

OLIVIER CRÉPIN-LEBLOND: Good morning, good afternoon, and good evening. This is the At-Large Summit number two organizing committee meeting on the 4th of June 2013. The time is 13:03 UTC. I'd like to welcome you all on this first call, or I can't remember which number of call it is. But anyway, welcome you all to this call. We are of course going to do a lot of things today reviewing the work of the survey group, that is the main part of the agenda.

And I just wanted to ask if the agenda is approved or if anybody wishes to add anything to the agenda at this point in time. I don't see anyone, and yes I think that Gisella has left her speaker on, and that's of course because Gisella will be doing the roll call for us. Gisella, you have the floor.

GISELLA GRUBER: Thank you Olivier. Gisella here. On today's call we have Olivier Crépin-Leblond, Siranush Vardanyan, Tijani Ben Jemaa, Cheryl Langdon-Orr, Natalia Enciso, Darlene Thompson, Dev Anand Teelucksingh, Yaovi Atohou, José Arce, Satish Babu, Jordi Piarraguirre, Jean-Jacques Subrenat, Eduardo Diaz, Evan Leibovitch, and Wolf Ludwig.

Apologies noted from Sylvia Herlein-Leite, Sandra Hoferichter, Sergio Salinas Porto, Humberto Carrasco, and Junbae An. From staff today we have Carlos Reyes and myself, Gisella Gruber.

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If I could please remind everyone to state their names when speaking for transcript purposes. I hope I haven't left anyone off the roll call. If I have please speak up now. If not, over to you Olivier. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Gisella, and thank you for your very efficient intro. Let's continue with this efficiency and go directly over to the action items from the, one of our previous calls, from the 14th of May. And they're not quite action items, I guess we'll read through these and find out if they are action items as such.

Most of them are long term aims basically. So the first one, the ATLAS 2 proposal is to be dated and timed for the Board of Directors, June [? 0:02:44]. That would obviously, well that's something which we'll have to check with Heidi. So let's just put this as an action item right after this call, if she doesn't – she is not on the call a little bit later, for her to answer this.

The logistics group will coordinate this activity through Eduardo, Olivier, and Darlene with Matt Ashtiani. Of course, many of these are groups which are now created and which have a lot more members, I gathered the Wiki pages already for each one of these, so we've got the logistics group, we've got the public relations group which will coordinate its activity through the global stakeholder engagement team with Heidi.

And of course there are other groups such as the survey group that will coordinate its activity with the capacity building working group, and provide input obtained from survey results to develop the ATLAS 2

program. And the return of investment group will align its activity with ICANN strategic plan, social return on investment.

Yeah, along with social return on investment model. And of course, there needs to be another circulation – sorry. Another invitation circulated by the region lists for more subgroup participation. This has all been done. All of those groups have been created, and I think we can mark the set of action items there to be set as done.

Including number seven, staff to create a mailing list for subgroups, that's also done, and the next call as well. Any questions or comments regarding this set of action items? I'm seeing no hands. I invite you to the next set of action items, and that's for the 30th of April action items. There are a few of them here for the proposal itself, these are three which Heidi and I are supposed to work on.

And unfortunately, I haven't got any feedback on this. Create a measurable subject issue based, mentoring shadow program for new ALSs, fellows, and possibly ICANN newcomers of ATLAS to enhance outreach and promote broader participation, and greater engagement through coordinated technical tools that facilitate communication and contributions.

And three, re-label plenaries with working sessions and utilize more functional unambiguous terms and proceed within the resources and logistics identified in the budget. These three of course need to be in the latest version of the proposal. We'll find out from Heidi if this was the case.

The next one, post proposal, encourage focus on ATLAS 2 work by the ALSs to maximize return of investment, quality offered, specific deliverables, and impact of convening the community for policy making rather than just information sharing. The second one, post proposal is as early as possible, they find an overarching theme for ATLAS 2 to organize planning, design ATLAS 2 program and structure framework of expected outcomes.

Possible overall theme, the global public interest. Possible subtheme, internet and privacy rights. Are there any questions or comments? I see that Jean-Jacques Subrenat has put his hand up. So Jean-Jacques, you have the floor.

JEAN-JACQUES SUBRENAT: Thank you Olivier. This is Jean-Jacques Subrenat speaking. Yes, I just wanted to state once again my believe that first of all we should have an overarching theme, as was proposed by [? 0:06:39] and Natalie [? 0:06:41].

And second, I would like to again propose that I had proposed the last time which is this theme, you have [? 0:06:52] Olivier, which is the global public interest. And for some of us the most subtitle would be on user rights and privacy. Yes, thanks very much.

