

IAG-CCT
Conference Call 02
7 January 2014 – 17:00-18:00 UTC

Charla Shambley:Welcome to the IAG-CCT Call 02 on 7 January 2014

Olga Cavalli:Hi! Happy New Year to all

Nathalie:Happy New Year!

Charla Shambley:I have enabled microphone rights via the Adobe Connect room so please mute your computer speakers if you are not speaking.

Jonathan Zuck:should i just use the adobe connect feature instead of the phone?

Charla Shambley:Jonathan - it is up to you. Sometimes the Adobe room creates a lot of feedback.

Carlton Samuels:Howdy all. My Best Wishes for 2014

Rudi Vansnick:best wishes to all of you

ebw:audio is fine.

Rudi Vansnick:is ok now

Rudi Vansnick:nominate Jonathan as chair

ebw:taking role should precede any other item of business.

ebw:a) it is standard, and b) there are people who phone in

Adamu B. Ishiaku:Happy New year

ebw:thank you staff

Anjali Hansen 2:Sorry I'm logged in twice. There was a problem with my browser--Can you delete one of them?

David Stuckman 2:i agree to 2 vice chairs

ebw:i'm fine with three stuckees

Nathalie Coupet:I'm OK with 2 vice chairs

CW:Abstain. I have asked for the floor

Anjali Hansen 2:I agree with 2 vice chairs

CW:cannot hear me

Carlton Samuels:He is muted?

CW:Could Jonathan and other candidates please present themselves.

yamoah kwaku:I hardly hear the conversation but I think it's in order to choose two vice

David Stuckman 2:cw call in via landline

Mike Nelson:I am on the line.

Charla Shambley:Christopher, can you check to make sure your speakers are unmuted?

CW:I have never met Jonathan

CW:Could the operator please call me back in

Rudi Vansnick:we have all met Jonathan in Buenos Aires if I'm not wrong

Charla Shambley:Christopher - I will have the Adigo operator call you back

Steve DelBianco:Cheryl is correct. Let's resolve the question of 1 chair + 2 Vice Chairs FIRST

Carlton Samuels:I thought the question was do we have a Chair + 2 Vice Chairs

Rudi Vansnick:Cheryl : +1

Evan Leibovitch:We did go through most of this at the F2F in Buenos Aires. We're spending a lot of time in déjà vu

Rudi Vansnick:there was a reasoning behind the selection of 2 vice-chairs : one for business and one for civil society

ebw:cheryl please try to be succinct

Charla Shambley:Christopher, it looks like you are back on the adigo bridge
Cheryl Langdon-Orr:indeed Rudi
Cheryl Langdon-Orr:Anjela andCarlton please remove/clear your agree
ebw:"object" to what?
Rudi Vansnick:thank you Cheryl for helping us starting up this group
Mike Nelson:Looks like unanimous consent to me. Congratulatinos, Jonathan.
Evan Leibovitch:Agreed. Let's get on with it.
Cheryl Langdon-Orr:process is still important and "has to be done" but now is thank you all for your
patience and of course congratulations on the result
Steve DelBianco:see all Metrics at
<https://community.icann.org/display/IAG/Report+of+All+Consumer+Metrics>
Rudi Vansnick:+1
Nathalie Coupet:+1
Carlton Samuels:@Steve: No of registrations at sunrise...how long is sunrise?
ebw:why do we care about at most 100 names per registry?
ebw:go on cw
ebw:or ray
Mike Nelson:I I don't know why I'm not audible.
ebw:+1 to cw's point
Mike Nelson:Simple question: Are there some data that we cannot collect according to some national
laws? For instance, in some countries sharing pricing data among competitors is forbidden.
Mike Nelson:And privacy laws might apply in some cases.
Steve DelBianco:to CW: see Appendix C of Advice letter, where ICANN Legal indicates reticence to collect
any non-public data, such as Wholesale prices
Cheryl Langdon-Orr:Steve that goes to Mike's question as well
Steve DelBianco:NON-PUBLIC price data is where ICANN Legal had a problem
Rudi Vansnick:2 options : all data or selective list!
Mike Nelson:Steve, right. Retail prices should not be a problem.
Steve DelBianco:here's how the Advice letter described the Trust Polling: [1.4] Survey of perceived
consumer trust in DNS, relative to experiences before the gTLD expansion. Survey could at least
measure experiences with phishing, parking sites, malware and spam; confusion about new gTLDs; user
experience in reaching meaningful second-level TLDs; registrant experience in being in a different gTLD;
Registrant and Internet users' experience with regard to cybersquatting. Survey to be conducted every
two years (biennial).
Cheryl Langdon-Orr:yes use 3rd party but still collect
ebw:how could a non-contractual party obtain wholesale price data?
Rudi Vansnick:agreed with Cheryl
Carlton Samuels:Why would a registry give a 3rd party business data to which it has no contractual
obligation?
ebw:staff's reticence made sense under the previous, vertically separated, regime. under the current,
vertically integrated regime, it needs to be justified.
Cheryl Langdon-Orr:the use of an academic study which assures anonymity is often successful
ebw:we can't "think about" competition policy if we can't see the price differential between an
integrated registry-registrar and the same registry and independent registrars.
Cheryl Langdon-Orr:that was to Carlton and EBW's point
ebw:put the links in the chat
Jonathan Zuck 2:I just lost the call. sorry
Larisa Gurnick:Advice letters - <https://community.icann.org/display/IAG/Reference+Materials>

ebw:thanks larisa

Christa Taylor:It might be worthwhile for everyone to review the metrics and submit their comments at a later date

Rudi Vansnick:good proposal Evan

Steve DelBianco:Good idea, Evan. Will you volunteer with me to do that?

