ICANN

Non-Commercial Stakeholder Group: Not-for-Profit Operational Concerns Outreach Plan 2013

Domain Name System and Internet Governance for Non-Governmental Organizations and Not-for-Profits

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January 2013

INTRODUCTION AND CONTEXT

Internet governance implies that a wide range of sectors, globally and locally, have to engage in defining the rules and norms that shape the Internet. Internet-related issues have an impact on the daily operations of non-governmental organizations (NGOs) and not-for-profit organizations (NFPs), notably for programming, learning, training, communications and fundraising. Civil society participation in Domain Name System and Internet Governance should be secured so that the needs and concerns of the non-governmental organizations, and not-for-profits in general, are articulated and accounted for.

Not-for-Profit Operational Concerns (NPOC) is the Constituency in ICANN that represents the interests of its NGO/NFP organizational members[1]. NPOC seeks to stimulate the participation of new members through the implementation of an outreach strategy in order to raise significant interest in ICANN´s work and in Internet Governance in general. By reaching an increasing proportion of civil society, it will build enhanced awareness of ICANN and reinforce the Multi-stakeholder Model that ICANN is building and advocates.

OBJECTIVE AND METHODOLOGY

The overall objective of this strategy is for NGOs/NFPs to increase their understanding of ICANN's mission to supervise the core technical functions of the Internet – names, numbers and protocols, as well as of related Internet governance issues – we are talking about introductory levels of understanding. By doing so, they might engage more in ICANN policy making, while improving their e-readiness[2], facilitating awareness of ICANN to networks of people and professionals involved in these NGOs/NPFs, and creating a forum for ongoing collaboration as added-value. This strategy will be implemented through partnering and knowledge sharing with other organizations that hold the same vision and have common interests: Webinars, Workshops, Panels, Publications, and Membership Recruitment Events.

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[1] NPOC's members are only institutional/organizational entities.

[2] An 'e-ready' society is one that has the necessary physical infrastructure (high bandwidth, reliability, and affordable prices); integrated current ICTs throughout businesses (e-commerce, local ICT sector), communities (local content, many organizations online, ICTs used in everyday life, ICTs taught in schools), and the government (e-government); strong telecommunications competition; independent regulation with a commitment to universal access; and no limits on trade or foreign investment. (Bridges, 2001; 2005). http://www.academicjournals.org/sre/pdf/pdf2009/May/Vaezi%20and%20Bimar.pdf

A COLLABORATIVE APPROACH

This outreach plan is carried out in collaboration with strategic partners and sponsors. A version intended for prospective funders/sponsors is available by contacting Alain Berranger, the Chair of NPOC[3]. Current NPOC partners are **PIR.org** for core funding contributions, **ICANN** for selected travel and partial administrative support, the **Global Knowledge Partnership Foundation** for programming[4] and **Telecentre.org Foundation**[5] for the NPOC 2013 Webinar Series. NPOC acknowledges its partners at all its events and in all its documents. Other interested parties are welcome and opportunities to support NPOC's work are listed in table form in a separate document. A specific document for prospective partners describing funding/sponsoring opportunities is available upon request for those wishing to explore partnering/sponsoring modalities.

DELIVERABLES

1. Panel Discussion at ICANN 45 IN TORONTO (Completed)

"Multi-Stakeholder Models of Collaboration - Lessons from the Real World and the Internet World" – in collaboration with ICANN/ALAC and Prof. Sam Lanfranco, Professor Emeritus, York University, Toronto

October 17th – transcript available at:
http://toronto45.icann.org/meetings/toronto2012/transcript-msp-ngo-17oct12-en.pdf

2. IGF 2012 – Baku, Azerbaijan – SIDE SESSION (Completed)

"Why is the participation of the social sector in Internet Governance important for everybody?

Friday, 9 November 2012, 9:00 – 10:30, Conference Room #8

Video of the session is available at IGF's Video-on-Demand website (http://webcast.igf2012.com/ondemand/?media=workshops#), go to 9 November - Room 8

Transcript of the side session is available at http://www.intgovforum.org/cms/transcripts

3. 2013 NPOC Webinar Series: Internet Governance for NGOs and NFPs
Partners: NPOC, GKPF, TELECENTRE.org (further partners are encouraged to join)

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[3] Email him at *alain.berranger@gmail.com*

[4] *Internet Governance is an action line of the Global Knowledge Partnership Foundation - see http://gkpfoundation.org/*

[5] *See http://www.telecentre.org/*

WEBINAR # 1: WHO CONTROLS THE INTERNET/DOES ANYONE CONTROL THE INTERNET? (What does it mean to control the Internet? Is controlling the DNS controlling the Internet? Who is in charge of maintaining the DNS?)