OLIVIER CRÉPIN-LEBLOND: Thank you very much. So that's confirmed, I gather you confirmed those action items. These ones of course are to be kept. So the first

proposal ones are to be kept for the time being. As we know these are lines we have to pursue.

There might have been an update on this. Shall I, maybe I can ask Eduardo perhaps, have the working groups been created and basically been passed on with the post proposal action item one and two?

EDUARDO DIAZ:

Let me check here, because there is a completion here in the week there, how do you call it? There are groups that are being used under one item and used on the other items, so I'm not sure.

Like for example, the survey group is under the index here that says working group charter, but then there is another that says ATLAS 2 working groups, there is another subgroup Wiki page there. Is that what you are asking?

OLIVIER CRÉPIN-LEBLOND:

Thank you Eduardo. It's Olivier for the transcript. I'm just... I'm making sure that now that we have the overall group being subdivided into separate working groups, those action items are passed on to the relevant working groups when they start working and moving forward.

Obviously the overarching theme is not something that the working group that deals with publicity is going to be dealing with right away. I guess it's more the program committee that will be having to work on the overarching theme, and making sure that they make use of that overarching theme, etcetera.

That's the only reason why I'm asking the question. Eduardo?

EDUARDO DIAZ:

This is Eduardo for the record. So for example, if we take the overarching theme, there have been a lot of discussion in the mailing list about that. So what I did, for example, is I created this table under the survey group, which maybe not in the right group for what I'm hearing, so people can start putting ideas there and start talking about those in a centralized way.

Because the mailing list are good for discussion, but there are many good ideas there that should be put in a centralized place so we can somehow, at one point, describe this is [? 0:09:47], it's the best thing for this combinations, will make the best thing to, for this [? 0:09:57]. Thank you.

OLIVIER CRÉPIN-LEBLOND:

Okay. Thank you Eduardo. Can I ask you again, you just mentioned a bit earlier that some pages seem to be misplaced? Or confusing?

EDUARDO DIAZ:

Are talking about the Wiki?

OLIVIER CRÉPIN-LEBLOND:

Yeah the Wiki.

EDUARDO DIAZ:

Yes, you know like there is a lot of information on the one group, which is called ATLAS Survey Group, and there is another group that it has been another Wiki page for the same group that has been created somewhere else.

And in fact, if you look at... And I'm talking here about the index, the left column in the Wiki. In fact, at the moment there are two pages created for the public relations group. I sent a note to staff to again, go through this and make it something that makes sense.

Because it's becoming difficult to understand and follow, and we're just starting. Thank you.

OLIVIER CRÉPIN-LEBLOND:

Thank you very much Eduardo, and thank you for noticing and pointing this out. Maybe we can have an action item for staff to go through those Wiki pages and make sure this is kept tidy. One of the biggest problems that we're going to be faced with is that there will be a lot of activity here, and if at this point in time we start losing things, or start getting confused it's going to be a bit challenging.

Several hands up. I see Jean-Jacques, Tijani, and Gisella. Let's start with Jean-Jacques.

JEAN-JACQUES SUBRENAT:

Thank you Olivier. This is Jean-Jacques Subrenat speaking. Yes, following on Eduardo's remark just now, I think that we see, as you just mentioned Olivier, the danger of the initial stages becoming more and more complex, and therefore the risk of things getting lost.

But more importantly, I would like to impress upon all of us, on you as Chair especially Olivier, that this is too important to be just put in one of the subgroups. I think this is actually something for the management group of the ATLAS 2 to take on as perhaps one of its most important tasks, which is the final, the overarching theme of making sure that it doesn't get lost, neither visually nor especially intellectually.

That we meet it out into two small parts, that we would even lose the very notion of an overarching theme. So I plead for first of all, taking it away from whatever small group it is, and I have nothing against the survey group as such but maybe that's not the best place to put it in.

And second of all, I think that this is so important it should be taken up as an essential task of the leadership team of Atlas 2. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Jean-Jacques. And perhaps can we have an action item that we can send this proposal for this overarching theme to the main ATLAS 2 mailing list? And that of course incorporates everyone in the group, and start a discussion here.

I'm just a bit mindful of the timing, etcetera, if we were to dedicate an half of an hour or 45 minutes to discussing the theme on a conference call. I'm just worried that we might not get anywhere because we just have to brainstorm rather than being able to actually think through quite carefully.

Do you wish to reply to this Jean-Jacques?

