then I can come back to you hopefully with some good news.

And Glenn, I know you're looking at a budget for the event, for the showcase and so on, and well obviously the earlier we get a commitment from any sponsor, the earlier we'll be able to find out what we can do with it. I'm really hoping that we can get the full

amount, but we'll try and push through personal contact in several locations to try and get as much as we can. That's my update for the time being. Thank you.

EDUARDO DIAZ:

Thank you...

CHERYL LANGDON-ORR:

Eduardo, Cheryl here. Sorry.

EDUARDO DIAZ:

Cheryl, go ahead.

CHERYL LANGDON-ORR:

Thank you very much, Eduardo. Cheryl for the record. Olivier, you may have just missed them, but just in case you haven't made individual contact, I have. You also need to add PRI to your list of clean to sponsor companies.

OLIVIER CREPIN-LEBLOND:

Thank you very much Cheryl. It's Olivier speaking. I have actually contacted PRI separately, but I think it got lost in the huge flood of emails that Brian Cute was dealing with in the last month of ATRT II, so thank for....

CHERYL LANGDON-ORR:

I can imagine.

OLIVIER CREPIN-LEBLOND: ...following up on that. That's great.

CHERYL LANGDON-ORR: I've pinned him down, or to the wall, or whatever position you want him

in, so just follow up.

OLIVIER CREPIN-LEBLOND: I don't need details, thank you.

EDUARDO DIAZ: Thank you so much Cheryl. Olivier, just to understand part of what you

said, you're waiting for staff to give you the final okay on the

sponsorship letter, is that correct?

OLIVIER CREPIN-LEBLOND: Eduardo, it's Olivier speaking. I need to find out what the cost is for

having a reception for 160, 180 people at the hotel venue. I'm told on

one hand, "Oh, sorry, this is too big. We can't have it at the hotel."

Then I'm told, "Oh, it's too expensive – it's going to be more expensive

than \$50,000." And I'm thinking, "Hang on, hang on. The numbers

they're providing me at the moment don't make any sense

whatsoever."

I've conducted some independent inquiries in London, and I can get

cheaper than what the meetings team is telling me at the moment, and

the meetings team is telling me it's going to be more expensive. I'd like

to have some clarity on that and the ball is in Heidi's court to put pressure on the meetings team. Because frankly at the moment, I'm not impressed, or should I say, in Cheryl's words, we are not impressed. So we are not amused.

EDUARDO DIAZ:

Okay. The reason why I'm asking is, do you want to open an action item for this so we can follow up through this? Olivier.

OLIVIER CREPIN-LEBLOND:

Mr. Chair, yeah, well, you know. We can put an action item, yeah, but the action item, but the action item is on me to provide you with updates on this sponsorship, and at the moment I'm afraid we're stalled.

EDUARDO DIAZ:

Okay. Thank you very much. So, let's move on, thank you. Thank you everyone for your updates. The next action item has to do with some feedback that we had, initial feedback that we got from the PR staff. One of the first things that they were asking us was, what is it that [?] for our [?]. I mentioned then in a letter, that I guess all of you received a copy, that I might say that end users [?] I might be wrong on this, I'm sure. So I would like to hear comments about this.

What do you think should be the target audience for the PR messages that we sent, that we reach consensus on? Any comments please. Roberto, please. You have the floor.

ROBERTO GAETANO:

Yes. This is Roberto for the record. I was taking actions with the [published] because I [?] Board and staff, as you know. In the public interest [?], I was not aware that there were other initiatives going on, and maybe we... And I was about to send a message to Olivier and Cheryl, and I think, can we talk about this offline so that we are coordinated on this? I'm confident that considering the public interest registry plans, that there is a potential synergy so that we can come to some activity that, in terms of sponsoring some events.

I'm, just for the record, I'm — my personal idea was about the welcome cocktail. I think that we should not go in separate actions, but we should rather coordinate in order to be more effective. So, whoever is interested in this, in working on this, I would propose to have some online email conversation and then that we coordinate the actions so that public interest registry, so that Brian has one counterpart and not many. Thank you.

EDUARDO DIAZ:

Thank you Roberto. I guess you were, your comment is more in turn with what Olivier and Cheryl were saying, right? I mean, it had to do with the target audience to the [?] that we are now.

ROBERTO GAETANO:

No. Exactly, yes. Thank you. I thought your comment, it was my understanding, I thought about the target audience was a reference to

what is the message that the public interest registry wants to deliver. So anyway.

EDUARDO DIAZ:

Okay. No problem. We are very clear. What I'm referring now about the target audience is, it's one of the questions that the [?] staff is asking us, what is the target audience for our PR messages that we agree on? So I just want to hear comments. I told them, the target audience is the Internet end user, but I want to hear other opinions about this.

