IAG-CCT
Conference Call 09
9 June 2014 17:00-18:30

- Matt Ashtiani: Hello everyone! Welcome to Implementation Advisory Group for Competition, Consumer Trust & Consumer Choice (IAG-CCT) Call #09. A copy of the current item being displayed can be downloaded here: http://goo.gl/u6Rwkq

- Christopher Wilkinson: Good evening. CW

- Matt Ashtiani: hi, who is dialing in from the 310xxx3247 number?

- Ron A: I looks like those of us who dialed-in are showing up twice Matt. I am the 917 and Ron A.

- Christopher Wilkinson: I am getting a dialout request that I did not ask for. Including now a listen only mode! CW

- judy: FYI, I am the 703 74714 number - judy

- Matt Ashtiani: @cw, you may have inadvertnatly entered your phone number when you logged in. the dial out will stop now.

- Matt Ashtiani: I think CW is actually in llisten mode only. He will need to dial into the meeting in order to respond.

- Matt Ashtiani: Please remember to mute your speakers if you are also dialing in.

- Michael R. Graham: Eleeza: Can we talk sometime Tuesday or Wednesday re: IP/DN metrics?

- Eleeza Agopian: HI Michael, Yes.

- Phil Buckingham: Matt, i see I am not currently listed on the economic survey group. can i be added. thanks

- Matt Ashtiani: @phil - sure thing, i will add you now.

- Phil Buckingham: @matt - thanks

- Matt Ashtiani: @all - please remember to mute your speakers if you are also dialed into the call.

- Michael R. Graham: Great. Tuesday after 2pm Central time would be good for me.

- Eleeza Agopian: Thanks, Michael. Will follow up via email to confirm time.

- Evan Leibovitch: The metric I think is most interesting is seeing the trend in the average prices of "premium" and secondary domains. Sunrise irrelevant. Seeing an overall drop in cost of secondary domain sales will indicate an increas in competition, which is *supposed* to reduce prices.

- Steve DelBianco: All of the metrics will be contextualized. No sinlge metric results can be used to say "The gTLD Expansion did/did not enhance Consumer Choice."

- Jonathan Zuck: for sure

- Christa Taylor: http://domains.adrforum.com/

- Jonathan Zuck: After we finalize this, we should have a separate discussion of what the work product to the review team should look like

- Eleeza Agopian: Thanks, Christa.

- Evan Leibovitch: We could poll secondary marketplaces such as Sedo so see the overall average of secondary-market sales

- Phil Buckingham: Michael - 1. that would be doable re IPC . Contact me. . 2 also we can get this info from zone files during sunrise / sunset periods

- Evan Leibovitch: I don't have audio so am participating just by text. I can hear the chat but cannot speak into it

- Matt Ashtiani: hi all, please remember to muteyour speakers if you are dialed in.

- Michael R. Graham: Agree with rephrasing

- Ron A: I support

- judy: i support too

- Jonathan Zuck: Okay, Evan but please use the hand raise, voting, etc. as folks often miss what's in the chat

- Christopher Wilkinson: PS:

- Christopher Wilkinson: Under 'Other Business' could we confirm whether or not the time of the London meeting has been maintained or changed.

- Jonathan Zuck: yes, bring it up at that time CW

- Evan Leibovitch: It is valuable to know if registrants -- who were previously FORCED to use Latin scripts -- are now making better use of their "native" script

- Evan Leibovitch: Which of the metrics may best help cature that?

- Steve DelBianco: 2.11 measures Geo Diversity of REGISTRATIONS

- Steve DelBianco: @Evan: we could add a metric like 2.11 measureing LINGUISITIC/SCRIPT diversity of REGISTRATIONS

- Ron A: works for me

- Evan Leibovitch: @Stave.. I'm OK with that

- Christa Taylor: nope; makes sense to me

- Evan Leibovitch: I am opposed without some replacement

- Evan Leibovitch: TYeah, it does

- Phil Buckingham: + 1 Steve .Absolutely . I agree we either defer 2.6 or drop.

- Evan Leibovitch: +1 steve

- Evan Leibovitch: Thanks

- Evan Leibovitch: Again, +1 on steve's recommendation

- Evan Leibovitch: SCRIPT diversity, not linguistic, BTW

- Eleeza Agopian: Thanks, EVan. Noted.

- Phil Buckingham: ie a redirect versus use

- Ron A: Apologies for dropping off of Adobe. I'll stay on my mobile as long a possible as I travel to my meeting and pick up the end of the meeting on the transcript.

- Jonathan Zuck: thanks Ron

- Steve DelBianco: @evan: linguisitc diversity would be domains in Arabic and Farsi, both languages use Arabic Script

- Steve DelBianco: and Lingusitic diversity is domains in Italian and French, both of which use Latin script. Make sense to measure both Language AND script diversity, I think

- Evan Leibovitch: +1 Steve (pattern forming here)

- Evan Leibovitch: You haven't used the term "defensive" ;-)

- Ray Fassett: I do not see much value in either 2.9 or 2.10...but the given the choice I would say put 2.10 on hold.

