

**From:** Murray McKercher [[mailto:murray\\_mckercher@yahoo.com](mailto:murray_mckercher@yahoo.com)] **Sent:** Friday, December 06, 2013 6:46 AM **To:** Heidi Ullrich **Cc:** 'Evan Leibovitch' <[evan@telly.org](mailto:evan@telly.org)> ([evan@telly.org](mailto:evan@telly.org)); Olivier Crépin-Leblond ([ocl@gih.com](mailto:ocl@gih.com)); ICANN At-Large Staff **Subject:** Re: .MOBI liaison - request for additional information

Thank You Heidi,

I have been involved in the Mobile Internet since 1989, working with Rogers Wireless in the establishment of applications for the first wireless data network in Canada operated by Rogers Communications Inc.

I was one of a small group of pioneers, including Mike Lazaridis, current CEO of Research In Motion, who wished to leverage the convergence of the internet and mobile. During the 1990's I was involved with the WAP forum discussions, working closely with the CEO at the time, Scott Goldman, another wireless data pioneer. Scott introduced me to Marty Cooper and we had many discussions about "Mobile Data".

Throughout my working career I have been a staunch supporter of the mobile aspect of the Internet and observed how it has affected the global adoption of the internet and the benefits accrued to having the "Internet on you hip", especially in Africa.

In regards to .mobi, another colleague and Founder of The Mobile Institute was involved in the early .mobi formation in association with Nokia. I lost track of .mobi over the years as the internet naming conventions grew and the "mobile internet" became browser friendly.

I believe .mobi has a role to play going forward and would be happy to apply my experience in this particular aspect of ICANN policy and program execution and Liaison.

My current activities relevant to the position include my position as Research Fellow at The Mobile Institute, a boutique co-operative the goal of which is to educate, enable and empower corporations, government and people around the world to effectively harness the applications of the mobile internet.

I hope this brief note will assist the At-Large Leadership Team ( ALT) to assess my suitability for the .mobi liaison position.

Respectfully submitted,

Murray McKercher  
Affiliated Member  
North American Regional At-Large Organisation  
International Corporation for Assigned Names and Numbers