Well, if I don't hear any opinions, I guess the target audience would be Internet end users.

CHERYL LANGDON-ORR:

Eduardo, Cheryl here.

EDUARDO DIAZ:

Cheryl, please.

CHERYL LANGDON-ORR:

Thanks. I think, yes I agree. Internet end users is the area that is [?]. But I think this could be a two prong approach here. I think there is secondary, but nevertheless an extremely important, target audience and that's the thought leaders and – how to describe them? I'm going to use the term agitators, but that's not the best term. We'll insert something else in there.

The thought leaders and activists I think is the best term, engaged and involved in the wider Internet and Internet governance world. Because what the ATLAS II meeting gives ICANN is an absolutely amazing opportunity to show the foundation layer, and a very healthy foundation layer, of its bottom up multi stakeholder model. So, I think this – and we obviously are wanting to engage locally with Internet end users as well.

We're not really only trying to get more people to register to come. I do think we need to showcase, and I use that term advisedly and differently, to what we do on our Monday night, the aspect of the amazing and ongoing experiment which is the ICANN multi stakeholder model. So, I think some of the senior staff might also want to look to us as a golden opportunity for appropriate PR. Thank you.

EDUARDO DIAZ:

Thank you. So if I hear your... If I can rephrase what you're saying is that, we can – I think that we all agree that the end user of the Internet is the target audience, but somehow we have to include all these people, organizations, or what have you, that are involved in the Internet governance, multi stakeholder, how do you call it? Direction, I don't know, or support, or – to have the Internet governance in the multi stakeholder type [?].

CHERYL LANGDON-ORR:

Yeah, it is, Eduardo. We can use the term discussions and thought leaders, rather than [?] involved in. It's an opportunity to basically show that the – show the beautiful [?] and pretend it's springtime in London.

You know, it's just – I hate to see ICANN entity lose this opportunity of ATLAS II for appropriate press of what is an amazing gathering of a genuinely global outreach aspect of a multi stakeholder model.

I guess you could call them discussions or thought leaders or something along those lines. Thanks.

EDUARDO DIAZ:

Okay. Thank you so much. Thank you for your comment. So the other thing that also Glenn Burns mention something including the message, you know, what ALAC does. So he's suggesting to have [another] message, or combine this with the other ones. He says, the At Large community at ICANN is the voice of the end user around the world, and the policies that govern the domain name system. Any comments about that one?

Do you have any comments if we include that one as the one of the PR messages that we already have? I guess there is no problem, so I guess we'll add that as one of the PR messages, and we'll take it from there. Thank you so much.

The next, so basically the next part of the agenda and the rest of the call, I wanted to keep talking about the strategic goals for the ATLAS II. And I want to come back to the strategic goals because these are basically the things, at the end of the summit, which we will be able to answer somehow if we reach this [?] goals.

So, within that context, I want to start with the next one, which get [?] or discussed last time, and this one is the [?] At Large role and

efficiency, and policy, and government [?], shaping of public opinion, establishment, and content findings. Any comments about that one please? Carlos please, you have the floor. Carlos, we cannot hear you. You might be muted. Okay. Carlos is not talking. Any comment about [?].

Do we all agree to add this as one of the strategic goals? Anybody abstain to use this as one of the strategic goals? Matthieu, yes agree. Do we believe that we can, at the [?] ATLAS II we can measure or have a result that will for this strategic goal? Okay, not hearing any abstain. Another strategic goal in our list.

Let's move to the next one. Strengthen At Large [?]... Civil society [allies] pursuing likeminded goals in terms of public interest. Any comments on this one? Well, I – last time I think, or in this call, or in another call, there was this issue about using civil society, part of the At Large. And I'm not sure having the [?] Civil Society alive there will make any sense, or would create some ripples somewhere else.

Does anyone have a comment about this? This is going really fast. So, if I don't hear anything regarding this strategic goal, we will move to the next one. Thank you. The next one is, make At Large broader, inclusive, and stronger, and between [?] like one ALS per country. Any comments on this one? Any abstentions for this as a strategic goal? No?

We have reached consensus too, so let's move to the next one. Bridge knowledge gaps between At Large insiders and the broader membership and RALO organizations. Any comments on this one? Any

abstentions on this one as another strategic goal? Thank you. So this is another one that has been reached by consensus. So, the next one.

Exchange of members who have ALS experience and strengthens bottom up approach. Any comments on this one? Any abstentions? No? Okay. Nobody abstaining from it, so it's another we have agreed upon using. Better understand concerns, ideas, working areas and expectations of our members. This is another strategic goal. Any comments? Abstentions? Okay.