- Phil Buckingham: + 1 Steve it is about use of a duplicate - because it is more relevant ie stevebianco.org and stevebiancogtld.guru

- Matt Ashtiani: please remember to mute your computer speakers :)

- Evan Leibovitch: No, if I recall Compliance does not slice and dice the complainst well enough to address this

- Mike Nelson: One interesting data point from the Anti-Phishing Working Group: http://docs.apwg.org/reports/APWG_GlobalPhishingSurvey_2H2013.pdf On page 18, they report that there have been VERY few cases of phishing using IDNs. (Which surprised me.) Of course, there are lots of other ways to misuse domain names.

- Mike Nelson: Fewer than 10.

- Evan Leibovitch: That is, not beyiond what I recall

- Christa Taylor: https://new.icann.org/resources/pages/complaints-2013-03-22-en

- Christa Taylor: Is the link for the complaint types

- Evan Leibovitch: Christa, that's the "contact" page for compliance

- Evan Leibovitch: Or is that the extent of how complaints are categorized?

- Christopher Wilkinson: CLO is inaudible.

- Evan Leibovitch: Agree with Stevee

- Evan Leibovitch: The end user does not know the source

- Evan Leibovitch: Agreed on all of the above

- Evan Leibovitch: is there a link to that slide, Steve?

- Eleeza Agopian: Here's a link to the presentation: http://singapore49.icann.org/en/schedule/wed-compliance/presentation-compliance-26mar14-en

- Evan Leibovitch: Steve, the complaint can't be done by a third party.

- Evan Leibovitch: You or I cannot complain that a site pretends to be the red cross.

- Evan Leibovitch: Only the red cross can launch a complaint, and that would ne UDRP-type

- Evan Leibovitch: please read my comment to steve

- Evan Leibovitch: ICANN does not log that. Those are rejected.

- Evan Leibovitch: ICANN also does not AT ALL oversee use of domains. Just abuse of the name itself

- Steve DelBianco: @Evan. Okay, then your task is easier. Check the Powerpoint deck from Compliance, and say which of their complaint categories woudl be "improper use" for purposes of 4.5

- Evan Leibovitch: Does not mean that sbuse doesn't exists or that people don't TRY to complain.

- Evan Leibovitch: +1 Jonathan.

- Evan Leibovitch: There are complaints that ICANN receives and then rejects as being out of scope (ie, about USE of a domain rather than name)

- Evan Leibovitch: But the ones that are out of scope are not sub-categorized beyond that, I believe.

- Christopher Wilkinson: I am getting lost in this discussion. If there are complaints , ICANN has to act on them. ICANN will automatically have the data and - hopefully - data on the outcome of their actions.

- Evan Leibovitch: Could this list be put in an email rather than making me dig through slidesets, please? Or maybe Steve, could you just email me the deck.

- Evan Leibovitch: i stepped waay for a sec. which one?

- Eleeza Agopian: 5.2-5.4, use of QR codes, hosted pages, etc.

- Eleeza Agopian: I suggested this is more reflective of choice than trust.

- Evan Leibovitch: does it matter? arguably both

- Steve DelBianco: True!

- Evan Leibovitch: not for US to determine thwe link

- Christa Taylor: A timely link based on today's call on the use of new gTLDs http://domainnamewire.com/2014/06/09/which-new-tld-is-on-top-heres-one-answer/

- Evan Leibovitch: thats for the RT to do

- Evan Leibovitch: making the link as to "what these stats mean" is for the RT. We're just providing stats on what will be useful inputs

- Evan Leibovitch: Let's not start doing the RT's work for them.

- Evan Leibovitch: We've been around the block on this many times. The lack of an explicit target does not negate the validity or utility of the stats.

- Evan Leibovitch: The ALAC said this was a trust issue.

- Christopher Wilkinson: How about a target: 100% registrations to registrants who plan to use a new website.on the new gTLD.

- Evan Leibovitch: Geez, why must ever stat have a pre-determined direction? What is wrong with having a matric with undetermined outcome?

- Evan Leibovitch: Heaven forbif the RT has too much data.

- Evan Leibovitch: What's to table? You keep trying to take it off the table and I'm forver trying to keep it there.

- Steve DelBianco: by Table, I think Jonathan means take this up on our next call!

- Evan Leibovitch: This was important to ALAC and one of the reasons it said these had to be adde to the GNSO stuff.

- Nathalie Coupet: Thank you!

- Jonathan Zuck: I don't recall these even coming up in the initial discussions, Evan. Let's take this offline and try to boil this down for the call. I have no desire ot overule the consensus of the group. We WERE asked to explore the "utility" by the board which IS an indication, we had not done a sufficient job in teh first go round

- Steve DelBianco: @Evan: can you think of a way to say "We expect the use of QR Codes to increase at a faster rate once the new gTLDs are launched, and this would inidicate reduced trust in the DNS"

- Steve DelBianco: @JZ: Evan did bring these non-DNS items up on early WG calls

- Jonathan Zuck: ok steve, I'd forgotten that

- Jonathan Zuck: evan, let's talk one and one soon and just boil this down for the group to decide

- Jonathan Zuck: I have to get on another call at this moment

- Steve DelBianco: @Evan: Are you still there?