JEAN-JACQUES SUBERNAT: Thank you Oliver. This is Jean-Jacques Subernat. Yes, I'd like just to take up your proposal that this should be discussed by the ATLAS 2 leadership team, whether it's done through a conference call or through emails, I don't care. That's up to you to decide as the leader.

But I understand your point that it may take up too much time, but once again, I would like to impress upon you that it will sufficiently... that the [AUDIO FADEOUT 0:14:25]...something of outstanding importance. Otherwise, we're going into small details, which themselves are important, but not at the same level.

Such as, how do you make sure this or that ALS is properly represented or has a say etcetera? Thank you.

OLIVIER CRÉPIN-LEBLOND: Okay. Thank you very much Jean-Jacques. Next is Tijani Ben Jemaa.

IJANI BEN JEMAA: Thank you Olivier. I wanted to say more or less what Jean-Jacques just said. Now, the overarching team and all the other substantial issues are things that must be discussed among the whole group, because it is not a technical thing to do.

It is the essence of the summit. The summit is done for that. For the substance that we discussed, and the output that we need to give to the whole ICANN. So it is something that must be done among the whole group.

Second point, the overarching team must be one of the points of the survey too, because the survey will give us the issues to be discussed and the overarching theme that, the main message that we want to give to the ICANN and to the other work.

So I think that the survey will be the, have to say the most important perhaps thing to do now, and we have to get all working on together, even ideas. The technical work will be done by the subgroup, but the idea, the reflection must be done in the whole group. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Tijani. And I see certainly agreement from Cheryl and also from Jean-Jacques Subrenat. Okay. Good. I have Gisella Gruber still in the queue. I gather Gisella Gruber [AUDIO INTERFERENCE 0:16:41] taken out.

GISELLA GRUBER: Yes. Thank you Olivier, Gisella Gruber for the transcript. Just so that it is on record, staff has had a call with regards to reorganizing the Wiki. We are working on it, and we will make sure that it is in such a way that it is able to, that is able to support the growth, because this is going to be a very active workspace, and we will be working with Eduardo on this as well as Carlos from staff.

I would just to say that it is in progress.

OLIVIER CRÉPIN-LEBLOND: Fantastic. Thank you very much Gisella. And I see from the chat that several people will be taking this up with you afterwards offline. So that's great. Right, let's move on to agenda item number four, the update from the survey group.

Just before we move on to that, yes I just wanted to add, yeah, I agree totally with what Tijani and what Jean-Jacques had actually said with regards to the overarching groups and overarching themes. I gather that we will have, the different subgroups will work on specific parts of the proposal, and the actual program, and day, etcetera.

But there is obviously going to be also an overarching group, which is all of us, that can also have its own space. And I guess that will all be organized when the space will be put together. So agenda item number four, update from survey group. Wolf Ludwig, you have the floor.

WOLF LUDWIG: It's Wolf Ludwig for the transcript. You have seen perhaps there have been quite some exchanges on the mailing list on further procedure, and some exchanges that also [coughs] touch informative issues already. And I suggest that before we go into any further program for discussions, etcetera, we should try to figure out what will the content wise, suggested via the survey and community input, etcetera.

And then to do some further planning on how we can accommodate such input in a program as structure. This would be my suggested approach and not the other way around, to make a program structure and then feeding the community input later, makes no sense to me.

I've realized that for further planning [coughs] launching a survey is quite important. I think I've noted on the list already, on Eduardo's suggestion, I won't have any capacities for next two weeks to start from first drafting, because I'm completely booked with other EURALO general assembly, 19th June in Lisbon, in line with the [? 0:20:25] where we are still in the process of [? 0:20:30] for finalization.

That demands all of my capacities at the moment. The only thing, what I can suggest, if that could look into the records tracing the previous survey for ATLAS 1. The previous survey for ATLAS 1 was in, to my memory, prepared in autumn 2008. And if we could use this as a pattern, and work on an adaption of the previous surveys.

The theme of the previous surveys was not bad, to my memory, and we do not need to reinvent the wheel and do not need to start from scratch. But we could use this previous example as a basis to work on the survey, start working group, modify the questions, make them updated for the ATLAS 2, etcetera.

Including a lot of new issues that came up over the last five years, etcetera. This could be a first approach, if we could have this example by end of June, and then work on our ATLAS 2 survey draft, end of June, early July, to get it done until the Durban ICANN meeting.

This would be my suggestion, how to proceed. And of course, any further input from you or ideas will come. Thanks.

OLIVIER CRÉPIN-LEBLOND: Thank you very much. And I open the floor for questions. I see that Cheryl Langdon-Orr has put her hand up. So Cheryl, you have the floor.

