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GISELLA GRUBER: I'd like to welcome everyone on today's At-Large Capacity Building Working Group call, on Monday the 20th of May at 1800 UTC. On today's call we have Darlene Thompson, Dev Anand Teelucksingh, Emani Fakaotimanava-Lui, Fatima Cambroner, Joly McFie, Narine Khachatryan, Natalia Enciso, Oksana Prykhodko, Olivier Crepin-Leblond, Salanieta Tamanikaiwaimaro, and Tijani Ben Jemaa. I hope I haven't left anyone off the roll call. Apologies noted from Maureen Hilyard, Satish Babu, William Tibben, and Carlos Aguirre. From staff on today's call we have Carlos Reyes, Silvia Vivanco and myself Gisella Gruber. And if I could please remind everyone to state their names when speaking as it is very important for the transcript. Thank you, over to you Sala.

ALI ALMESHAL: Sorry, if I may interrupt, I think you missed me. This is Ali Almeshal, I'm on the call as well.

GISELLA GRUBER: My apologies Ali, we have noted your name. Thank you very much, and over to you Sala.

SALA TAMANIKAIWAIMARO: Hello everyone. Just very quickly, for those of you how were not in Beijing, we had a discussion on things that needed to be done as a working group and with the working group in relation to our mandate, and one of things includes running a survey, facilitating a survey, and

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volunteers from Beijing were Oksana and Satish and I know Satish couldn't be with us on this call and Oksana is here so she is going to give us a brief status update on the survey. Essentially what they were tasked to do was to develop a preliminary list of possible questions to RALOs to properly scope from our At-Large community what some of the capacity building needs are. Noting that LACRALO has had an extensive survey facilitated to assess what the capacity building needs are in LACRALO. This also needs to be done for the entire At-Large, so what we were hoping to do was to perhaps take this preliminary list of survey questions that Oksana and Satish have created and put it to the working group to see if they have anything, if they think that they needed revising or things particularly that they would want to ascertain from the survey. And so with that I'd like to ask Oksana if she could please give us a status update and then we can interactions on the survey.

OKSANA PRYKHODKO: Hi everybody, thank you very much. I would like to share with you my questions, really my draft of questions but I have them only in text format, so I hope that I receive any help with transforming it into mandatory. I can propose this just now or in group.

SALA TAMANIKAIWAIMARO: Oksana if you could please forward the survey questions that you have developed with Satish, and forward it to the Capacity Building Working Group and perhaps the working group can give feedback on it, but before we jump to putting it on the survey, what we need to really do now is to discuss what are potentially some of the things we would like

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to find out from the survey. So with that the floor is open to the working group in general if they have any comments.

In relation to the survey Oksana and Satish have leadership in finalising the survey, so I would like to ask the working group to direct their comments and their suggestions to Oksana at this stage and if it could be noted for the record. Any comments?

JOLY MCFIE:

I just wanted to say that in NARALO there was some work done on the survey, and secondly the Internet Society also has an ongoing survey going on that they could perhaps consult.

SALA TAMANIKAIWAIMARO: Does anyone else have anything to say in relation to the survey?

OKSANA PRYKHODKO:

Do you see it now my draft in the group? I just sent it.

SALA TAMANIKAIWAIMARO:

What I propose is that the working group have a look and review the survey and if you have any final questions/comments or things that they would like to be factored in, if we could facilitate those interactions on the email list following Oksana's thread and then we can agree to a working draft and then finalise the survey, shouldn't take us long so if we could finish it by this week and have it ready by at least next week Friday. So Carlos I'd like to ask if you could put that as an action item to finalise the survey by next Friday. Gisella, if I could please ask you to

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just read up what's next on the agenda item, I don't have my machine in front of me.

**GISELLA GRUBER:** We are onto item 3 which is the post ICANN46 task. The relevant document is the capacity building project matrix which can be found on the agenda page linked to this agenda item which will not be displayed on the Adobe Connect due to the size of the document and you won't be able to read it on the screen. Thank you.

