OLIVIER CRÉPIN-LEBLOND: Good morning, good afternoon, and good evening everyone. This is the At Large Summit number 2 ATLAS 2 Organizing Committee Meeting, the first meeting of its kind on the 26th March 2013, the time is 1904 UTC and basically the aim of this meeting is really to get ourselves to first have a look at the actual ATLAS 2 proposal and have a look at the budget and then organize ourselves in the next week leaving to Beijing and then after the Board approves and it is hoped that the Board will approve this proposal then, after that we will probably be briefly discussing the operation of the ATLAS 2 Organizing Committee. I will probably be turning upon those people who have done things before us such as Cheryl Langdon-Orr who is on the call and the previous Chair who was in charge of the committee that produced the first At-Large Summit and after that we will just be setting the build of our next call. So, that's pretty much the aim of the meeting there. Of course you all will be invited to ask questions and to contribute to this call. Doing so, I usually because I do speak a lot and fast and loudly, its better to put your hand up in the adobe connect room and then I can visually see you what my mouth is busy doing something and my ears are busy doing something else, but that is just the way things work. I think we will start immediately with the roll call and then we'll get going. So, Gisella could we have the roll call please.

GISELLA GRUBER: Thank you, Olivier, Gisella here. On today's call we have Olivier Crépin-Leblond, Cheryl Langdon-Orr, Siranush Vardanyan, Pastor Peters Omoragbon, Juan Manuel Rojas, Dev Anand Teelucksingh, Robert Gaetano, Eduardo Diaz, Jordi Iparraguirre, and we are still waiting for Siva Muthuswamy to join us. Apologies noted today from Evan Leibovitch, Sandra Hoferichter, and Tijani Ben Jemaa. From Staff we

	have HEIDI ULLRICH:, Carlos Reyes, and myself Gisella Gruber and if I could also please remind everyone to speak their names when speaking for transcript purposes. I feel it was Ludwig has joined us as well and I haven't had left anyone off the attendance list, over to you Olivier, thank you.
OLIVIER CRÉPIN-LEBLOND:	Thank you, very much Gisella and have we missed anyone by any chance, somebody lurking in the shadow that we haven't mentioned, doesn't look like anyone has been forgotten, so that's great. Welcome everybody and its great to see new faces. I certainly have seen some of you on some of the RALO call, but its good to see you in a main stream At-Large Working Group I guess because this is really what this task force working group is all about. We are going to be meeting regularly in order to put together the program and the actually so.
PASTOR PETERS:	I'm sorry to interrupt, I didn't hear my name.
OLIVIER CRÉPIN-LEBLOND:	Oh, it depends on what your name is. I believe it could be Eduardo.
PASTOR PETERS	Sorry Pastor Peters, I didn't hear my name mention.
OLIVIER CRÉPIN-LEBLOND:	Sorry Pastor Peters, Gisela did you record Pastor Peters?
WOLF LUDWIG:	Yes she has mentioned on the adobe connect, thank you Wolf.
OLIVIER CRÉPIN-LEBLOND:	Yes, Pastor Peters on the right hand side of the screen you will see the list of participants and you are included in this, so you are all accounted for. So coming back to this, this working group is going to be work on the at the AT-LARGE Summit preparation for hopefully if it all gets agreed for London in June 2014. Before just launching directly into the ATLAS 2 I wonder whether we could have Cheryl give us the new

background of the first AT-LARGE summit that took place, that will have a link to the first summit that took place that I have just put in the chart and Cheryl, are you back online, are you able to speak there?

CHERYL LANGDON-ORR: I am ___ [inaudible 5:17] email shortly.

OLIVIER CRÉPIN-LEBLOND: I can hear Cheryl Langdon-Orr loud and clear, so go ahead please Cheryl.

CHERYL LANGDON-ORR: Thank you very much, this is Cheryl for the transcript record and yes indeed I will be delighted to give you a copied version and thank you very much for that link. The first At-Large Summit was I think a tipping point for ALS At-Large Structure Capacity Building back in 2009, but of course it has been the product since several years and hard work by number of people some of which of course are still with us in organizing committee and something as I still mentioned and I need to see the ICANN Community, but are not necessarily working directly with it. Yes obviously ___ [inaudible 06:19] and Evan were very important along with Wolf and others in the preamble work that we all need to give the first summit off the ground. Among I ___ [inaudible 6:24] it is because of the success of that and it was a huge success, to many people ___ [inaudible 6:31] have a point to ask that we probably have a good chances occasionally a second run AT-LARGE summit number 2. The event which would hack the ___ [inaudible 6:50] in and will very much focus on capacity building as in the first couple of days which you will see listed on that Wiki page or web page was carefully designed to ensure that we have to Saturday and Sunday to bring the all community together and more ___ [inaudible 07:15] to ICANN and that was very successful. More importantly it is probably a precursor to some of the things that are same as now expected in new comers program and

