



PUBLIC COMMENTS DATA ANALYSIS

Years 2010-2012

2) Public Comments ATRT Recommendations

There were four specific ATRT Recommendations pertaining to Public Comments:

- Rec #15:** Incorporate Prioritization and Stratification based on community input and consultation with Staff.
- Rec #16:** Create distinct Comment and Reply cycles that allow community respondents to address and rebut arguments raised.
- Rec #17:** Establish fixed duration Timelines to provide adequate opportunity for considered and timely comments and replies.
- Rec #21:** Introduce forecasts of Upcoming public comments topics to facilitate community planning & participation.

Staff developed a program to implement the above recommendations in two phases as shown in the table below:

Implementation Phases	Recs	Effective Date
Phase I included ICANN.org website design improvements to streamline presentation and navigation; Staff templates for consistency; and <u>Upcoming topics forecasting</u> .	#21	1 Jul 2011
Phase II included the introduction of <u>Comment-Reply</u> cycles, <u>Stratification</u> (i.e., categories), and <u>minimum</u> fixed duration timelines of 21 days each for initial comments and replies.	#15, #16, & #17	1 Jan 2012

Throughout the foregoing Sections, reference will be made to statistics, charts, and findings that do not pertain specifically to one or more of the above ATRT Recommendations. Whenever a particular result does appear to have been influenced or impacted by the implementation of ATRT recommended improvements, it will be separately highlighted. For a summary of findings that bear directly upon specific ATRT Recommendations, please see Section 5.