**SALA TAMANIKAIWAIMARO:** Thank you very much Gisella. As you can imagine, at Beijing we had designed and drafted a matrix of tasks and it is contained within the spreadsheet that is uploaded onto the Wiki, so we would encourage every working group member to access that matrix through your machines and with that I'd like to call upon Tijani and Dev to please share their thoughts and their reflections. Just for the information of the general working group, Tijani and Dev are members of the steering committee of this working group so I'd like them to please share their reflections before we go into the matrix.

**DEV ANAND TEELUCKSINGH:** The matrix, if you open the spreadsheet you will see we have broken down the capacity building into several sub-tasks, face to face, online, social media and content and this is out for all of these sub working groups and work spaces I believe have already been created. I have some particular comments for the social media, just one was that although the task was identified for the social media space, talked about

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identifying the social media tools, my comment to this is that this has already been done by the technology task force and I would provide a link to that on the worksheet. I think what that group needs to look at is the charge regarding the social media is finding persons able to study social media accounts so they can share their feedback and bring it back in.

SALA TAMANIKAIWAIMARO: Thank you very much Dev. We'll be going deeper into the various tasks later on, just for now brief reflections on the tasks and your reflections in terms of preparation of the matrix, but thanks for that Dev. We will definitely be addressing that in detail soon. Okay, we need to move on now. If I could ask Gisella to read the next agenda item please.

GISELLA GRUBER: We need to solicit volunteers for the At-Large capacity building work group contact group work space and the At-Large capacity work group empirical assessment group as well as the At-Large capacity building working group face to face group work space, At-Large capacity building work group online group work space, as well as the social media group work space.

SALA TAMANIKAIWAIMARO: This is just to confirm the list of people who have already written in to say that they volunteered for different workspaces, I'm just going to read them and if your name is not on this list, then we would like you to advice us on this call where you would like to be at. Okay for face to face we have Siranush, Oksana, Yaovi, and Carlos. On the online we

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have Maureen, Ali Almeshal, Maximus, Chubasco Diranga, Natalia and Dev. On the social media we have Juan Manuel Rojas, and in the content team we have William Tibben, Darlene Thompson, Sala, Dev, Fatima and Carlos. And I'm certain there are people on this call who are not currently in any of these four groups, so this space is open now for you to please volunteer your names into your preferred groups, and if I could please ask Gisella to facilitate the recording of the names of the volunteers.

GISELLA GRUBER: We will make note of the volunteers and they will then be added to each of the work group pages and they will all receive confirmation that they have been added.

SALA TAMANIKAIWAIMARO: Carlos Reyes, if you could please add that to your action item confirming the list of volunteers. So if there are people who are volunteering now on the wiki, we will be recording them, so if you are on the call and not on the wiki, we would ask you to please send an email to the mailing list, but if you are on the wiki please send your preferred group on the Wiki check space and it will be captured for our records, and if we could now move on to the next agenda item.

GISELLA GRUBER: Thank you Sala, we are now on agenda item 5 which is discussion on tasks. Thank you.

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JOLY MCFIE: Can I just ask sort of exactly what online group does. Is that the online meeting?

SALA TAMANIKAIWAIMARO: Thank you Joly. The online, we've kept it into 4 and the online is one of the mediums that we've identified as a portal within which we would transmit the capacity building. The reality is we are all interested, there are many of us who may be interested in everything, but we would like you to select one where you could dedicate your energy and your resources to.

JOLY MCFIE: So we can select only one group, is that what you're saying?

SALA TAMANIKAIWAIMARO: Yes, and with the next agenda item I will be describing briefly what we'll be doing, perhaps if you'd like we could address the next agenda item.

JOLY MCFIE: I do online video. Online video is my expertise and I am kind of wondering should I go to content, the people in social media, or should I go online?

SALA TAMANIKAIWAIMARO: Thank you Joly, I've noted that down. So perhaps what we'll do is let's get into this next agenda item and I'll describe a little bit about all the different groups and that may give you a bit more clarity.

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JOLY MCFIE:

Thank you.

