REQUEST INFORMATION

Title of Proposed Activity

Workshop and outreach activities at Asia Pacific Regional IGF (APrIGF) August 2014 (India, New Delhi)

Community Requestor Name	Chair
APRALO	Siranush Vardanyan

ICANN Staff Community Liaison	
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REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

Organizing at least one workshop and/or panel and to operate an information booth at the upcoming Asia Pacific Regional IGF to be held in India New Delhi which is to be held in conjunction with the South Asian Network Operators Group (SANOG) meeting in August 2014.

Please note that the proposed topic of the proposed APRALO Workshop(s) are in-line with the overarching theme and sub-themes for Istanbul IGF 2014 but with a Regional and Sub-Regional focus, in as much as the AprIGF acts as a feeder into the main Internet Governance Forum now each year for the last 5 years. i.e. 'Connecting Continents for Enhanced Multi-stakeholder Internet Governance' and in keeping with appropriate sub-themes of the IGF and when announced the themes of this years AprIGF, but will include a specific focus on IDN's and the challenges of implementation, as well as 'Pathways to more Effective Engagement in IG within Asia Pacific' (title of a proposed Panel)

In addition and particularly as this event is to be held in conjunction with the South Asian Network Operators Group meeting Members of APRALO will also undertake information booth outreach and information activities to take advantage of this wider 'audience'.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Outreach – Education – Travel support.

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

One time activity

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

These activities will align with both strengthening of 'ICANN's multi-stakeholder model' and 'Implementation of IDN's' areas of the ICANN 2011-2014 Strategic Plan.

2. *Demographics.* What audience(s), in which geographies, does your request target?

APrIGF 2014 Participants - These participants represent various, country, economy, language and script communities from around the Asia Pacific region and they include representation from civil society/NGOs, technical community, academia, private sector practitioners/companies, government representations, students/young people, etc. There is an additional emphasis on the technical community with this event as the SANOG meeting is co located and running with the APrIGF

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- Heightened awareness about APRALO, ALAC and ICANN, by giving more visibility, credibility and trust to ICANN
- Furthering of the current discussions within the Internet Ecosystem on Internet Governance with a specifically Asia Pacific Perspective.
- Awareness about critical issues related to IDN Variant TLD implementation for language and script communities within the context of enhancing linguistic diversity on the Internet.
- New organizational and/or individual input, participation or membership for At-Large and other ICANN constituent bodies.
- Contribution to ICANN's AP Regional Hub activities and objectives

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Substantive report from the workshop
- Number of workshop participants (on site and remote).
- New organizational and/or individual participation or membership for APRALO, other At-Large entities and other ICANN constituent bodies.
- Production of workshop materials (including video) and transcripts to support community capacity building on policy issues.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Staff support in organizing the workshop	July - August 2014	Staff support to take notes and preparation of final report	2 hours working session	Assistance for the duration of the project

Subject Matter Expert Support:

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Language Services Support:

Other:

Travel Support:

Speakers and APRALO organizers (6 persons)

Potential/planned Sponsorship Contribution:

Will be explored and to be confirmed.