Subject: ALAC Statement on the Preferential Treatment for Community Applications in String Contention

Date: Tuesday, November 19, 2013 10:24:52 AM Argentina Standard Time

From: Olivier MJ Crepin-Leblond

To: Heather.Dryden Dryden, Tracy F. Hackshaw @ Google, Nettlefold, Peter,CC: ICANN At-Large Staff, gacsec@icann.org, Carlton Samuels, Evan Leibovitch

Correspondence Ref: AL-ALAC-CO-1113-01-00-EN

Att: Heather Dryden - GAC Chair

Dear Heather,

further to our brief discussion yesterday, please be so kind to find attached the August 2013 Statement the ALAC sent to the Board New gTLD Program Committee (NGPC) regarding the Preferential Treatment of Community Applications in String Contentions.

The reply from the NGPC received by the ALAC was published on: <a href="http://atlarge-lists.icann.org/pipermail/alac/2013/007330.html">http://atlarge-lists.icann.org/pipermail/alac/2013/007330.html</a>

The response from the NGPC rejected the point made by the ALAC that applications with demonstrable support, appropriate safeguards and strong emphasis on community service should be accorded preferential treatment in the new gTLD string contention resolution process.

The ALAC is concerned that the matter of Public Interest is being dropped in the treatment of Community Applications in String Contention. The final choice of successful gTLD applicant being an Auction and therefore only involving commercial power does not, in our view, necessarily serve the Public Interest.

On behalf of my Community, I hope that your members will be able to consider the ALAC's Advice and the response from the NGPC in your future work, should you decide this is a topic the GAC wishes to address.

Kindest regards,

Olivier MJ Crépin-Leblond ALAC Chair

----- Original Message -----

Subject: ALAC Statement on the Preferential Treatment for Community Applications in String Contention

Date:Sun, 11 Aug 2013 15:28:46 +0200

From:Olivier MJ Crepin-Leblond <ocl@gih.com>

To:Steve Crocker <a href="mailto:Steve@shinkuro.com">Steve@shinkuro.com</a>, Cherine Chalaby <a href="mailto:scherine.chalaby@icann.org">cherine.chalaby@icann.org</a>

**CC:**ICANN AtLarge Staff <a href="mailto:staff@atlarge.icann.org">staff@atlarge.icann.org</a>, Olivier MJ Crepin-Leblond <a href="mailto:soci@gih.com">soci@gih.com</a>, "Heather.Dryden Dryden"<a href="mailto:secretary@icann.org">secretary@icann.org</a>, Fadi Chehade <a href="mailto:secretary@icann.org">secretary@icann.org</a>, Fadi Chehade <a href="mailto:secretary@icann.org">secretary@icann.org</a>, Fadi Chehade

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Att:
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Steve Crocker - ICANN Chair Cherine Chalaby - Chair of the Board new gTLD Program Committee Committee Dear Steve,

Dear Cherine,

please be so kind to find attached the "ALAC Statement on the Preferential Treatment for Community Applications in String Contention".

This Advice is provided to the Board before ALAC ratification due to its time sensitive nature. It should be read in conjuction with our "ALAC Statement on Community Expertise in Community Priority Evaluation", sent under separate cover. At-Large Staff will confirm results of the ALAC vote when it is concluded.

Please be so kind to confirm receipt and consideration of its contents in the discussions of the Board new gTLD Program Committee.

Best regards,

Olivier MJ Crépin-Leblond ALAC Chair



# EN

AL-ALAC-ST-0813-02-00-EN

ORIGINAL: English DATE: 9 August 2013

**STATUS: FINAL** 

### AT-LARGE ADVISORY COMMITTE

ALAC Statement on the Preferential Treatment for Community Applications in String Contention

#### Introduction

Rinalia Abdul Rahim, ALAC member from the Asian, Australasian and Pacific Islands Regional At-Large Organization (APRALO) and ALAC Executive Committee member composed an initial draft of this Statement after discussion of the topic within At-Large and on the Mailing Lists

On 5 August 2013, this statement was posted on the <u>ALAC Statement on the Preferential</u> Treatment for Community Applications in String Contention Workspace.

On that same day, Olivier Crépin-Leblond, Chair of the ALAC, requested ICANN Policy Staff in support of the ALAC to send a Call for Comments on the draft Statement to all At-Large members via the <u>ALAC Announce Mailing List</u>.

On 9 August 2013, a version incorporating the comments was posted.

The Chair of the ALAC requested that ICANN Policy Staff in support of the ALAC open a five-day ratification vote on the Statement. This Statement was then sent to the Chair of the Board and the Chair of the Board's new gTLD Program Committee with a note that it was currently undergoing ALAC Ratification.

## **Summary**

1. applications with demonstrable support, appropriate safeguards and strong emphasis on community service should be accorded preferential treatment in the new gTLD string contention resolution process.

The original version of this document is the English text available at <a href="https://www.atlarge.icann.org/correspondence">www.atlarge.icann.org/correspondence</a>. Where a difference of interpretation exists or is perceived to exist between a non-English edition of this document and the original text, the original shall prevail.

# ALAC Statement on the Preferential Treatment for Community Applications in String Contention

The ALAC notes that some of the new gTLD applications that are intended for communities and have wide public or grassroots support were not submitted as community applications. These applications are currently in contention with those that are not designed for the benefit of specific communities of interest and are driven purely by commercial considerations.

We firmly believe that applications with demonstrable support, appropriate safeguards and strong emphasis on community service should be accorded preferential treatment in the new gTLD string contention resolution process. We thus support the position of the Governmental Advisory Committee (GAC) as per its Durban Communiqué dated 18 July 2013. We call on ICANN to review all 688 applications currently in contention and provide preferential treatment to applications that meet the characteristics of community applications.