SALA TAMANIKAIWAIMARO: As mentioned by Dev, at Beijing we had devised four specific groups that would be assigned specific tasks. And as you can imagine, there is face to face, online, social media, and content. Face to face would mean anything like a capacity building session conducted in a face to face mode that can be something like that which is done during ICANN meetings. It can include simultaneous meetings with other organisations or other forums whether they are IGF, NOGS (Network Operator Groups), that sort of thing or ISOC or INET and that sort of thing, and so that's essentially those are what we call face to face. And online would be, you all would have all heard of Mathew Shears, he had spoken about the online portal that's being created. So online essentially is capacity building sessions that are facilitated online, so they can be either through the Wiki or anything that's hosted online or through something like a Diplo or like an ISOC new generation learning platform and that sort of thing. Social media on the other hand is essentially tailored around things like Facebook, Twitter, anything that falls within the perimeters of social media, and the content group will be looking into the substantive content within ICANN parameters, so things like new GTLD's, things like 'whois' and that sort of thing. So essentially we've tried to devise three simple clear and direct tasks for each of these groups and so if I could invite further discussion on this. So perhaps those who haven't volunteered yet, we would like to ask if you could pick a group, put it into the Wiki check. Now the thing is about getting into your group, the thing is if you develop and if you compile and accomplish the tasks that are going to be set, it doesn't



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mean that you won't be commenting on other people's work or other groups work. What we need to do right now is to get each group to focus on specific tasks and the outcomes of what they produced will be shared to the general working group for comments before any finalisation. So if you feel like you want to be in 3 groups, if you feel that your area of expertise is such that it would be beneficial in three groups, whilst we welcome that, we would like to dedicate specific focuses to the different groups and then everyone will get a chance to cross-pollinate their ideas. So are there any comments? The floor is open. And just before we start, Dev had mentioned that in the social media space the technology task force have already gone through that and then he has provided the link on the Wiki. So what this essentially would mean for the social media group is that you have a platform in which to run in, which means that we would encourage you to take a look at what the technology task force team has prepared, see if you have additional comments, don't feel boxed in by what has already been prepared. If you think there are other considerations that should be usefully utilized, please mention them in your group as you are preparing and finalizing your tasks. So with that the floor is open, and if I could ask Gisella to please facilitate by advising who has got their hand up on the Wiki.

GISELLA GRUBER:

Sala, at this stage no hands up. Thank you.

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SALA TAMANIKAIWAIMARO: Okay, does anyone have any preference about which group they would like to be in? At this stage I am going to ask Dev if he could please read out the different tasks for the different groups. Dev, please.

DEV ANAND TEELUCKSINGH: Thank you. There has been, as Sala mentioned, the various groups are as follows; one was the survey group and their scope and task was to develop the questions with At-Large structures, to identify the needs of members of At-Large and to work with the RALOs at At-Large structures.

SALA TAMANIKAIWAIMARO: Just read the scope of tasks for all of the groups please just so that those who are in whichever groups are clear.

DEV ANAND TEELUCKSINGH: In terms of the face to face group their scope of task is to identify all existing face to face capacity building events within ICANN, to identify all existing face to face capacity building events outside of ICANN by country and region, and three identify new opportunities for collaboration for face to face capacity building.

SALA TAMANIKAIWAIMARO: So if you are in the face to face group you would have heard the direction, this would essentially mean that you would be asking a lot of questions finding out information using the ICANN website, perhaps liaising with staff at some point, you can talk to your peers to find out some of that information. In relation to the countries, the face to face building in countries or in the region, this is where the spreadsheet that

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we had prepared prior to ICANN46 will come in handy. We will stick to the countries where we have ALS present in and so stick to the countries where we have ALS present in and in terms of regions of course we are talking about APRALO region, NARALO region, LACRALO, AFRALO, so Dev if you could please continue and then we will open for questions later.

DEV ANAND TEELUCKSINGH: Oksana is asking a question and this is regarding the face to face group. The question is - Will we have a email group for the face to face working group?

SALA TAMANIKAIWAIMARO: Okay Oksana, there is a Wiki space on the working group and you can populate your comments there, but feel free to use the general capacity building working group mailing list, and in your subject line you can just put bracket face to face if you are having a discussion on face to face, and that way also other people can be seen from the discussions and if they feel that they want to add something they can add it. So Dev if you can continue with the online task please.

DEV ANAND TEELUCKSINGH: Thank you Sala, this is Dev. The other sub working group is the online group and online group work space has also been created. The goals of that are to identify the existing online tools that are available, to identify adequate models and adequate modules, identify user-centric considerations, and finally to identify features to make the online facility user friendly.