other things that you find is quiet normal in ICANN World today. We also didn't have the huge benefits and I think it is very important to run the individual general assemblies for each of the regional large organizations. You must remember of course that most of the regional large organizations were still fairly new as ___ [inaudible 7:56] and this was a pivotal standpoint ___ [inaudible] It should have been to organize and build in the very first opportunity in most cases for them to meet with substantial numbers of their AT-LARGE structure representative. The rest of the week if I can put a bit of a ___ [inaudible 8:17] much involved in establishing who we were in a number of policy areas with the rest of the ICANN community. You will see the symmetric group listed during the week, that symmetric group had been established in terms of topic after I ___ [inaudible 8:44] with all the AT-LARGE structures who at that time were going to be involved in the ATLAS 1 they were prioritized and they were all I guess "hot topic for the day " and what is terribly important about that was it ensured that other ICANN community members who had interest in the issues and they would raise issues at that time suddenly realized that there is another room and another set of voices that needed to go and get engaged with. Some people thought it was a good thing, some people thought it was a less than good thing, some people believed that table that has been designed for ___ [inaudible 09:31] topic was being captured or either born by industrial special interest, that actually I think regardless of the view at the time were to our advantage of the community because of what did this, it establishes as I mature and more accessible. It is worthy of listening to set of voices and we have been seeing that before. The other main future, two main features I wanted to point, one of which I think is extremely important for us to continue if

we are going to take any of those the planning and opportunity that is ATLAS 1 onto to ATLAS 2 is, first I mentioned it was this is the first opportunity with the ICANN board directory learn how to fill that large structure and regional large organization and I do mean that literally. I personally drew a design showing the relationship between ___ [inaudible 10:43] ROLA and the rest of ICANN and policy including the ICANN model which was pretty well giving me the directly advise to the board or in [inaudible 10:56] paper. On, the net connect, the first weekend we really were filling our fills as an ___[inaudible 11:08] as an ICAN board, that's all things we see in ___[inaudible 11:13].) However, what was very important was the closing session and the production of the statement, the outcome, and the tangible work pages out of the ___ [inaudible 11:2] group on the topic that was handed as a result of the summit to the then chairman of the board Peter Dengate Thrush, actually, Peter represented ___ [inaudible 11:40] Peter was actually in the room as it turned out, ___ [inaudible 11:47] but the presentation not only to the community while we are reporting that will truly of a manifesto as a result of ___ [inaudible 11:55] as a very tangible thing and I think if at all possible we should try and have a measurable means with outcome on all topics that you may decide to work through, directly to ___ [inaudible 12:14] at ATLAS 2 because it set immediate feedback to those who were looking at for any return on investment or some of them who were looking to not show return on investment, with the ___ [inaudible 12:30] I have taken more time than I should have, but I'm glad about this and thank you very much.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Cheryl and that was a very good introduction actually and very interesting historical perspective on the first summit

and quiet a few interesting thoughts on so many things we need to think about quiet carefully on what we will be proposing for the future summit. So, the proposal that we have in front of us here is the preliminary proposal for the ATLAS 2. This is the proposal which was sent to ICANN Finance and which was discussed with several people in the ICANN hierarchy to maximize our chances to have both a positive reply, but also work with what is possible to do bearing in mind the venue that we have; bearing in mind the different restrictions that one might be faced with including for example translation, interpretation, the number of people that we will have. The last summit had left AT-LARGE structures attending. We now have in excess of a 150 AT-LARGE structures so we are dealing with a group that is actually much larger than what was there for the first time round. In addition, one of the things which was found was the summit that took place in Mexico City actually took place in a different hotel than the venue hotel and so the idea of having all AT-LARGE structures being involved with the ICANN meeting was somehow slightly lost because although the hotels were within walking distance of each other, the participants were not in the hotel itself. It appears that with the proposal planning for the ATLAS 2 at London, the hotel would be large enough to have all of our AT-LARGE structures in the hotel itself. So that's one of the changes. Now, if you have spent the time that Cheryl has talked about the At-Large summit 1 and looked at the actual schedule of the events which was a link that I had given to you all in the chat, you will notice that it starts with two days, a Saturday and a Sunday. Here you are looking at the document which is the Atlas Summit 2 Web Page which we had pointed you to earlier shows two days with a general session on the Saturday and at the policy working groups on the Sunday with five working groups on

the Sunday. Now this will actually not be possible as far as I know as far as we've been told so far. We will not be able to have break hard working groups on the Sunday right away because that's the day that ICANN is still setting up and since we have a much larger set of At-Large structures it would just be too costly to have so many break out rooms. I have to remind you, each one of these break out rooms needs to have interpretation, needs to have a staff to deal with all of the technology that we work with and it is just too many at the same time, so we would have a plenary session on the Saturday and a full plenary session as well on the Sunday, then over the week when there are more interpreters available when all of the facilities in the hotel works at that point we will be able to create working groups if we wish to follow that task. So, effectively, if you look back at the preliminary proposal for the At-Large summit 2, well the purpose I think is pretty much aligned with what Cheryl has mentioned for AT-LARGE summit #1, but in addition to that though we are also looking at the planning for the next stage of the ALAC community development. So far, I think one of the big wind of the first summit was the fact that AT-LARGE structure is actually started understanding what was going on. I certainly know a lot of people that joined around that time and had said that it really isn't that time that I started understanding how things were working in AT-LARGE. Of course, now we have a lot of structures that have not come to the first AT-LARGE summit and so really there comes a time when we really have to get all of our AT-LARGE structure face to face and get to talk to each other, learn from each other. Some AT-LARGE structures have been there for many years some have just been accepted in AT-LARGE and became part of AT-LARGE and then of course there is this capacity building which is so required because of the fact that the whole function

