

# Implementation Advisory Group for Competition, Consumer Trust and Consumer Choice (IAG-CCT) - Draft Report: 9 June 2014

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## See

- [Agenda](#), [Recording](#), [AC Recording](#), [Transcript](#), [Chat](#)
- Additional meeting information available on the [IAG-CCT wiki](#)

## 1. Welcome and Action Items

- The roll call was held.
- The [Action Items](#) were reviewed.

## 2. RFP Update: Karen and Eleeza

- An agreement has been signed with the National Opinion Research Center (NORC).
- NORC will be helping the team identify the terms that need better definition, providing some tools for defining those to include them in the final RFP, and then also helping outline survey methodology and the more technical aspects.
- By the London meeting we will have a draft of their report, which should be in near-final form.
- On the economic study, ICANN Staff are beginning to put the RFP together.
- The need to collect baseline metrics was reiterated.

## 3. Metrics Report

- Of the 70 metrics that were provided by the GNSO and the ALAC, that IAG-CCT thinks 65 of them are actionable.
- It was noted that the National Arbitration Forum, NAF, and WIPO might be able to provide useful feedback on the metrics the group is looking into.
- ICANN Staff were asked to work in coordination with Compliance to see what metrics could be obtained from them. It was also suggested that some tweaking to the reporting that the Compliance Department already does could help in the collection of metrics.

## 4. Next Steps

- Staff are to send out a doodle poll for the next meeting.

## 5. AOB

- There was no other business.

## 6. Close

- The meeting was adjourned