



# Community Regional Outreach Pilot Program (CROPP)

*Program Administrators:*

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# Background

- ❖ ICANN [FY14 Operating Plan and Budget](#) (FY14 OPP) includes **expanded resources** for community outreach and capacity-building efforts.
- ❖ Immediate **flexible support** to start or continue targeted outreach efforts that support specific community growth, development and recruitment strategies.
- ❖ Staff directed to develop a Community Regional Outreach Pilot Program available to **regional At-Large organizations and non-contract GNSO constituencies**.
- ❖ **Wiki** [workspace](#) created to administer the program.

# Program Deliverables



## 1) Travel Allocations:

Five (5) individual regional trips allocated to the following ICANN structures:

- At-Large RALOs including: AFRALO, APRALO, EURALO, LACRALO & NARALO
- GNSO Constituencies : BC, IPC, ISPC, NCUC & NPOC

## 2) Supported Costs/Expenses:

Includes transportation (economy class), lodging and per diem (3 days, 2 nights standard).

## 3) Booking:

All travel booked via ICANN Constituency Travel to ensure consistency, proper accounting, recordation and tracking against budget.

# Key Operating Guidelines



- ❖ Community review and approval
- ❖ Stakeholder Engagement VP coordination - confirmed consistency with regional strategy or overall ICANN mission
- ❖ 6 week advance planning and notice
- ❖ Trip Assessment - describes how the original purpose(s) and outcome(s) were realized
- ❖ Outreach event may be attended by multiple persons; however, each traveler is counted as utilizing one of the Structure's allocated trips
- ❖ No trip "compounding" or "splitting" expenses
- ❖ All trips must be completed before the end of ICANN's 2014 fiscal year
- ❖ No carry-overs

# Community Responsibilities



- ❖ Establish Internal Approval Process
- ❖ Connect with regional Stakeholder Engagement VPs
- ❖ Appoint Pilot Program Coordinators to:
  - 1) Facilitate and manage trip pre-approvals internally and with ICANN Stakeholder Engagement VPs
  - 2) Complete the online Trip Proposal Form on behalf of each participant traveling to an event
  - 3) Identify an alternate traveler for each participant to cover any unexpected contingencies
  - 4) Within three (3) weeks of the return date, collect information from the participant(s) and complete the online Trip Assessment form section

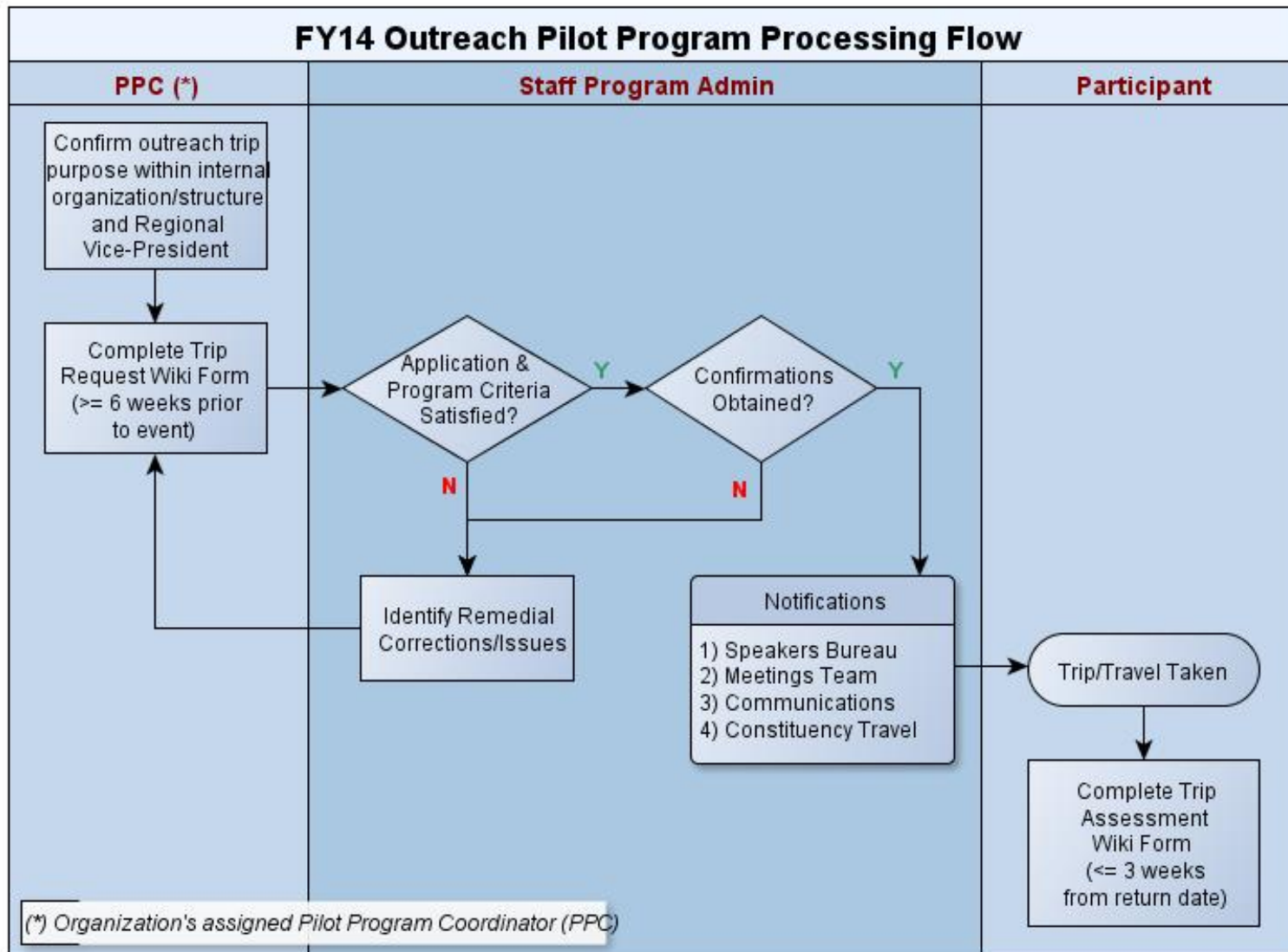


# Staff Responsibilities



- 1) Provide guidance and interpretation consistent with Pilot Program principles
- 2) Confirm that all applications meet the established guidelines/criteria and have been properly authorized
- 3) Coordinate with other ICANN Departments to maximize outreach effectiveness
- 4) Monitor the Pilot Program implementation for completeness and accuracy
- 5) Manage, track and report status as requested by ICANN management and/or community leaders

# Processing Flow



# Pilot Program Evaluation

## Possible Assessment Factors:

- ❖ How well and to what extent were individual trip purposes, goals and outcomes realized?
- ❖ Was ICANN participation/engagement augmented as a result of outreach events?
- ❖ How well did the program operate – e.g., participant adherence to guidelines and Staff administration?
- ❖ How closely were trips/events linked to ICANN strategies at both corporate and regional levels?
- ❖ Community leader (GNSO and At-Large) assessment of overall value/effectiveness of program compared to original objectives?





# Program Milestones

## Significant Dates:



Date	Activity
21 Sep 2013	Community Announcement
<b>1 Oct 2013</b>	<b>Community Briefing Calls (1300 &amp; 1900 UTC)</b>
<b>9 Oct 2013</b>	<b>Formal Program Launch</b>
<b>10 Oct 2013</b>	<b>PPC Training (1300 &amp; 1900 UTC)</b>
Mar-Apr 2014	Program Evaluation
mid-May 2014	Latest Proposals for FY14
30 Jun 2014	Program Period Ends