

Implementation Advisory Group for Competition, Consumer Trust and Consumer Choice (IAG-CCT) - Draft Report: 26 March 2014

See

- [Agenda](#), [Recording](#), [AC Recording](#), [Transcript](#), [Chat](#)
- Additional meeting information available on the [IAG-CCT wiki](#)

1. Welcome and Roll Call

- The roll call was held.

2. Metrics requiring baseline

- One of the principle drivers of the creation of this advisory group, was to
- The group decided it needed to try and determine datasets that would be worth collecting for the Review.
- The issue is a matter of timing. There are some things that need to be done right now. There are other metrics that may still be considered to be necessary but might even be able to be collected right up to the time the Review Team starts doing its work.
- The next natural phase of this is to gain an understanding of datasets that we think will not be available to us later on.
- It was decided that a baseline for the two surveys would be useful.
- The studies should also look at sunrise pricing.
- The group identified the following metrics as needing a baseline:
 - 1.13: Consumer Trust - Quantity of Compliance Concerns regarding Applicable National Laws, including reported data security breaches.
 - 1.17: Consumer Trust - Quantity and relative incidence of detected phishing sites using new gTLDs.
 - 1.18: Consumer Trust - Quantity and relative incidence of detected botnets and malware distributed using new gTLDs.
 - 1.19: Consumer Trust - Quantity and relative incidence of sites found to be dealing in or distributing identities and account information used in identity fraud.
 - 1.22: Consumer Trust - Qualitative comparison of mission and purpose set forth in Question 18 of the new gTLD Application with current actual use of the gTLD.
 - 5.2-5.4: Consumer Trust - Growth in use of hosted pages (i.e. Facebook)/QR codes/URL shortening services