of AT-LARGE is to go and reach out to the edges to the internet users out there and without the capacity building that we have done on some of the recent ICANN meetings; without this wide spread capacity building it is going to be increasingly hard the four AT-LARGE structures to understand the key issues confronting ICANN and the ever more complex role that ICANN is taking in the running of the domain name system and the internet identifiers. On the one hand we see external threats to these ecosystems and on the other hand we also see this increased complexity we have. We are just on the eve of so many new top level domains being created and this is bound to add a lot more things to be done, things as being, things to comment on, more processes, more challenges, more problems with all sorts of issues from copy write to all the threats that the DNS is faced with today, so that is the next thing really to get all of our AT-LARGE structures completely synchronized on this then of course, there is the next stage of the AT-LARGE community development to extend the work that the ALAC does into the RALOS and from the RALOS local. We are getting bigger and we are growing so any scalable model also have to be worked out, to be scaled up locally in addition to be scaled up internationally. If the local model does not scale up then the international model is bound to fail and that is the real concern and so we have to address that as soon as possible and then of course to allow ICANN to showcase the key components of its bottom-up multi-stake holder environment. It is really important especially in light of the WCIT and in light of the criticism that ICANN has received and I think it is also important for us to act as a community to showcase ourselves to get this higher level of that exposure, the number of people whom I speak to around the world, you are in aircraft and then friends etc and who did not know

what ICANN was in the past. I think it is somehow decreasing a little bit. I wouldn't say to a large extent and still a majority of people out there don't know what ICANN does; however, those that do then don't even know that there is AT-LARGE, so there is a double problem here.

Problem 1, what is ICANN? Problem 2, what is AT-LARGE? Often, they have read about ICANN and they have read that it was an organization that was closed that was with US based, that was running the internet and they had absolutely no idea that they were in a position to join forces and bring their inputs into the discussion via AT-LARGE via the other channels as well. So these are the main plans. The location as we have mentioned earlier it is hoped that we will be able to hold the ATLAS 2 in London in a pretty large hotel in London. The great advantage for this really is that 1) London is a very large town, very multicultural; it is got an airport which has more international connections than anywhere else in the world. I think it is the airport with most international nonstop flights all around the world, although it only runs on 2 runways, the day you go, but at the same time it is a country which is a part of the Common Wealth. As far as visas are concerned, travel issues, because our community is so diverse, it comes from the 5 or I don't know how many corners they are, 4 corners I should have said not 5, 4 corners of the planet. It is good to have good transport links. It is good to be also located in the centre of the county where AT-LARGE structures will be in a friendly environment and not on the outskirts of the town, we are stuck in a hotel that they can't actually leave in anyway, of course, we are hoping, we are not saying that this is going to be a tourist attraction, but, at least having people in the centre of the town and leaving in the hotel is a good part of the town. it helps.

It certainly brings on a difference in the way that people actually go to a meeting. I know that some on this call have the experience of having being housed in a hotel that were of the low quality in the house, and it is particularly bad because when you can't sleep well and you do not like the environment that you are in it is increasingly hard to actually then concentrate on matters and all the things during the day time when you are in the conference room. It had several problems like that in the past and hopefully with this Atlas 2 taking place in London that would not be an issue. So, the venue as you can see is the same hotel as the actual meeting which means that our representatives will be all part of the meeting, they can stay until, they can stay for late discussions at the bar because that's where you can meet a lot of people that all the way up to whenever the bar closes which might be about 02 in the morning or something I don't know. They can stay back late and go straight to bed afterwards and not have to walk through the streets of London at my time and then the next thing is then the schedule itself and the schedule itself as I mentioned was to have two ___ [inaudible 24:53] both on Saturday the 21st June and Sunday the 22nd June and then a final Atlas 2 meeting on the morning of Thursday the 26th of June and in between Monday through Wednesday both the RALOS and the working groups will then be able to hold meetings from Monday to Wednesday and so in addition to that of course that would be mixed in with the regular ALAC schedule which we usually have and the ALAC will then hold a planning meeting the morning of Friday the 27th of June with the ex committee on the afternoon of Friday the 27th of June and that is a very extended week that would basically encompass all of the activities that we are going to design here because I think that's really what we are here for and mixing in with the ALAC schedule itself.

Finally, the historical financing perspective is included in this proposal that is really primarily to give an idea of how much it would cost if we did not have an AT-LARGE summit. Ralo general assembly in general cost an average of about 50000 thousand dollar each and so Cisco year 14 which starts in July actually will have four high candidates because it goes from July 1st of July to end of June and this year the meeting which usually use take place at the end of June is actually taking place of few weeks later. So, Cisco year 13 has two high candidates and the 14th which starts on the 1st July 2013 has four so for four times 50,000 that is 200,000 and that ___[inaudible 00:27:13] the whole set of events. I take of stop there for the time being I know that we got the budget to go through do you prefer to do the whole thing then ask questions or what will you prefer doing?. I think continue and I cannot try the do not go to all of the budget and then I can open the floor for discussion.