CHERYL LANGDON-ORR: Thank you very much. Cheryl for the transcript record. A couple of things. First of all, if I could just go to the survey group Wiki space, I just wanted to particularly endorse and encourage the acceptance of the suggestion parameters in terms of them being mandatory for those ALSs interested in participating in ATLAS 2 when it occurs.

[And I'm positive, I'm trying to when I'm saying it 0:23:29]. It is essential that it is upfront and obvious in the design of the survey, because it is a good motivator, but it also, I think, encourages the membership of our At-Large structures. We also should consider who will be filling out the surveys.

And I think that's something that we might need to discuss as a group. In some cases, the person who fills out the survey, may not in fact be the person who will be mostly likely sent to attend. And I think that also possibly needs to be addressed or looked at. I'm not saying which is right or which is wrong, I'm just making that as an observation from when we did ATLAS 1.

Regarding the major issues, which is another one that is raised on the Wiki page under outcomes, I wanted to come back particularly to some of what we learned from the ATLAS 1 adventure. And that was that we need to make bleatingly obvious and painfully clear to everybody who is filling out the survey, and it means it needs to be carefully designed and

threaded through the survey, that what we are after are things that fit within ICANN's remit.

And to that end, we may have to repeat a couple of times exactly what ICANN's remit is in a number of ways and forms. I just wanted to be really clear that in not an unreasonable amount of time, but a significant amount of time, was spent trying to roll back all the very valid enthusiasm and excitement about some topics and possibilities in ATLAS 1, because they simply weren't going to have anything to do at all with ICANN's remit.

So I think if we get that out and established out front this time, it will be a very important thing. The last thing I wanted to raise is the fact that we have a benefit now that we didn't actually have way back then in the distance past of 2008 and into 2009, and that we are now a regular user, not only of the Survey Monkey tools which of course ICANN has accounts with, but also of the pulse.

And whilst we use the pulse as a voting tool, I think it's probably important to staff and the key people in the survey team to understand big pulse actually earn the majority of their keep not doing voting, but in fact running various sec surveys and outreach programs.

So we may in fact already have a fairly easy modified tool in our contractual back and call form the services that would allow us to build a better beast this time. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Cheryl. And it's very helpful to have people who were there at the time. Whilst you were speaking, I did a quick search on the survey question and questionnaire, and it's interesting that you mentioned the big pulse.

One of the problems I have with big pulse is that, to use it as an actual archival system, doesn't quite work so well. This is an example on the chat of the responses to the survey. Second survey on the At-Large Summit, and of course something somewhere along the line got reset to zero, and you end up with the questions...

CHERYL LANGDON-ORR: That's probably very much on staff rather than on the tool being used. I think you'll find it operator as opposed to machinery vote.

OLIVIER CRÉPIN-LEBLOND: It could be, maybe. But thankfully, as you know, when you release something on the internet, someone makes a copy of it somewhere, and you end up being able to find out when you do a Google search. And I did a little search on this and just find out that ISOC New York had actually copied the At-Large Summit questionnaire.

And I think that these might be the questions. Are these the questions which were asked at the time? Because if that's the case, that's the question answered and we can take from there I guess, or the survey group can take from there.

Whilst you check this Cheryl, I'll let Darlene Thompson speak. Darlene, you have the floor.

DARLENE THOMPSON: This is Darlene Thompson for the record. Yeah I just want to say I very much agree with what Cheryl just said. And this has been somewhat discussed on the list, but rather than having open-ended questions such as, “What would you like to see discussed at this summit?”

Which can get you all kind of things that aren’t even ICANN related, but to have somewhat directed questions as to, “Which of these topics would you find most interesting to discuss at the summit?” And give them a list of things that are plausible for us to discuss at the summit. And things that are of policy matters that need to be discussed.

And that way it will put them in the right mindset. And if we do that right from the get go, than everybody will be on the same track, whereas if we leave the questions open-ended people will say, “Well why I couldn’t discuss internet governance matters?” Or, “Why couldn’t I discuss...” other matters that are not in ICANN’s remit.

So I think that by having those expectations right from the get go in the survey, it will help a lot of explaining latter on, and people will be on the right track and there won’t be any crushed hopes.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Darlene. And I see agreement from Cheryl, Jean-Jacques, and Tijani, and Eduardo, and I see several people saying yes. Back to you Wolf.

WOLF LUDWIG:

Well it's Wolf Ludwig again for the transcript. Thanks a lot at Cheryl and Darlene for your important remarks and comments. I think there are actually three main elements we have to think and we have to decide about. The first element is designing questions, appropriate questions, for the new survey.

