Implementation Advisory Group for Competition, Consumer Trust and Consumer Choice (IAG-CCT) - Draft Report: 18 July 2014

See
- [Agenda](#), [Recording](#), [AC Recording](#), [Transcript](#), [Chat](#)
- Additional meeting information available on the [IAG-CCT wiki](#)

1. Welcome and Action Items
- The roll call was held.
- The [Action Items](#) were reviewed.

2. RFP Update: Karen and Eleeza
- The RFP was published 16 July 2014.
- ICANN Staff have contacted more than 20 firms in total and 17 have confirmed their interest in participating in the RFP.
- ICANN Staff expect to receive expressions of interest by 23 July 2014, but follow up questions to be sent by Staff to vendors, and proposals due in August.
- ICANN Staff hope to contract with a vendor by September.
- The firms contact by ICANN, 25 in total, have a reputation in doing this type of large-scale global surveys

3. Metrics Report
- An initial draft has been sent to the IAG-CCT members.
- The report will include an executive summary.
- The various elements of the report (background, metrics chosen, metrics not chosen, etc.) were all reviewed.
- The metrics broken down based on the evaluation criteria that was provided in the group's mandate, which is feasibility, utility and cost effectiveness.

4. Metrics currently being collected
- ICANN's Technical Services Team has started to collect a number of metrics. Specifically, ones related to DNS service availability, gTLD registrations that have the same string in the legacy space, the geographic diversity of domain name registration in gTLDs versus new gTLDs, versus in the legacy space, the metrics related to DNS traffic, growth in ccTLDs versus gTLDs and

universal acceptance of new gTLDs, and the name collision metric.
- The metrics are going to be broken into three Phases.
  - Phase I is halfway complete, it is related to collecting baseline metrics.
- The group aims to submit its Final Report in October.

5. Next Steps
- The group will review the draft report submitted by Eleeza and provide comments on the wiki.

6. AOB
- There was no other business.

7. Close
- The meeting was adjourned