HEIDI ULLRICH: Thank you very much, this is Heidi who was just hosting the Budget. If you would like to open that from your Agenda page as well. Okay so here it is. So what we have done is we have taken ___ [inaudible 28:14] APRALO by number of ___ [inaudible 28:12] lessons and we have set up tasks, so 4 slides. We have ___ [inaudible 28:21] he is very well aware of some of the regional costs. So you can see that we have broken it down by region, we have a total estimate ___ [inaudible 28:30] region by number of. ATLAS, the probably be given all ATLAS reps a stipend of 500 dollars per person and ___ [inaudible 28:42] other costs that were still including we have interpretation costs, again incremental interpretation costs for the Saturday in the additional ___ [inaudible 28:55] on morning of Thursday and we are still waiting for the actual ___ [inaudible 29:00] budget for 10,000 dollars that is what the actual

intrepretors cost. We are still waiting to hear back on the costs of the actual boosts etc, incremental cost, so we expect that to be just slightly higher. So what we have currently per total of 619,100 dollars for an estimated budget for the ATLAS 2 and the other one section would be other and that would be expenses including transit hotels, incidental and unforeseen costs that might also include transit from ___ [inaudible 29:44] to town, this is based on 145 ATLAS and what we are doing as we have done to some of the RALO General Assemblies.   The representatives from ___ [inaudible 29:00] already getting funding for example the ATLAS representatives in the RALO leaders they will count as ATLAS representative.

OLIVIER CRÉPIN-LEBLOND: Okay, thank you very much Heidi, this is very helpful, we are talking big money here of course and so it is a big leap of faith for ICANN to launch into this, but you will notice the budget compares quite favorably with the overall budget that was done for the first summit. I don't have the exact numbers of the first summit, but it looks like quite a good and tight budget. Of course, there is a contingency fund that would be attached to that as well, but in essence this is the budget that we are working on at the moment and I do have to thank you and staff for having worked pretty hard also with contingency travel and with the meetings department to be able to come with these figures, which are very ___[inaudible 00:31:05] figures and that really does help when making the proposal and sending the proposal over to ICANN finance. So, that's a good thing, so now, I guess that the first thing I can do now is to open the floor for questions and comments on what we have on the screen, you can ask questions or make suggestions both on the

proposal itself, but also on the budget. Yes, Dev Anand Teelucksingh, go ahead.

DEV ANAND TEELUCKSINGH: Thank you, Dev Anand Teelucksingh speaking, one question, I am looking at the ___[inaudible 00:31:55] and I was just wondeing, what is the duration for persons attending the summit, how long are they staying, for whole night or for how long?

HEIDI ULLRICH::   Dev, this is Heidi, they would be arriving Friday night and departing Thursday evening or Friday ___[inaudible 00:32:10] check the directorial departure date would be.

DEV ANAND TEELUCKSINGH: Thank you, can you think of timing of everything, that's about six nights. I think flying someone half the way around the world for four nights is probably not. I know that in ICANN well this might happen, but in general I think that you know, this is At-Large and I have full trust on our staff to have ___[inaudible 00:32:56] more than just having people for four nights. I mean, we really do want our At-Large structures to take part in the ICANN meeting and to also be able to have at least two days of face to face meeting, being able to work together on the program that we are going to put together. So, the budget itself has calculation for about six nights I think as the Roberta mentions.

                              Wolf Ludwig, I hope you might be muted, its star 7 to un-mute.

WOLF LUDWIG: It's a last time Thursday covered was from Saturday going on through the whole ICANN meeting so last night covered was Thursday night and most people were leaving on Friday. So, it was for the whole ICANN meeting actually.

OLIVIER CRÉPIN-LEBLOND1:   Thank you Wolf, so that would not therefore mean that people are funded from Saturday. You said the first night was Saturday night or the first night was the Friday to Saturday night.

WOLF LUDWIG: I think it was most people came in on Saturday and I think the first night as they were certain exceptions for the prep team. My Friday was covered, but I think for most of the participants of the summit who did not participate in the first summit 1, working group it was from Saturday night to Thursday night.

OLIVIER CRÉPIN-LEBLOND1:   Saturday night to Thursday night, ok Thank you Wolf for this.

OLIVIER CRÉPIN-LEBLOND1:   So, I think that will feed on this and Heidi you had mentioned six nights, that would have to start on the Friday night, the first day of the summit is Saturday isn't it??, correct correct.

HEIDI ULLRICH: I suspect its Thursday, they are going to have to leave Thursday night.

OLIVIER CRÉPIN-LEBLOND1:   Thursday night okay, so they are not staying for the actual Friday. Of course, as we know, the ICANN meeting has changed these days, it now ends one day earlier, so the board meeting is actually on Thursday and is not on the Friday anymore. I think this has changed somehow, but okay, any other questions or comments on this.

HEIDI ULLRICH: Olivier do you want to talk about the show case.