And as Darlene has mentioned, in our last survey I think we had a good mixture between directed and open questions. And I think we should define some basics for directed questions, but we should leave enough space also to include some open questions, probably the community will come up with ideas or issues we as insiders have not thought about.

I think it will be an exciting element of such a new survey to combine both directed and open questions. The second key point is what tool we use for the next survey, vis a vie we use Big Pulse again as for the first survey, as for in the list in the chat that Evan mentioned, that Google can be used for small pulse as well.

I use Google for other things, but not for surveys so I'm not a real technical expert, so I'm open for good suggestions regarding the survey tool. And the third key element in my opinion for launching the survey, is once we have the survey prepared, I remember last time it was an immense challenge to get community mobilization.

It was rather difficult at the beginning here, at EURALO to make people aware, and aware, and aware again about the first summit, and to point them at to the survey and to get them involved. And as we did last time, filling in the survey was a prerequisite for participation at the Mexico summit later, to get travel funding, and everything included.

And this helped at least at EURALO and I think it may have been at other RALOs, this helped a lot to push people to take part and to fill in the survey. And finally, here at EURALO, we got more than 80% of responses we would have otherwise. On let's say on a voluntary basis, we would never have gained such a high response for...

I think this other three key elements post survey, planning, and I think they should be considered. And other questions or comments from your side?

CHERYL LANGDON-ORR:

This is Cheryl here, sorry. Can we make sure that a copy of the questions that we've now found, as well as perhaps a link to the detailed results, because it has been additional things. The survey did go through a couple of iterations and in fact, went through a couple of reruns.

One was when we thought we might be doing it in Paris, and then the other was which reflects on another of little bit of additional information, including languages and some of the other key topics. Prioritizing were done out when we knew we were heading to Mexico rather than Paris.

So if we can capture some of that and make sure it is on the Wiki, everyone in the survey group to access, I think, more the public got a fairly go head start on that then.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Cheryl. Going to be noted. Wolf, do you have anything else you wish to bring forward to the group on this?

WOLF LUDWIG: Well, probably to discuss or to decide a bit on the timeline. As mentioned before, I will be really booked for the next two weeks. I can check mail on the mailing lists, but I cannot really give a lot of input next two weeks. I can start the week of the [? 0:36:15] and EURALO general assembly.

And it would be extremely helpful if staff could provide us with the example of the last survey, circulated by the list that we can have a closer look on it, how the questions there were structured, the mix of open and directed questions we had at the time as well. I totally agree with Cheryl that the questions must concentrate on the ICANN mandate and remit.

And we cannot just have them an open or endless debate on each and everything. And we should define some basics for the survey already, and then by end of June, start the first drafting of questions, collecting and compiling the idea for questions, etcetera, to get this finalized early July.

And then really [? 0:37:40] work on the finalization of the draft survey, circulated in the bigger ATLAS 2 group that not only the subgroup is involved, but I think it should be approved by the whole working group as such. But my idea and my aim would be to have it ready for Durban.

Then it could be reconsidered or re-discussed at the ICANN meeting, and then immediately afterwards starting launching it and then the faces of community mobilization for the survey would start. This would be my suggestion for the timeline.

OLIVIER CRÉPIN-LEBLOND: That's great. Thank you very much Wolf. And I note, on the action items that Carlos Reyes is to locate the ATLAS 1 survey and circulate it to the ATLAS 2 survey group. Of course, the survey had been located, it's in the chat, the link to it is in the chat so if Carlos can do a cut and paste and then circulate it to the full survey working group, that would be great.

CHERYL LANGDON-ORR: Hang on, hang on. Sorry.

OLIVIER CRÉPIN-LEBLOND: I see... Yes go ahead Cheryl.

CHERYL LANGDON-ORR: What, of course, if you cut and paste from what you've put in, that link, you actually get the responses from the New York chapter...

OLIVIER CRÉPIN-LEBLOND: Cut, paste, cleanup. I mean, cut, paste, cleanup. I think Carlos can work this out.

CHERYL LANGDON-ORR: Okay. That's fine.

OLIVIER CRÉPIN-LEBLOND: [Laughs] I hope he can. But, yeah, of course, I was saying literally cut and paste, but exactly the same thing and close your eyes whilst you do this. I mean goodness, please [laughs].

CHERYL LANGDON-ORR: Sorry Cheryl just doing [? 0:39:52], you know [? 0:39:55].

OLIVIER CRÉPIN-LEBLOND: [Laughs] thank you very much Cheryl, much appreciated. Wolf, you have the floor.