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SALA TAMANIKAIWAIMARO: Thank you Dev, and just to add just a bit further as an example, features in online platforms can include things like hyperlinks or hypertext and that sort of thing, so essentially the task that Dev read for online. Are there any questions in relation to the online tasks?

JOLY MCFIE: I am still not quite clear as to where online thoughts and content and social media start.

SALA TAMANIKAIWAIMARO: Basically it would be essentially the online working group will be looking into what potential considerations should be factored in when deciding what type of platform or when deciding what sort of features that we would want to see, so anything within the scope of online but along the parameters of the tasks that have been assigned detail discussion can continue over the mailing list for those in the online or over the Wiki, and just to let you know, Dev is on the technology task force and also in the steering committee, and he is going to be leading the online team and that sort of thing so he will be facilitating a lot of the discussions online, and any other questions in relation to the task? No? If we can move on now to our social media, Dev please.

DEV ANAND TEELUCKSINGH: Thank you. The task for the social media working group and the work space, we put that on the AC chart. One, to identify social media tools, and two identify adequate consideration. Those were the two key tasks for social media. So Sala do you want to say anything about this?

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SALA TAMANIKAIWAIMARO: No. Are there any comments from the floor?

JOLY MCFIE: Who is going to administer social media? Are we going to do it or is staff going to do it?

SALA TAMANIKAIWAIMARO: At this stage too early to tell, but we would like you to list all potential implications whether staff is going to be hosting it or we are going to, whether the RALOs, and I would like as you are working on the different tasks allocated to you within the different groups to think of the RALOs, think of the ALSes, think of At-Large as a whole. So for example on social media, ICANN At-Large, there is a page on Facebook, and that's administered by staff I assume, so things like that, so you can identify what we have, what we don't have, what needs to be done, what could potentially be done, because once the work is done it will help us to have a clear view of what we have, what capabilities we have, what we don't have and what we would like to have, and that sort of thing. So any other questions on social media?

JOLY MCFIE: I am kind of coming to understand, and in my mind I am now defining online is also about meeting online as against groups which are sort of non-synchronous communication, you know social media and other things, so maybe like face to face is like when people meet in person and online could be when people actually meet online which is like the one we are in today, for instance Google Hangout is something that we

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now use a lot in ISOC, and so there can be a line between the two things.

SALA TAMANIKAIWAIMARO: At this stage suffice to day, whilst the online and the social media are both hosted virtually anyway, the social media is confined to just social media. The online group on the other hand they have a much wider scope and at this stage we don't want to worry too much about stepping on other peoples territory, for example social media you feel that there is something that you see in social media that impacts onto the online group, please feel free to record it in your social media space because at the end of the day when we consolidate the material, we will be harvesting and synchronizing recommendations and also potential solutions and capabilities and that sort of thing. So we hope the social media boundary is a distinction enough, but please feel free to not be limited in instances where you want to make a comment on the online aspects of social media and that sort of thing. Are there any other comments?

DEV ANAND TEELUCKSINGH: I see Narine has her hand up. She has typed this question - Isn't there a similar task mentioned for online and content sub groups?

SALA TAMANIKAIWAIMARO: The same thing that I had mentioned between online and social media. The response that I had placed to this question as well is we would like to encourage people to focus on the different groups, there will be instances where you feel that it would be touching on other groups,

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there are certain points that you would like to make that you feel like this covers content as well, we would encourage you to record it and at the end of the day when the material that you have developed is passed around for cross-pollination, we will be moving things around. So any other questions? If there aren't any questions, if I could ask Dev to please read the content tasks?

DEV ANAND TEELUCKSINGH: The At-Large capacity building content working group, these tasks to work on are to identify and categorize content, identify delivery modes and options, identify the considerations for content gathering, and to design a consistent and uniform template of presenting content. Those are the tasks.

SALA TAMANIKAIWAIMARO: So that's clear enough and I think one of the potential questions that could go into the survey would be to list in order of preference specific content areas, specific subjects, and as people are filling in the survey we can read it and at the end of the day we can see what is the most favorite topic and that sort of thing, and so as the content team generates considerations of how content is going to be and should be or possibly could be prepared and if we are going to later on create a text like some sort of test pilot, then what we would be doing is we wouldn't try to do all of the content but we would definitely pick at least the three most popular ones to showcase the recommendations and that sort of thing. Are there any questions at this stage?