OLIVIER CRÉPIN-LEBLOND: Yes please, there is going to be a show case, there always is, and of course this time around its the show case ___[inaudible 00:36:29] of the At-Large structures itself. As you may know, because some of you might not know, show case usually involves band and all sorts of promotional material and things that are done. It often involves a

keynote speaker or several keynote speakers, so it is something that is a bit of a costly affair and especially since this is going to be a show case with a 145 Atlas structures. We are not going to be dealing here with something that is small. The show case that we will have is the Atlas 2 is going to be a large event. We have the confirmation from global stakeholder engagement that they wish to make this a large day with international journalists, with the number of people etc. So we are likely to have a high profile speaker, but of course, this is all costliest. One thing that we will have to work on is to get sponsors. Now thankfully you know, we have not had that much trouble finding sponsors in the past. There are several large registrars and registries that are based in the region. There are several other companies knowing that now we have got a growth in the domain name spacer. I am sure several other companies that will be more than happy to sponsor us, but this something that we will need to keep in mind and of course, if this is going to be a big event with a high profile, we are likely to get larger amount of money from the sponsors and what we have done in the past. So, we are going to have to design this show case as well and work perhaps, I could suggest work with global stakeholder engagement to see what they can bring into this, what we can bring into this and how we can work together on that. I see some of the people _____ First, Eduardo Diaz and then Juan Manuel Rojas, so, first Eduardo Diaz.

EDUARDO DIAZ: ___ record. If this is going to be promoted in the local media as well as the natural media and if so, if I can start involving, helping, coordinate ____.

OLIVIER CRÉPIN-LEBLOND1:   Yes, thank you very much Eduardo. So, from what I know at the moment having had a long discussion with Sally Costerton who is the vice president for a global stakeholder engagement. I had a meeting with her in January in London and we discussed the whole thing and she did say that herself and her team would be working on the public relations side of thing to make sure that this runs smoothly. In addition to this, we are also going to be provided with support from specific staff member who is going to follow through. Heidi, do you want to introduce Carlos Reyes.

HEIDI ULLRICH::   Yes please, we have a relatively new member of policy staff on this call, his name is Carlos Reyes and he will be working with all of you as well as At-Large staff, on the organization of this. Carlos is a policy analyst and he has fantastic language skills. He speaks English, Spanish, and French fluently. Carlos, would you like to introduce yourself please just very briefly?

CARLOS REYES: Thanks Heidi. Hi everyone. My name is Carlos Reyes. I joined ICANN in December and I have been working here in the policy department and I look forward to assisting you with the second ATLAS summit.

HEIDI ULLRICH::   That's great. Thank you, Carlos, and everyone who will be in Beijing will have a chance to meet Carlos personally. He is going to help support this group in Monday meets in Beijing. Actually this group does not have a separate meeting, but we are going to discuss a little bit at the time ___ [inaudible 00: 40:49] these meetings at both sessions. Thanks.

OLIVIER CRÉPIN-LEBLOND: Okay, thank you very much Heidi. So these are at least two avid news, one staff member that will be helping with the organizational parts and that is a ___ [inaudible 41:04], which is fantastic, but then also we

definitely will have support from global stakeholder engagements and that's all I know for the time being. I think that as time goes and as the work of this event is going to be understood, Heidi, by the majority of people, we are likely to get more support as well from several parts of ICANN, so this is something that's in progress. Juan Manuel Rojas, you have the floor.

JUAN MANUEL ROJAS: Can you hear me good?

OLIVIER CRÉPIN-LEBLOND: Yes, I can hear you Juan Manuel, welcome.

JUAN MANUEL ROJAS: Okay, thank you. I have just a question, we feel about ALS participating in this summit because we know that there are some ALS that are not active or old, but may be in this summit they will be joining and that's my question and no more. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Juan Manuel. Heidi, I know that Sylvia and you have been working on the estimates for the number of ALS, do you have an estimate on this?

HEIDI ULLRICH::   Yes, so we expected in Beijing we are including 145 At-Large structures in addition to the 25 members that will be funded by the regular ICANN travel support. In terms of current At-Large structures, there are 154 and we expect that to go up perhaps by around 10% and in terms of the activity or inactivity of these groups, again as Cheryl mentioned that the first summit was really a ___[inaudible 00: 43:09] ensuring that there are a lot of watersheds and ensuring that ALS as a team assay, so we are hoping that even those that may be inactive at the moment, once they do attend and participate in this event that they will return to their country, then their cities and become more active.

OLIVIER CRÉPIN-LEBLOND: Okay, thank you very much, Heidi. I note that Cheryl Langdon-Orr put her hands up, Cheryl you have the floor.

CHERYL LANGDON-ORR: Thank you very much, Cheryl for the transcript record. Specifically to your point, it is ideal timing in June 2014 before us to offer at the ATLAS summit as a revitalization exercise because by then the ALAC will have conducted a review of all of their At-Large structures for a whole lot of reasons, not the least for being in preparation for the ALAC review external review process and in doing that having identified and reached out, this is odd by the way is very clear, ALAC, I am not talking regions yet, ALAC may do that while other regions I trust, it is only ALAC, which can either exit, reject, or alter the status of an At-Large structure, so it's perfect timing to offer this as a make or break opportunity for revitalization of At-Large structures, which may have not been as involved as we would like them to have been to date until I think that the timing on the _____[inaudible 00:45:04] absolutely perfect before we are looking at having our ATLAS 2, 12 to 18 months later, that would be very much ____[inaudible 45:13], this is a very useful opportunity. Now that also what we have seen in not only the follow up after ATLAS 1, but also after each of the regional capacity building programs that have happened to date. These ____ [inaudible 00:45:37] increase in At-Large structure engagement at least at the regional level and perhaps listing _____, but I can argue and debate on this ____[inaudible 45:57] involvement of _____ and ICANN policy matters and if anyone wants to buy me a drink at the bar or a _____ at a coffee shop I can tell you why that is the case, but we do have greater involvement not just of individuals who attend, but of the organizations they represent when they run these type of programs. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Cheryl, but very helpful indeed. As you were speaking, I am starting to get a slightly better idea of how we may be able to structure this because of cost, the next part of our call and I doubt that we have only got 10 minutes left and on that really is the next steps in the operational of the At-Large summit organizing committee. First of all, any more questions on the current proposal. I think Wolf has got his hands up. Cheryl you had a ___[inaudible 47:06]

