Implementation Advisory Group for Competition, Consumer Trust and Consumer Choice (IAG-CCT) - Draft Report: 7 May 2014

See
- [Agenda](), [Recording](), [AC Recording](), [Transcript](), [Chat]()
- Additional meeting information available on the [IAG-CCT wiki]()

1. Welcome and Action Items
- The roll call was held.
- The [Action Items]() were reviewed.

2. RFP Update: Karen and Eleeza
- The final phase of the metric analysis, and then the RFPs, are happening in parallel.
- Staff have begun drafting the RFPs, the consumer survey and the economic study.
- Staff have looked at some procurement guidelines that were published on the ICANN site around how we go about doing our RFPs. As these studies are large in terms of cost and complexity, there are a number of guidelines that we're working within.
- Once the RFPs have been completed, Staff will send them to the group for review.
- Alternative methods of accessing Internet content and services, like mobile apps, search engines, social portals, and QR codes, are growing in popularity and present innovative and competitive threats to ICANN regulated TLDs. As such, it should be considered in any complete evaluation of consumer choice, trust, and competition related to ICANN in general, and new gTLDs specifically.
- The issue of making the survey globally representative and the challenges associated with it were discussed by the group as well. Specifically, the costs, constraints, and number of countries needed.
- The issue of law enforcement data was also discussed. Specifically, the context and contextualization of the data.