WOLF LUDWIG: Wolf Ludwig for the record again. I think Cheryl is perfectly right. What we have seen under the link you provided, we see the results but I remember we had far more complex outline for the survey before we send it to the list.

And I would like to retrieve this working documents. If I have a moment of time Saturday or Sunday night, I will go through my old files and try to retrieve previous working documents as well. But as the link to the big pulse, it's not exactly what I had in mind.

OLIVIER CRÉPIN-LEBLOND: Okay thank you very much. I don't think we're looking at the link to the big pulse, the link to the ISOC New York Wiki, not Wiki page – it is a Wiki page. But with regards to the action item, perhaps [? 0:41:20] to circulate ATLAS 1 survey to the ATLAS 2 survey group, and locate the working documents leading to the ATLAS 1 survey.

That probably would be the most helpful. And I understand that everything was on social text has been copied over to the community dot ICANN dot org pages. So it's somewhere, but it needs to be scoured, yeah. I mean it needs to be scanned and looked for with a clever search item or something.

But I'm sure it's somewhere in there, it's a bit like looking for a needle in a haystack. But you know, anyway. Eduardo Diaz next.

EDUARDO DIAZ: This is Eduardo Diaz. I just want... I would like to add to the timeline of Wolf, the fact that we should get an overall theme somehow ready before the actual survey goes out. Because it is my opinion that the overall theme will drive the survey, if we are going to ask for close questions.

That's my opinion. Any comments I welcome.

WOLF LUDWIG: Olivier, may I come back.

OLIVIER CRÉPIN-LEBLOND: Absolutely Wolf. I was going to call upon you.

WOLF LUDWIG: Yes. Wolf Ludwig for the record again. What we can do in a different way, as we usually do at [? 0:42:59], finding the overarching them is always part of the call for proposals. And once we have seen the proposals at EURALO, at [? 0:43:15] normally, during call for propels we received between 50 and 80 proposals.

That is quite a lot. And then we compile from proposals, etcetera, bring them in a sort of topical structured order already. And then on the basis of the input, we have to we reflect and we discuss about what all of the other input could be the best overarching theme for the next event, and that's a way for Lisbon we found out the overarching title for [? 0:44:02] 2013, what is internet for society, how to serve the public interest.

I think it was an excellent idea, it was an excellent decision to choose this for an overarching theme. And I think for ATLAS 2, we could in line with this survey, try to combine both elements, finding ideas and input for the agenda of ATLAS 2, and getting input for the overarching theme. Thanks.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Wolf. Next is Eduardo Diaz.

EDUARDO DIAZ: This is Eduardo again. I would be fine for that process, it's just somehow – what I'm trying to say is that somehow in the beginning we

should start looking at what the overall framework is. And if the process that you explained works, that would be great. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you Eduardo. Wolf, do you want to follow up?

WOLF LUDWIG: Well I think if we... I have no further details to discuss at this date. I think more or less all agreed on the basic steps and the timeline, etcetera. And if we can agree as such, then we should try our best to start the work by end of June.

Of course, we can have exchanges via the mailing list in the two weeks between. If somebody finds some comparable example, as noted before, I think we do not need to reinvent the wheel again, as there are plenty of good surveys I've seen, or I've even participated in, over the last two years.

If anybody can point to a good survey example, etcetera, we should exchange them via the mailing list to have a closer look on it, etcetera, to see – because can learn from what others did, etcetera, and then really being prepared as the last week of June to start working on the details.

OLIVIER CRÉPIN-LEBLOND: Thank you very much Wolf.

WOLF LUDWIG: I don't know whether you agree with this suggestion, but I have sensed more or less approval from the participants.

OLIVIER CRÉPIN-LEBLOND: Thank you Wolf. And this will be taken as, I guess you can follow up off line on this as you kindly suggested. One second question which came under this agenda item, was the best ways to synchronize the results from this subgroup with the other subgroups. Do you have a proposal for this Wolf?

WOLF LUDWIG: Well, not really. I have not much... Well, I have reflected... I've seen... I noticed a problem. Last time for the Mexico planning, we had, to my memory, we had three, basically three subgroups. And three subgroups at the time, they're already quite a complex and demanding to follow, etcetera, this time we had many more.

And I think that the survey subgroups would deliver the first input to be discussed by the other groups, and then once we had the survey and some preliminary results, the program subgroup can start sorting out key issues, etcetera, and can start reserve planning it. I would see public relation subgroup comes in at a later stage, one we have an outline of a program, public relations group must more or less sell the next summit event etcetera.