WOLF LUDWIG: I wanted to speak on the next one.

OLIVIER CRÉPIN-LEBLOND: On the next, right, okay Wolf, thank you. So then if there are no more questions on this parts of the agenda, then let's move onto the next steps and the operation, that said, we can mix both together and so Wolf you have the floor.

WOLF LUDWIG: Thanks Olivier. It's Wolf Ludwig for the records. I think we should at least try to use some sort of lessons learned from the last summit and the organization process to be taken into consideration for the planning of number 2 and I remember at the very beginning of summit 1 org process we became slightly coincided when we suddenly realized we have a dozen of people at the working group representing community but actually none of us was in the clear position at the time to say what are the expectations, what are the needs, what are the concerns from the community and that was a point when we quickly decided not to continue in the top down manner but to try to switch to a bottom-up process and we decided to create and launch a survey asking our own members what are your ideas, you have a rough concept and you give a rough concept into consultation and then you would check whether your concept or the concept of the working group from At-Large, etc.

coincides these expectations from the majority of source the people who are in a general role not closely involved in ___[inaudible 00:49:32] business or At-Large business or ICANN, so I think it would be a good idea again to make this kind of a consultation, asking member ALSS further ideas, expectations, etc., and to try to consider this outcome of such a survey, I know it's taking additional time, etc., but afterwards it was very useful for the ARC group to develop a more dedicated and designed program covering product community and including the product community and I still believe this was one of the key points what made the first summit under the given circumstances a big success. Taking some broader community this has including ___[inaudible 50:40] and I have seen ___ that previous comments that the first summit in Mexico was one of the encouraging moments for him to get more involved into At-Large. Thanks.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Wolf and thank you for sharing this knowledge of the lessons learned from the first summit, I wasn't there at that time of the summit, so I attended the summit, but was not part of the organizing committee and certainly until recently I was not aware of how it had been put together, I put a link to the ALAC top 10 issues in the adobe chat because that actually contains the survey and the result of the survey which was used to build the summit's main discussion points and workshops, so it is interesting, in fact recently there has been a discussion and I think it was on the ALAC list regarding the ALAC top 10 issues or was it the At-Large, one or the other asking whether these are still At-Large top 10 issues or are there new top 10 issues bearing in mind that it's highly likely that the first the world has changed a lot since 2008 when this last survey was done, but also ICANN has changed a lot

or RALO has changed a lot, they have improved in a much more effective, I think, you really hit right in the middle of the target here, maybe our first action items for this working group is to design a new survey to send to our AT-Large structures and to do that as soon as possible, so that we have enough time for them to respond, we have enough time for our RALOs to chase after-hour ALSs to get responses and our ALSs have enough time to be able to ask their members and to make informed choices about what their concerns are and certainly it is going to take us a little time to put that survey together since when building a survey you have to put choices, I guess there seem to be multiple-choice question and we really have to have as many options as possible to cover the whole spectrum of issues that are related to our RALOs, to At-Large, to the ALAC, and to ICANN in general. I could even venture out to ___[inaudible 53:35] community in that respect. Since now, ICANN have become a lot more integrated with the wider Internet governance that's going on and that's a strategic direction that ICANN is taking with regards to internet governance, so the top 10 issues, perhaps first action item is definitely an At-Large survey. Are you all okay with that and what I am going to ask if somebody wishes to, because I think that we are going to meet several teams or several people in charge of several things, and you can notice we are not such a huge team to start with, I am hoping that as we get more things to do, there might be a few more people that will join us, people that want to get things moving, certainly for the survey Wolf would you be willing to take the lead on this, if that's okay with you?

WOLF LUDWIG: It's Wolf Ludwig speaking. Well, if you ask me like this, I will keep the hand wherever useful etc, wherever I want it. Well, this could be an option, yes.

