

ICANN Brussels Briefing


Regional Engagement Strategy for
Europe

Global Stakeholder Engagement
Europe

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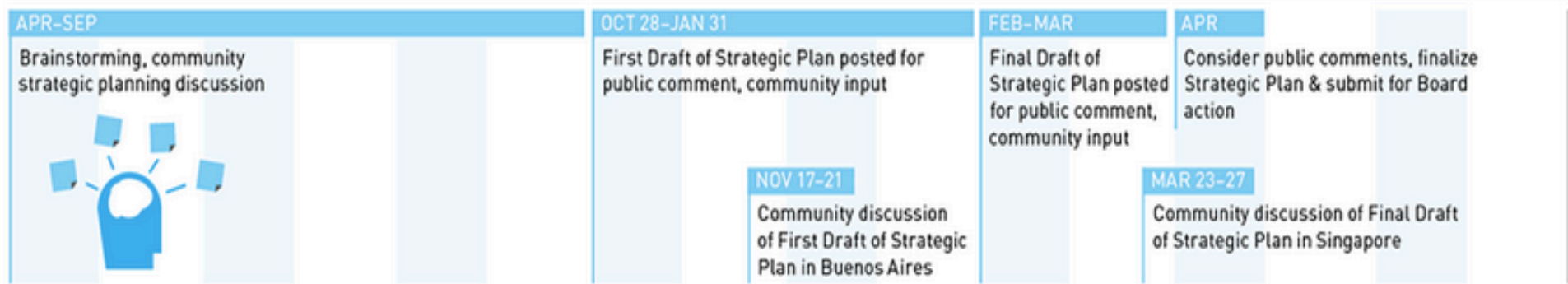
Agenda

- Introduction
 - Steps so far
 - On Framing the strategy
 - Why, What, How, When
 - Way forward Singapore and London
 - Q&A
- 

Introduction

- Role of Regional Strategies in the ICANN Global Strategy
 - Relation with other Regional Strategies
 - Input – output
 - Role of European Region
 - ICANN Strategy Panels
 - Larger IG debate
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STRATEGIC PLAN DEVELOPMENT



STRATEGY PANELS



OPERATIONAL PLAN & BUDGET*



*Draft

Framing the Strategy

Why

- Feedback from ICANN 47 and 48
- Not the first time ICANN looks at Regional Strategy
- Strategy Input/output address needs of the Community
- Coherence and impact “ICANN is the Community”
- Identifying the needs of the Community
- Engagement **not** lobbying
- ICANN’s remit and role in the Internet Ecosystem
- Role of Europe in 2014, future of IG

Framing the Strategy

What

- Issue identification T1 2014 Community Survey
 - ICANN WIKI
 - <https://community.icann.org/display/gseeuropewkspc/ICANN+Engagement+Strategy+for+Europe>
 - Building on the consultation from ICANN 47 and 48
 - Mailing list (?)

ICANN Engagement Strategy for Europe

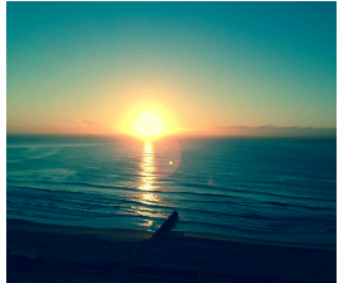
12 Added by Andrea Beccalli, last edited by Andrea Beccalli on Dec 17, 2013 (view change)

ICANN Engagement Strategy for Europe (...development so far)

The ICANN Brussels briefing is coming up! save your spot sending an email to petya.minkova@icann.org and spread the invite! Looking forward to seeing you in just about 2 days!

Here you can find the [draft agenda](#)

Good news! If you cannot make it Brussels tomorrow you can join us remotely at <https://icann.adobeconnect.com/fibb>



UPDATE - Save the Date! - Upcoming ICANN Brussels Briefing December 18, 9.30 - 14.00 at [Renaissance Hotel Brussels](#)

Dear Stakeholders,

As 2013 comes to an end we would like you to save the date for the second (and last of year) ICANN Brussels briefing, on December 18 at 09.30hrs at the [Renaissance Hotel](#), the event will finish with a buffet lunch.

It will be an occasion to meet and update you on the ICANN developments including the new gTLD program, outcomes from the ICANN 48 Buenos Aires and larger IG topics such as the preparation of the San Paulo meeting on the Future of the Internet Governance, the 1NET movement and the WSIS+10 review process.

We will also take stock from the first public session on the [ICANN Engagement Strategy for Europe \(IESE\)](#) held at ICANN 48, and design together the roadmap to build a solid regional strategy.

2014 is set to be a key year in the global IG ecosystem, would be very good too see you and exchange greetings before we start the Christmas break and a very intense year ahead.

Please "spread the news" and let us know if you can come (Register sending your details to petya.minkova@icann.org)

As part of the [global ICANN Strategy initiative](#), ICANN is reaching out to Europe region to involve all stakeholders in the bottom-up multistakeholder process of ICANN. The strategy for Europe aims at gathering the inputs from the region and ensuring that the specific needs of stakeholders are fully taken in consideration and that their inputs shape the work and development of ICANN.

To design a strategy for the region ICANN counts on the input and participation of all stakeholders. Aware of the specific complexity of the region and the multiple challenges (from geographic definition to issues identification) the approach followed is of a broad and open consultation.


Under the coordination of the ICANN Brussels office a series of event related to the building of the strategy have been organized.

On June 25 the first ICANN Brussels briefing was organized, to reach out to the large Brussels based community and inform on the most recent developments:

- [BRUSSELS BRIEFING.pptx](#)
- [EU New GTLD Update.pptx](#)

Strategy Framing

What – some of the issues

- 
- NIS Directive
 - Data Protection
 - RAA 13 (Opt-out)
 - EWG- Directory Services
 - 2nd Round of gTLDs?
 - EC Communication on IG
 - ITU – PP-14

Strategy Framing

What Survey will also look at

- 
- Methodology
 - Working group
 - Events and actors mapping
 - Coordination of I* in the region
 - EuroDIG and national IGFs
 - Role of Brussels briefing

Challenges

- Geographical reach
- Variable geometry
- Sub regional strategies

Next Steps

When – Outcome of the Survey

- Define roadmap, milestones, goals
 - Metrics, timeframe, M&E
 - ICANN 49 (Singapore) and 50 London
- Define working modalities
 - Working Group?

Q&A Discussion

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