

**Implementation Advisory Group – Competition, Consumer Trust & Consumer Choice
(IAG-CCT)
Conference Call #03
29 January 2014 – 18:00-19:00 UTC**

Link to Adobe Connect: <https://icann.adobeconnect.com/iag-cct/>
Conference ID: 40408189

Proposed Agenda:

1. Identify data elements to be collected starting now, in order to provide benchmarks and trends for later analysis (see analysis by Steve Del Bianco and Evan Leibovitch)
2. Discuss "First Pass" input from staff (to be provided by Karen Lentz)
3. Discuss feasibility & usefulness of survey for consumer trust
4. Other Business