

# CAPACITY BUILDING



CAPACITY BLDG -  
Strategic priorities  
on REG.  
+ GLOBAL  
LEVELS?

→ PROBLEM  
ICANN =  
getting bigger

HOW DO WE  
MANAGE  
THE SCALE?

PROBLEM in  
REGIONS:  
lack of participation  
of disabled  
community

several  
groups  
have already  
solved for this,  
LET'S CONNECT.  
LINK-UP

People in  
here are  
not  
full-time  
part of  
larger  
networks  
(reach out  
to them)

ICANN  
is only one  
of a network  
of ORGS.

PARTNERSHIPS  
w/ those  
ORGS  
where there's  
overlap

CLARITY  
of the  
MESSAGE

NEW PEOPLE  
that are  
- EDUCATED  
- ENGAGED

OTHER  
ORG'S  
partnerships  
capacity  
building:  
ACADEMIA  
ICANN

ENGAGE  
NATIONALLY  
as well  
as REGIONALLY  
→ REGISTRY  
Level

EVANGELISTS  
for  
ICANN

# IMPROVE IN-REGION outreach

example!  
① Regional  
strategic  
plan  
② implementation



rely on  
VOLUNTEERS  
&  
CHAMPIONS  
(looking for...)

RIR  
meetings

How will  
ICANN get  
YOUTH  
involved?

EXAMPLE  
ALAC  
FELLOWSHIP  
program  
Fellow:  
Fellowship  
WORKS

hard to find  
→ CURRICULUM  
to learn  
about INTERNET

look at  
INTEREST  
COMMUNITIES  
publish  
stakeholder  
LIST

share  
information

ccTLD gets  
build  
local  
multi-  
stakeholder  
model



Ability  
to engage  
in a multi-  
stakeholder  
Model

SHARE  
BEST  
PRACTICES

## INTRA-COMMUNITY

IMPORTANT:  
GAPS  
not here:  
• regions?  
• youth?  
• disabled?

more systematic  
way for  
VPS to get  
help from  
ACs/OCs

to reach out  
to - Business  
Community  
- Civil society  
- ...

Simple,  
clear  
MESSAGING

→ STORY!