



Implementation Advisory Group for Competition, Consumer Trust & Consumer Choice (IAG-CCT)

7 November 2013

Agenda

1. Welcome and introductions
2. Overview – mandate and process
3. Timeline
4. Administrative matters
5. Questions

Welcome and Introductions

39 individuals
volunteered to
serve on AIG-CCT

- Name
- Country
- Occupation
- Reason for joining

Ron	Andruff	Michael R.	Nelson
Brian	Beckham	Aga	Neme
Eric	Brunner-Williams	David	Payne
Phil	Buckingham	Ephraim	Percy Kenyanito
Olga	Cavalli	Artur	Piechocki
Mason	Cole	Hartmut	Richard Glaser
Nathalie	Coupet	Santiago	Rodriguez Ortiz
Steve	DelBianco	Jeremy	Rowley
Chaitanya	Dhareshwar	Carlton	Samuels
Ray	Fassett	Atdhe	Sharku
Michael A.	Flynn	Judy	Song-Marshall
Anjali	Hansen	David C.	Stuckman
Judith L.	Harris	Christa	Taylor
A.B.	Ishiaku	Jeffrey	Thomas
Yamoah	Kwaku	Umit	Turk
Cheryl	Langdon-Orr	Rudi	Vansnick
Evan	Leibovitch	Christopher	Wilkinson
Reg	Levy	Darryl C.	Wilson
Alfredo	Lopez Hernandez	Jonathan	Zuck
Lyndel	McDonald		

Overview and mandate

Develop recommendations for metrics in preparation for a future review relating to New gTLDs that will examine the extent to which the introduction or expansion of gTLDs has promoted

competition,

consumer trust and

consumer choice

Process

1. Evaluate feasibility, utility and cost-effectiveness of adopting the recommendations of the GNSO Council and the At-Large Advisory Committee (ALAC)
2. Evaluate other inputs, including historical data regarding metrics used to evaluate earlier rounds of new gTLDs (2000, 2004)
3. Evaluate staff analysis on the feasibility, utility and cost effectiveness

Timeline



Administrative Matters

- Leadership and Chair
- Statements of Interest
- IAG-CCT wiki- central communication & organizing mechanism
 - <https://community.icann.org/display/IAG/IAG-CCT>
 - Access, content rights
- Email list iag-cct@icann.org
- Conference calls – frequency & duration
- Upcoming event
 - Briefing at ICANN 48 in Buenos Aires:
Wed, 20 November 2013 - 16:00 to 18:00 ART

Reference materials - see wiki

- Affirmation of Commitments
- GNSO Consumer Metrics Advice Letter
- ALAC Statement on the At-Large New gTLD Metrics Task Force Report
- Announcement of the Launch of the Implementation Advisory Group for Competition, Consumer Trust and Consumer Choice
- Other materials

One World

One Internet

Questions



Thank You