OLIVIER CRÉPIN-LEBLOND: Okay, thank you Wolf, and I am asking you because I know that you have performed and consultation with members already in the past with your knowledge of ___[inaudible 55:15] your involvement in some of the activities in Europe, I think this would be a good start. Now, there is one thing to think about by the way it becomes this working group doesn't evolve all just by itself, and that's the difference between now and then in 2008, we now have the ability to also tap into our At-Large working groups and so I know that the capacity building working group is also looking at the issue of putting together some kind of survey and finding out what the top 10 issues are or the top 20 issues are for a committee, so perhaps finding out and asking for help from that working group might be something to do so as not to duplicate our activities with the activities of the working group which are already in place. I note that Cheryl is coming up with her sentence, which she has coined, "Work smart, not hard." So, that's another action item, so the survey basically should start being developed, but first ___[inaudible 56:43] with the capacity building working group to find out where there ___[inaudible 56:47] if we can put the work together and get the work to be together so as not to duplicate the work. That's one thing. Now the other thing looking at the capacity building side of things, what first we again have to discuss really how we want to structure the whole summit, whether we want it to be just two penuries' and then a handful of workshops or to integrate the workshops with the At-Large workshops, that's the question I am going to leave open and I am going

to ask you all to think about and to follow up with on the mailing list, how do we want to structure this whole week that we will have with our At-Large structures making sure that on the one side they are going to be able to do things that are specific to them holding their hands and helping them in understanding the issues and speaking to each other, but on the other side if we get them to do too many things that are At-Large related, and that are outside the ICANN meeting itself, they will be missing out on the ICANN meeting itself, so we have to weigh the two things quite carefully, so I opened this question and ask you all to follow up on the mailing list. And then the other thing we have to think of the capacity building that has been done so far by the RALOs and it is an excellent program, every time I see the capacity building program starting from AFRALO and then LACRALO and then NARALO and I gather that the next region, which APRALO in the next week is going to absolutely overwhelm this with the next capacity building program for their region, we really to learn from this and again work smart and then take on from this knowledge so as to build something that will take us all to the next level. I think we probably will have to divide and have a plenary team on one side and a workshop team and one thing I have also heard mentioned a number of times and Cheryl has been mentioning this is the ROI, the return on investments. This is definitely on investments, this is definitely something that I have heard both from board members with whom I had spoken to, but also with the Vice President for Global Stakeholder Engagement and also even from Fadi Chehadé, the CEO of ICANN. It is important to note that everything, every investment really needs to have a return on investments, especially with those projects that are becoming larger and larger, so I would suggest that we also have an ROI team that looks specifically at

the high return on the investment solutions that we might have and I was going to ask whether Cheryl would be interested in leading the ROI team.

I can see here Cheryl happy to help. Okay, I think ROI will only come afterwards to effectively which built the whole program and everything, see where we can capitalize on return on investments. I am saying why because the last thing I want for this At-Large summit to take place and for people that are external to At-Large to come to us and to criticize the amount of money that this has cost and for us not to have any tangible and visible returns, so if we build our whole program and know exactly where our ROIs or Return On Investments are, we will be able to produce a post summit report that will include those return on investments and I hope that this will then open up new opportunities for At-Large. The summit is not the end, the alpha and the omega of At-Large is going to be timed before the summit, is going to be timed after the summit and it is great to be excited before the summit, but if we end up like the Olympics in a thing where, "Oh, it looked great, but now how are we going to pay for it for the next 10 years, that's probably not going to be a good thing.

So, this is the thing, sort of planned forward. I think that as far as the survey is concerned, perhaps we could start this soon, the first thing that we need to know is for the board to approve our request, that's the first thing and I am not quite sure if there's anything else that I have somehow forgotten in my excitement, Heidi would you please lend me a hand on other next steps please.

HEIDI ULRICH: This is Heidi. Thank you. In Beijing, ___[inaudible 1:02:36] there are going to be a couple of meetings, the first will be actually on Sunday morning Leblond and I have been asked by the PPC, the public participation community will present the proposal and the budget of ATLAS 2 and then during the ALAC session, the working session on Sunday between 17:50 and 18:00 there's going to be a session on ATLAS 2, so we are hoping that as members of the OC, you will be able to participate in that session. Cheryl, you are scheduled to lead the discussion on the ATLAS 2 during the APRALO general assembly Tuesday between 16:03 to 16:10. So, very exact times there. I think that's it Olivier.

OLIVIER CRÉPIN-LEBLOND: Okay, thank you very much Heidi and I note that Wolf has suggested that with the survey we could start in Durban, Durban is the ICANN meeting that will take place in July, so by then we should have the answer.

HEIDI ULRICH: Olivier, I have heard that the board will likely vote on this proposal in their June meeting. I am not sure when that meeting in June is and if it is early June, then the OC could start ASAP ATLAS.

OLIVIER CRÉPIN-LEBLOND: Thank you Heidi, but Durban is in July and I thought that's the month after, so I will default by then we should have the answer, shouldn't we?

HEIDI ULRICH: This is Heidi here. Absolutely, what I am saying that if the support meeting is in early June, once the board votes then the survey can start so we could even jumpstart one month.

OLIVIER CRÉPIN-LEBLOND: Oh, excellent. As we know, there is always a ___[inaudible 1:04:31] of activity, there is very a little going on before an ICANN meeting, so maybe we will be able to start. That's a good solution actually, excellent.

Okay, any other questions or comments, I think we have a number of action items on the list, could I ask Heidi to read through or ___[inaudible 1:05:04]

CARLOS REYES: Alright, I have identified three action items, the first is for the OC to develop a survey of the At-Large structures where topics will be discussed during the summit and the survey should be developed ASAP with the OC capacity building working group to collaborate based on their survey, and I believe go for it as I want you to leave them at that. Second item, the OC will determine a structure for the week to provide focus for the At-Large structures ____ from the ICANN meeting and then creating a plenary and workshop teams and the third action item to create an ROI team which Cheryl Langdon-Orr will lead to build the program that produces post-summit report and other tangible results.