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DEV ANAND TEELUCKSINGH: I have a question from Fatima Cambroner, and the question is as follows - The content is only regarding ICANN issues or could it be about internet governance in general?

SALA TAMANIKAIWAIMARO: Thank you Dev. Thank you Fatima for your question. In relation to this the content team will prioritize ICANN topics, but that doesn't mean that we can't highlight internet governance topics but I would assume that they would form lower priority as opposed to the ICANN topics, but would certainly record them because there are demands from ALSes on occasion for these topics to be included. We will certainly record it for the purposes of our work but the priority and preference is to ICANN related topics. Any other questions?

DEV ANAND TEELUCKSINGH: Narine just has a follow up of her question regarding the difference between the online group and the content group, she follows up with that - There is no difference between the online and the content group.

SALA TAMANIKAIWAIMARO: Just to respond, the content team would be looking at subject matter areas, curriculum and that sort of thing, so it would be pure content. The online would be looking at the technology, the platforms or the features or the considerations, the social consideration, content is purely subject, so that's the distinction. Any other questions?

DEV ANAND TEELUCKSINGH: Narine says she understands, it's now clear.



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SALA TAMANIKAIWAIMARO: Thank you. Dev could check if anybody else has their hand up, if not we can get into the next thing I want us to address.

DEV ANAND TEELUCKSINGH: No further hands are up.

SALA TAMANIKAIWAIMARO: Thank you. As you can imagine, we need to really finalize our list of volunteers ASAP so that work can start. What I would recommend is that we already have majority of people filling in groups already, like face to face, online and content primarily, social media not so much and so far we just have one person, and I would encourage you to get going, don't wait for the steering community, don't wait for us to encourage you to start addressing some of those issues, and we would really encourage you to start utilizing the mailing list and initiate email threads, initiate discussions on the Wiki, initiate how you are going to tackle the stuff, so we would be expecting that at least the next two weeks, the next two weeks we are going to have very heavy traffic on the capacity building mailing list and also on the Wiki, where the different groups are sending stuff around, initiating discussions and that sort of thing. Just as a reminder, if you are using the mailing list to discuss certain things in your group, please put a bracket in the subject heading to say face to face or online just so that it is an indication to the rest of the working group that these discussions are proceeding on this specific groups or content and that sort of thing. And if we could focus our energy, and I know you are all very highly motivated, very dynamic, high energy people, and if you could focus the discussion and conclude that.

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DEV ANAND TEELUCKSINGH: To answer some questions on the chat - Can we propose some volunteers from the technology task force group? Indeed you can do so, and I think it will just be very easy to share the information on the Wiki pages.

SALA TAMANIKAIWAIMARO: As you can imagine within the next two weeks we expect very heavy traffic, high level discussions, and as soon as you finish your discussions we will always ask that you appoint somebody to put things together, record the discussions and put your material together because after two weeks we are going to cross-pollinate, we are going to be asking you after one and half weeks how you are going, how you are developing, and then by the end of two weeks we would expect from each of the groups a report or a list of things that you've come up with which we will use, which we will send to the working group in general for additional comments for an additional week, and then we will finalize and consolidate the material. So does anyone have any questions at this stage? I would also like to ask Carlos Reyes if he could add that to the action item, that different groups are tasked as of two weeks to start from today to attend to their tasks and report back to the general working group. And so if you are in the different groups please feel free to take leadership, you are all leaders, feel free to take leadership on the tasks, initiate threads, initiate discussions, go out and ask somebody something. So if we don't know whether CCNSO has a capacity building session or capacity building framework, ask somebody whom you know that is potentially in the CCNSO and that sort of thing, and I'm just using that as an example. Whatever you do, whatever you have to do, get the information, prepare your tasks well, and I hope that has been clear. I

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understand that a call alone is not enough to finish or to discuss thoroughly some of the tasks, but I think it is enough to get us going, and if there are any further questions please feel free to ask them on the mailing list. And so within the next two weeks, the steering committee will be expecting very heavy traffic on that mailing list, so we encourage you to get the discussions rolling and please feel free to think big, don't feel confined, don't feel like you have to think within a box - think outside the box, be creative, be innovative, initiate something, come up with your ideas, at the end of the day we will be consolidating it and it will form part of our recommendation back to the ALAC. So has that been clear? Are there any final questions?