In this direction, I think we can combine and coordinate the work of various subgroups we have now.

OLIVIER CRÉPIN-LEBLOND: Thank you Wolf. Cheryl Langdon-Orr has her hand up. Cheryl, you have the floor.

CHERYL LANGDON-ORR: Thank you. Cheryl for the transcript record. I agree with you totally Wolf. I think, however, what I would like to see is a... Because this is, the survey is a foundational thing. It is the framing documentation, and from that a couple of the other subgroups literally get the majority of their work.

Obviously the planning and the programming is the most obvious there, but as you've pointed out, [? 0:50:14] and some aspects, even the {IORI 0:50:16] can be [? 0:50:18] by the results of the survey. It is so important however, that a part from copying the lists and making sure that we have open and transparent communication, I would suggest that we dedicate a full meeting to just this topic.

And one of our teleconferences use a meeting of the whole devoted to discussing the survey results, discussing what they mean, accepting, rejecting, or otherwise modifying what comes out of it, and then taking our marching orders into the individual work group. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you Cheryl. Any thoughts on this? I see agreement from Eduardo and Jean-Jacques. Okay. Great. Okay. Time is ticking. Let's get the update on return of investment group. Cheryl you have the floor again.

CHERYL LANGDON-ORR:

Thank you very much. Cheryl for the record again. I like to start with an apology to my fellow appointees into the work group. I managed to somehow not be able to send you a copy and some text to the new email list. I don't know what I mucked up, but it bounced back at me.

I did send it straight through to Matt, thinking that he will probably be the perfect person to make sure that it got redistributed correctly earlier today to our new list, but unfortunately I don't believe that's happened. So let me first of all apologize to the work group that my prompting and request for you to do some reviewing this documentation, I put up as sort of a straw man and also to get your input before this meeting where possible, has not come to pass.

Whoops, my dumb, couldn't manage to get the list to work properly for me. Which is kind of sad. However, in the future, I will make sure I copy everything to all At-Large staff and annoy everyone instead of just Matt. If I can draw your attention then, in the absence of having the work groups wise and sage like guidance, if the committee as a whole could look at the link, which takes you to our work group Wiki space.

I've put there for your reading pleasure, and of course at this point you all are more than welcome to make edits and comments. About half way down the page, underneath what we had done last time which was the definition of the return of investments, so we've discussed the fact that we would probably be looking very much at a social, a FROI, as the nitty-gritty of what we have been getting effective measurements out of.

There is something that is called proposed test, this is basically a stream of consciousness that needs the shears taken to it, needs to be desperately pruned down, it needs to be treated very much as something to hack at and made into something useable and better.

But it's a stream of consciousness of words here that we now need to edit and play with. And the very, very [? 0:53:48] beginnings of some of the rough possibilities in a table, that we may be able to measure. You noticed that I tried to shamelessly steal and plagiarize all of the wonderful words that people put towards the list.

Anytime that I spotted anything on our ATLAS 2 list, that had anything to do what I could manage to wrangle into return of investment, I've collected it, copy pasted, put it into a file, and where appropriate install your sentences, just stick in there. So if you recognize your words, you're right.

I do think I've mostly put them into quotation marks, but yes you all have been plagiarized because they're all terribly good ideas. And to that end, I would like to now suggest the work group would obviously get its hands on this and do meaningful edits on it, but also over to the committee as a whole, to dot the I's, cross the T's, rip through the sentencings, make new bits, and most importantly contribute in whatever form you want to, fully formed or not, ideas in the table section which is just above the useful links at the bottom.

From there, I'll answer any questions. Thank you.

OLIVIER CRÉPIN-LEBLOND: Anyone has questions? I don't see anybody putting their hand up. Thank you very much for this update Cheryl, that was very comprehensive in it's good to see the Wiki has been put to good use on this. is there anything that you need at the moment for the working group to find out from this wider group?

CHERYL LANGDON-ORR: I would certainly, at this stage, I think I'd like to get as much feedback from the specific work group or the wider community on what is on that page, and of course, we will have Gisella organizing for an 90 minute call in that not too distant future of the work group.

So the more that's on that page, the more material we have to work with, edit and otherwise modify.

OLIVIER CRÉPIN-LEBLOND: Thank you Cheryl. Let's have this as an action item then. And I gather that people will be following up afterwards, but perhaps the note to the working group to ask people to have a look at that page will certainly be helpful.

I note that Matt Ashtiani is to follow up on the email from Cheryl about ROI group, and the second part of this is probably staff to work with you to forecast or find a time in the not too distant future, to have a call for this group. That will be, did you say 90 minute call?