OLIVIER CRÉPIN-LEBLOND: Okay, fantastic, thank you very much Carlos. Any last words or comments from people who are on the call. I note that Eduardo mentioned it would not hurt to do the survey even if the ATLAS 2 is not approved, I understand that definitely, I think that developing the survey can start being done before the Durban meeting, it's just that actually launching the survey and getting RALOs to respond to it would have to be done after the Durban meeting. I note that Cheryl has put her hand up, so Cheryl you have the floor.

CHERYL LANGDON-ORR: Thank you. This is Cheryl for the transcript record. I just wanted to remind you Olivier that there was an inquiry during your incredibly well-

attended ALAC meeting earlier today about the organizing committee has been ___[inaudible 01:06:55] for more membership. If you take a look at the members that you are seeing at the moment ___[inaudible 1:07:05] regions are represented we have not got regional balance as such, so I think this could impact ___[inaudible 01:07:16] a little more opportunity to bring in some people. Now, that shouldn't mean that if you are from EURALO, you shouldn't put your name in, although ___[inaudible 1:07:26] in EURALO and because of [inaudible background noise] and that's not a bad thing, so it might be a good thing for because it is going to be very busy planning done for significant increase in each of the regional representation areas, but I think we need to push is these are active participants, we may wish to round this with a more active participant and observably ___[inaudible 1:08:03] that's something we can talk about in Beijing I am sure, I want to remind you that there was a [inaudible voice not clearly audible] volunteers for the organizing committee and if that's the case looking at this list my response to that question will be yes, I think we shouldn't ___[inaudible 1:08:20]. Thank you.

OLIVIER CRÉPIN-LEBLOND: Fantastic, thank you very much Cheryl and thank you for reminding me of this ALAC call, which felt like such a long time ago. Indeed, we will need more people and certainly some regions are going to need more people. I am really glad to see Juan Manuel on the call and also Jordi Iparraguirre, new faces who are here in and interested in lending a hand and I hope that you will remain active participants. Roberto, I am not sure you are a new face, I think Roberto ___[inaudible 1:08:56] we remember you, it's great to see you here as well and to bring you with them to this group, but certainly the other regions are not as well

represented as the EURALO region, so adding a bit more people would be good, perhaps an action item to have a call for candidates and then for this group to discuss maybe in Beijing, I know that several of us will see each other in Beijing and see who we would really like to target, what region we would really like to target if we are missing some participants in some parts of the world.

I realize we are 13 minutes over the end of this call. I do make it a habit always to be a little bit late on this. I was going to ask for the leads on the plenary and the workshop teams, but I don't think that at this very moment it's that important to immediately have a leader on both of these because really the first thing that we need to move forward with is the survey as an immediate steps forward, so we will keep it to that. If you have any more thoughts or questions of course and suggestions, I invite you all to write them on the list. As far as the next call is concerned, well I don't think that we can have another call before Beijing, that's definitely out of the question, I was going to suggest because as you know the Beijing meeting is actually quite a tough week for the people going there, for those of you that have attended an ICANN meeting, you will find that in general the week afterwards everyone is completely wiped out, so if you look at the months of April, should we have a look at, today is the 26th of March, if we look at the fourth week of April, I was going to suggest the end of April, so I am at the week of the 22nd or the week of the 29th of April, does anybody have any preference?

CHERYL LANGDON-ORR: Olivier, Cheryl here. You have got a lot of placeholders in that week of the 22nd already for the budget and finance subcommittee, you are freer in that final week. Once those placeholders are sorted out by other ___[inaudible 01:11:52], you might find that that first week is ___[inaudible 01:11:57] a little bit more open, I think we should abide by on all things planning wise and logistic wise, ___[inaudible 01:12:06] sort that out for us, but I would remind you at the Easter week of the 22nd of April to respect a national holiday in Australia.

OLIVIER CRÉPIN-LEBLOND: Thank you very much. There a national holiday in Australia on the 22nd. Okay, thank you Cheryl. Well, in Europe there is also and in fact in the world in many different places there is a national holiday on the first of May in many countries as well, so that will probably be also cutting the week into two parts. Let's have the action items to have that next call either on the week of the 22nd or the week of the 29th and let Gisella operate her magic.

And with this I thank absolutely everyone here on the call as we can see a productive start, I am glad that you are all aware of what the plans are now and let's follow up on the mailing list and if I could ask staff to send a followup note when they will send the action items to also have the link to our Wiki page because there is a Wiki home for this and for those of you who do not have, if you don't have a Wiki login, then just drop a note over to staff At-Large ___[inaudible 1:13:48] and they will create a login for you, they will get IC to create a login for you so you can fully participate and edit Wiki pages and put your comments on there and with this I thank you all and I don't know why these things suddenly have become absolutely huge, somebody is saying with the system and now it is ___[inaudible 01:14:16]

Thank you very much to all of you. This call is now adjourned. [inaudible background talk]

Thanks all. We better catch up in Beijing. Thank you. Bye, bye.

[End of Transcript]