

Implementation Advisory Group for Competition, Consumer Trust and Consumer Choice (IAG-CCT) – Draft Report: 7 November 2013

See

- [Recording, Transcript, Chat](#)
- Additional meeting information available on the [IAG-CCT wiki](#)

1. Introduction

- This was the initial conference call for the Implementation Advisory Group for Competition, Consumer Trust and Consumer Choice.
- 39 individuals volunteered to serve on what we are now referencing as AIG/CCT, the Advisory Implementation Group

2. Mandate and Process

- As part of the Affirmation of Commitments, ICANN is committed to promoting competition in Consumer Trust and Consumer Choice, and there will be a review that will be conducted after the New gTLDs are in operation, that will examine the extent in the New gTLD's as promoted competition in Consumer Trust and Consumer Choice.
- The work of this group is to really inform the review and to enable ICANN's ability to gather the data necessary for that task.
- This group started from a Board Resolution in December 2010, where the ICANN Board asked for input from the community on what the appropriate metrics should be gathered for this purpose. And so, the work of this group is to take at the work from the community, particularly the GNSO recommendations and the At-Large recommendations.
- There's also, in the Board Resolution, a request to look at any other inputs, such as historical data that might have been collected in the past with respect to the earlier rounds of gTLDs.
- Also, once that work is done, to reach out to the GNSO and to ALAC in the event that the recommendations differ from the recommendations that came from both of those two groups, so that there's an expectation of the consultation there.
- There is also the discussion of what metrics ICANN should use for this process.

- The group will be looking at specific questions that the Board requested input on. Such as, evaluating the feasibility and utility and cost effectiveness of the recommendations for conducting—for full use in the review in the future, and really taking a look at whether the input that comes from those metrics would answer the questions that the review was meant to address.
- There are 70 metrics that were proposed in total, 47 GNSO submitted metrics; 23 ALAC submitted metrics.

3. Timelines

- The group plan to spend the next two months organizing and planning for the substantive work that will take place by January through May, which will involve all the steps that mentioned in the methodology section.
- The ultimate objective is to finalize the recommendations in July 2014.

4. Administrative

- Group members are to submit Statements of Interest (SOIs).
- IAG/CCT Wiki will be our central communication and organizing mechanism.

5. Any Other Business

- There was no other business