GISELLA GRUBER: Sorry to interrupt. A note from Narine saying - Sala, thank you and please add my name to the content group. Thank you Narine, and this will be done saying it as a staff action item.

JOLY MCFIE: Can we join more than one group or are we restricted to one group only?

SALA TAMANIKAIWAIMARO: Because of the two-weeks deadline we would really prefer that you join one group, but it doesn't stop you from joining more than one group.

GISELLA GRUBER: So what's your preference Joly?

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JOLY MCFIE: I am going to go for social media, and I have a fair amount of experience with that.

SALA TAMANIKAIWAIMARO: Excellent, and if you could please ask Glenn McKnight if he would be interested that would be great as well. I can ask him too.

GISELLA GRUBER: We have Yaovi who has his hand raised as well.

YAOVI ATOHOUN: I have just one comment. I volunteered for the first group and my hope is that in these group there will be people from all the regions because the first assignment I saw is a question of how to identify countries from regions, so I hope that this group will have people from different regions to make the work easy for the group.

SALA TAMANIKAIWAIMARO: Yes we do have volunteers from different regions, we have Siranush from APRALO, Oksana from EURALO, Yaovi from AFRALO, and Carlos from LACRALO, and we would be fully expecting that you would be utilizing your immediate contacts and also please one of the best resources is the ICANN At-Large staff. Communicate with them and I am sure they will know just about everyone in the region and just about things that are happening around the world with respect to ICANN and so that would perhaps help you in your task. Are there any other comments? So just before we conclude I would like to ask Carlos Reyes if he has any final remarks and also to just read out the action items.

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- CARLOS REYES: The action items from today's meeting are:
1. The working group will review the draft survey and approve this week to finalize the survey by next Friday.
  - 2: The list of working group volunteers will be confirmed and added to the appropriate work spaces.
  - 3: Groups will begin discussion on tasks through the main mailing list and work spaces over the next two weeks, reporting back to the capacity building working group of their progress.
- SALA TAMANIKAIWAIMARO: Thank you very much Carlos. Do you have any comments for the working groups other than the tasks?
- CARLOS REYES: No comments.
- SALA TAMANIKAIWAIMARO: Thank you Carlos. Staff, is there anything that you would like to share with the working group? I take that as a no.
- OLIVIER CREPIN-LEBLOND: I have followed and I think it's really good to see things to come together and certainly having the working groups with the different volunteers is definitely going to catalyze the speed at which work is done here, so I thank you for this and it's a vital component of what the

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At-Large community has to do for the users out there, and so it's great to see it come slowly together. Thanks.

SALA TAMANIKAIWAIMARO: Thanks Olivier. Just before we conclude, Dev and Tijani, do you have any final remarks?

DEV ANAND TEELUCKSINGH: No final remarks.

SALA TAMANIKAIWAIMARO: Thank you Dev, and Tijani?

TIJANI BEN JEMAA: I followed the call and I don't have any special remarks. Thank you.

JOLY MCFIE: I think individually as groups we should do a little recruiting of a few more people and I can think of a couple of people that could fall into the social media group.

SALA TAMANIKAIWAIMARO: Absolutely, and fantastic idea Joly. And I would like to share Joly's idea with the rest of us. Just to emphasize it and if it could be added on as an action item please Carlos? The groups are free to invite other people that they feel have the relevant expertise that could add to the immediate tasks and so look around you, look within your ALSes, look within your RALOs, look within the wider At-Large and recruit, and

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remember we need to finalize this within two weeks so we don't have much time and so we look forward to a very activated Wiki work space. So with that, Gisella, I suspect that that was the final thing on the agenda?

GISELLA GRUBER: Yes Sala, the last point was just conclusion which we have just been through. Thank you.

SALA TAMANIKAIWAIMARO: I am very happy to say that the meeting is concluded.

**[END OF TRANSCRIPT]**