CHERYL LANGDON-ORR: Yes it will be 90 minutes, because it will actually be a drafting call. So there will be discussion and drafting. There is a lot more that needs to be done, that's very much [? 0:57:08]...

OLIVIER CRÉPIN-LEBLOND: Excellent. So work with you to find a correct time for a 90 minute call of that working group. Fantastic. Any other questions or comments on this, or any part of our agenda? I think we're progressing through quite well. Of course, we'll be waiting for a response from...

I see Heidi is there, maybe we can have Heidi let us know about the status of the proposal, sort of an one minute helicopter view please, with regards to the follow up on the action item about including various items in the proposal.

HEIDI ULLRICH: Thank you Olivier. This is Heidi. Yes, thank you Olivier. This is Heidi. That still is a work in progress. One step I need to do is organize a call with Tijani, so we can review some of the changes that he wanted to make for that.

But I have been in touch with support staff to ensure that that proposal is ready to go in time for the June 27th meeting of the Board.

OLIVIER CRÉPIN-LEBLOND: Fantastic. Okay, super. Thank you very much. Right. So well, we pretty much know our next steps on both sides. The only thing though, of course, Wolf will be unavailable for the next two weeks, so I would just

to like to ask if anybody else would, from that working group, be ready to assume the pushing things forward during the next couple of weeks?

Can I have a volunteer please? I don't have a volunteer. I'm going to have to look at that working group, or ask Wolf to designate a volunteer [laughs].

WOLF LUDWIG: Well, it's [laughs]...

OLIVIER CRÉPIN-LEBLOND: Do you feel like doing this Wolf? Or should I do this?

WOLF LUDWIG: If you allow me an idea or suggestion, I think from all of that crowd my favorite candidate suggestion would be Cheryl.

CHERYL LANGDON-ORR: I'm still pretty busy at the moment [laughs].

OLIVIER CRÉPIN-LEBLOND: Cheryl is not going to nom com call [laughs].

CHERYL LANGDON-ORR: [Laughs] yeah. There is another little thing happening in this next several weeks. I will be a lot more available after Durban [laughs].

OLIVIER CRÉPIN-LEBLOND: And I bet, just to shepherd to push this thing forward, stimulate the discussion on the mailing list. I guess this really is the idea.

CHERYL LANGDON-ORR: I sure enough will poke into the mailing list, so yeah. We'll get things going.

OLIVIER CRÉPIN-LEBLOND: Super. Thank you. And I note that Dev also says that he could assist. I'm not quite sure whether he could assist something else, but he could assist, whatever you can assist with Dev, you will be very welcome in assisting with and considered yourself hired. Thank you.

[Laughs] And thanks to everyone on this call. The next call will be, is that in two weeks' time Gisella?

GISELLA GRUBER: Olivier, this is Gisella here for the transcript. The next call has not been decided. I will confer with everyone whether in two weeks' time it will work, on the mailing list, thank you.

WOLF LUDWIG: I will just be away in two weeks' time in Lisbon.

GISELLA GRUBER: Yes, sorry, Wolf, yes. I was about to bring this up. Gisella here for the transcript. I will send a doodle out as we have the Lisbon EURALO general assembly and [? 1:01:13].

OLIVIER CRÉPIN-LEBLOND: Then perhaps we should make this in three weeks, since the main parts of the work will be dealing with the survey and not having Wolf for this call will probably not be very helpful. So perhaps the week after [Euro Dig 1:01:32]. Is that better?

GISELLA GRUBER: Olivier, Gisella here again. That is the week of the ISOC European meeting in Istanbul.

OLIVIER CRÉPIN-LEBLOND: That's okay, but I mean, I will not be available, or I might not be available, but Wolf will certainly be available the week after. You're not going to Istanbul are you Wolf?

WOLF LUDWIG: No.

OLIVIER CRÉPIN-LEBLOND: No. Okay. So I think we can do that, and in any case we also have Eduardo who can run the call here, so that's all fine with me. Of course, if that's fine with you Eduardo.

EDUARDO DIAZ: Yes that will be fine with me. No problem.

OLIVIER CRÉPIN-LEBLOND: Fantastic. Thank you very much. Thanks to everyone. I'm sorry for the five minute delay, and I thank you all for this call. Follow up on the mailing list please, we cannot have three weeks of absolute silence. We need to continue moving forward.

So good morning, good afternoon, and good evening everyone. This call is now adjourned.

[Various goodbyes]

[END OF TRANSCRIPT]