Implementation Advisory Group for Competition, Consumer Trust and Consumer Choice (IAG-CCT) - Draft Report: 26 February 2014

See

- [Agenda](#), [Recording](#), [AC Recording](#)
- Additional meeting information available on the [IAG-CCT wiki](#)

1. Survey

Background Information

- The goal of the meeting is to come out with a skeleton of an interim recommendation so the Board can approve the collection of data. To complete this in time, the team hopes to have a call so there is focus and clarity.
- The timeline described by Margie Milam this morning noted that it is likely the formation of the review team would be in 15 months, hopefully a year from June. However, this timeframe has not been formalized.
- The timeline is important so that we have a sense of what needs to get finished by a specific deadline. Even if these things will take a significant amount of effort to do, if we have a recommendation to the Board by London, that will still leave enough time for the review team to convene.

Draft Survey Request

- A first draft needs to be developed and sent to the group for review.
- The items that require a Board recommendation and are timely are 3.9, 3.10, and 3.11.
- The following people volunteered to review a Staff recommendation in a short period of time:
  - Ron Andruff
  - Christopher Wilkinson
  - Rudi Vansnick
  - Jonathan Zuck
  - Christa Taylor
  - Ray Fassett

2. Pricing Data

- The group is looking at the following items that require a Board recommendation: 3.9, 3.10, and 3.11.

- Pricing may change depending upon the business, but as more New gTLDs are released, the volume and implications may change over time.
- **Any survey must include the difference between introductory pricing and later pricing, in addition to application fees.**
- There may be cause to look at premium names and non-premium names.
- There may also be a need to track the number of premium names offered by each New gTLD.

3. Migration to Domain Name Alternatives
- The group is looking at the following items that require a Board recommendation: 5.2, 5.3, and 5.4.
- Specifically, they look at the growth in use of hosted pages for organizations, growth in the use of QR codes, and growth in the use of URL shortening services.
- There was some questioning of gathering these metrics as their relevance could not necessarily be relevant to the mandate of the group.
- It was also noted that gathering this data would be nearly impossible to collect. However, this kind of metric could highlight consumer trust issues if they are beginning to become confused/mislead to certain websites.
- There was some questioning regarding including this metric in the survey.
- It was decided that the discussion would move to the mailing list.

4. Any Other Business
- Ron Andruff noted that many SOIs have not yet been filled.
- Charla Shambley has been asked to remind members that have not yet posted their SOIs to do so by 5-Mar-2014. If members have not added their SOIs by that 5-Mar-2014 23:59 UTC, the members are to be removed from the group.
- The idea of a meeting in Singapore was discussed, but it was decided to move the discussion to the mailing list. If there is a need to have a meeting, it would be in the beginning of the week in Singapore.
  - The next call is to be scheduled for the 7th or the 14th. Charla is to send out a doodle to determine the best day.