Another one to the list. And the last one I have here is, help the At Large community to learn more about ICANN's work, functioning, and current issues. Any comments? Any abstentions? No. All right. So, by consensus we have a total of 10 strategic goals for the ATLAS II summit. Olivier, please, you have the floor.

OLIVIER CREPIN-LEBLOND:

Thank you very much Eduardo. It's Olivier speaking. And I was waiting for you to go through the full list and see the feedback from people in order to come up with my feedback on the overall list. I have a particular concern that nine out of 10 of these, and I haven't counted them exactly, 90% of these are to do with At Large, and with strength in At Large, help the At Large community, and so on, and there is not very much looking outward.

This all seems as though we are looking at ourselves in the mirror, and not really reaching out, out there. And I thought it would be more important, well, there would be an opportunity here for the rest of the world to understand At Large for some kind of outreach to take place

with the rest of the world, and so on. And you know, help the rest of the world understand At Large.

Not At Large understand the rest of the world. And at the moment, it doesn't seem to be particularly well listed in this set of goals. So maybe we need to think about that as well. Thank you.

EDUARDO DIAZ:

Any comments please of what Olivier said? So, if we hear Olivier, can we think about strategic goals that will be more outreaching than in reaching? Because I think we had the same conversation but [?] PR messages. And I hear what Olivier, most of what we say there is [?]. So, does anybody have comments about what we can have as strategic goals as outreach?

Well, let's do something. Let's take this comment from Olivier back and think about it, and think about, and let's see if we can come up with some strategic goals for the next call, for outreach. Olivier, please, you have the floor again.

OLIVIER CREPIN-LEBLOND:

Thank you very much Eduardo. The other thing is, I don't very much see, I see no an organizing and empowerment Internet end uses who actively participate in ICANN policy development processes, but we don't really see that much of our community meeting with other parts of the community, particularly. This cross-pollination thing, you know? And that's something that has happened maybe not by design, but you know, we've had people who started out in At Large and ended up

working for ICANN, ended up working for ISOC, ended up working for companies and organizations that are out there, and actually moving to Civil Society organizations as well after that. It has been a good tool that new people coming into the system, and then making a career, if you want, out of the work that they started out doing.

And then people who have actually become At Large advocates outside of At Large, and outside of ICANN, and outside of, you know, created some ALSs, new ISOC chapters, or other organizations as well. They started out by maybe being one organization, and then, you know, created another one just to continue our mission. That doesn't seem to be addressed very well in our strategic goals. Thank you.

EDUARDO DIAZ:

Thank you Olivier. I tend to think, to agree with you Olivier. Those things are, I don't see them there. Let's do something. Let's take this offline, this conversation, which I think is going to create a lot of discussion, and see if we can come up with some ideas with other strategic goals that will support, you know, this comment that you are bringing to the table.

And see what other ideas we can come up with. In the meantime, we have reached by consensus these 10 organization goals, and we can have more. It's no problem. And I think we should focus now on strategic goals using Olivier's comment at the base. Thank you. So, we're almost at the end of the meeting, we can end a little bit earlier. Like I said, we have our next meeting in two weeks and that will put us in February 6th, same time, for an hour or less.

And I would like to just open the floor for any other items that you want to bring to the table, or to the call. If not, we can adjourn this meeting. I really appreciate you all for participating and collaborating with this. I think we are very excited that the summit is coming soon, and I think good things are going to come out of that, from the summit.

So thank you so much for your help.

HEIDI ULLRICH:

Sorry, just one more item, if I might? One more item is that working with the communications department, Jim [?] and his colleague Jane starting to work on the ALS interactive tool that Fadi has requested to be completed by the summit. And you might recall that during the Durban and the Buenos Aries meetings, many of the ALSs on the ground were videoed.

So what's going to happen starting in the next week or so, will be that Jane will be contacting the ALSs that have not been videoed, and setting up times for brief Skype videos. And again, these are going to be for all remaining ALSs that have not been videoed yet, and it will be just a chance for a minute or so video on what the ALS says, and perhaps something a little bit about the summit.

I just wanted to let you know that that is going to be moving ahead, and if you have not been videoed yet, you may be contacted, or you will be contacted, shortly.

EDUARDO DIAZ:

[?] speak? Heidi, I have a question. This interactive tool, is that the

video, that's it? I mean, that's the tool?

HEIDI ULLRICH:

Basically yeah. I think we're going to be moving it to those ALSs pages, and every ALS has a page, so we're still looking at the overall platform, [?] tools, but it will include videos and a link to the Wiki pages that all ALSs have.

EDUARDO DIAZ:

Okay, I see what it is now, okay. Thank you so much. Anybody have anything to say before we adjourn? If not, I will see you next time and thank you again for participating in the call. Bye.

[Various goodbyes.]

[END OF TRANSCRIPT]