Cheryl Langdon-Orr:that will helpwith a. frm the Agenda as well Yes Evan

Carlton Samuels:@Evan: wholesale prices to me were the least interest!!

Evan Leibovitch:Sure.

ebw:i object!

Rudi Vansnick:+1

Steve DelBianco:Yes. We can do that

Cheryl Langdon-Orr:happy withEvan and Steve for this AI

ebw:agree with cw, and this is timely for early data collection

ebw:thank you margie!!!

Cheryl Langdon-Orr:well how DO we identify for a. of the Agenda then Margie?

Carlton Samuels:Top 10 for Competition, Top 10 for choice top 10 fro trust?

Cheryl Langdon-Orr:ok so prioritise by catagory first... Sure the outside stuff needs to be asked for now though as well as identifiymthe time critical stuff

Tony Onorato:I agree with Carlton and the general notion of prioritizing by category to ensure that swath is achievable under the budget, taking into account the time sensitivity issue

Nathalie Coupet:I agree with Carlton

Christa Taylor:Great idea Steve!

ebw:'i'm not happy with turning the ranking over to evan and steve.

Cheryl Langdon-Orr:agree Steve

Rudi Vansnick:exactly !

Jonathan Zuck 2:Exactly

Cheryl Langdon-Orr:yup

Cheryl Langdon-Orr:why not Eric??

Steve DelBianco:We would NOT be ranking any metrics.

ebw:"culling", "prioritizing", "ranking", mere words

Cheryl Langdon-Orr:no not ranking prioritising

Tony Onorato:Agree with Evan -- have to do this foundational analysis of the data/metadata so that we are not kicking ourselves later

Cheryl Langdon-Orr:so yoir issue is with the activity or it beong done by a team sub set Eric??

Carlton Samuels:Can we though all agree that some metrics/data items are more important than others as indicators of good competition, trust and choice.

Mike Nelson:m.'

Steve DelBianco:here is teh Poll Advice: [1.4] Survey of perceived consumer trust in DNS, relative to experiences before the gTLD expansion. Survey could at least measure experiences with phishing, parking sites, malware and spam; confusion about new gTLDs; user experience in reaching meaningful second-level TLDs; registrant experience in being in a different gTLD; Registrant and Internet users' experience with regard to cybersquatting. Survey to be conducted every two years (biennial).

ebw:i heard "not at all"

ebw:go on to cw plwase

Ray Fasset:is this intend to be a scientific survey?

Mike Nelson:We have a "meta-problem" here. Consumer expectations and behavior could change regardless of what ICANN does or does not do. How to subtract such trends?

davidstuckman 2:i agree

Jonathan Zuck 2:IT's just a data point Mike. To get at some of the abstractions and some of the questions could help to cull the difference

Steve DelBianco:we can examine draft Survey Questions and statistical coverage BEFORE we contract with someone to field the survey

ebw:agree, as a statistics design a data set sufficient to be useful over a data set in the hundreds of millions is likely to be quite large.

Mike Nelson:I agree with Christopher. It is easier to infer consumer opinion from their behavior--rather than polling a small subset of users.

Cheryl Langdon-Orr:indeed Jonathan

ebw:i agree with christopher.

Carlton Samuels:@CW: ..and a robust non-discriminatory posture for Registry/Registrars is the most important for that!

Phil Buckingham:CW - depend the business model we have open and closed models . closed brand TLD dont need registrars

Cheryl Langdon-Orr:absolutly Margie ml thought that ismwhat we are trying to do but need to agree

Poll:etc., is on that category for recommendation to:the Board there is contracting etc., on that to follow

CW:gooe evening. Thanks CW

Carlton Samuels:Bye all. Thanks

Tony Onorato:Thanks all

ebw:thanks staff!

CW:Not 15-18 Jan. Travelling

Christa Taylor:Thanks everyone

Cheryl Langdon-Orr:bye all

Steve DelBianco:CW: this project is about AGGREGATE measures of whether the new gTLD expansion improved Consumer Trust, Competition, and Choice. IT IS NOT TO REGULATE or WATCH individual Registrars, which is the job of ICANN Compliance

Rudi Vansnick:bye all , till next time

Adamu B. Ishiaku:Bye all.

Phil Buckingham:+ 1 Steve

Charla Shambley:Thank you for participating in today's call!