WEBINAR # 2: INTERNET GOVERNANCE IS NONE OF MY CONCERN, SO WHAT? /WHY SHOULD I CARE ABOUT WHO DECIDES HOW THE INTERNET WORKS? (What is Internet governance? What would happen if only governments and/or private companies define the rules that regulate the Internet? What are the existing platforms (ICANN, WSIS, Internet Society, Internet Governance Forum, etc…)? Where can my voice as civil society be heard?

WEBINAR# 3: NFPs and NGOs VICTIMS OF INTERNET CENSORSHIP? CHALLENGES AND LESSONS LEARNED (commercial interests from ISPs, GOOGLE, FB, YOUTUBE, in collaboration or not with non-democratic governments, existing legal mechanisms and other attempts to take down/block a website).

WEBINAR # 4: HOW DO I PROTECT MY "NGO PRIVACY" ON THE INTERNET? ("WHOIS", data protection and related issues)

WEBINAR #5: WHO OWNS MY NGO CONTENT ON THE INTERNET? (Downside of social media, take down procedures/protection and related issues)

4. Internet Governance Workshops at WSIS 2013

Working title: Governance "of" and "on" the Internet
Partners: NPOC, GKPF (further partners are encouraged to join)

POSSIBLE TOPICS:

* IS INTERNET GOVERNANCE AN IDEALISTIC CONCEPT? A CIVIL SOCIETY VIEWPOINT

* INTERNET GOVERVANCE AS WE WANT IT TO BE VERSUS AS IT REALLY IS?

* DOES CIVIL SOCIETY HAVE A SAY IN THE DEVELOPMENT OF RULES AND NORMS THAT SHAPE THE INTERNET; AND WHY SHOULD IT?

Working title: Multi-stakeholder Collaborations as Engines for Achieving Information Society Goals: Value, Challenges and Learning
The World Summit on the Information Society brought legitimacy to multi-stakeholder collaborations where the effective participation of governments, the private sector and civil society is considered to be vital in developing the Information Society. Much has been touted about the Multi-stakeholder Model. It has been used worldwide for decades by many organizations, social and economic development programs to foster consensus between diverging interests and to implement programs through partnerships. It has also been acknowledged that there are many challenges associated with making multi-stakeholder collaborations work. This panel/workshop will focus on extracting learning from the experiences of key organizations that anchor multi-stakeholder collaborations in the field of ICT for Development and in Internet Governance with the objective of enhancing understanding about key success factors in facilitating multi-stakeholder

collaborations. The learning to be derived would serve as a guide for other organizations that wish to leverage on multi-stakeholder collaborations to achieve Information Society goals. This Workshop will follow and deepen the Panel Discussion held in Toronto during ICANN 45 (see 1. above)

Partners: NPOC, ICANN-ALAC, GKPF (further partners are encouraged to join)

5. *Workshop in Beijing at ICANN 46 - 5 or 10 April 2012 (will be repeated in Durban and in Buenos Aires at ICANN 47 and 48)*

Working Title: "Impact and Opportunities of new gTLDs on NGOs/NFPs"

This session was initially planned for Toronto and will be enlarged to a half-day workshop in Beijing. POSSIBLE TOPICS:

- INTRODUCTION TO THE NEW GTLD PROGRAM AND OVERVIEW OF GTLD LIFECYCLE

- DEFENSIVE AND OFFENSIVE DOMAIN NAME REGISTRATION[6] NECESSITY FOR NGOS/NFPS?

- PROTECTION OF INTERNATIONAL NGOS/NFPS UNDER THE NEW GTLD PROGRAM AND BEYOND

- SUPPORT APPLICANT PROGRAM, AN OPPORTUNITY FOR NGOS/NFPS TO BE GTLD OWNERS

- SUCCESSFUL SUPPORT APPLICANT PROGRAM GTLD APPLICANTS, NEXT STEPS

- NEW GTLD OWNERS STRATEGIES FOR GUARDING AGAINST MISREPRESENTATION OF NGOS/NFPS

- NEW GTLD MODELS, OPPORTUNITIES FOR FUNDING AND COLLABORATIONS

Partners: NPOC, PIR.org GKPF (further partners are encouraged to join)

6. *Internet Governance Publications*

Starting January 2013 ending October 2013, a series of six to eight articles as well as a compendium gathering all articles will be published.

- An Introduction to ICANN - Avri Doria, dotgay LLC

- The Place, Role and Opportunities for NGOs in ICANN - Robert Hoggarth, ICANN

- Why Internet Governance is so Important to NGOs - Klaus Stoll, Global Knowledge Partnership Foundation

- On-line Child Protection and Internet Governance - Marie-laure Lemineur, The Center for Study, Analysis and Training in Human Rights (CECADH)

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[6] The purpose of a defensive registration is "to keep anyone else from obtaining" this particular domain name <www.icann.org/en/about/learning/beginners-guides/domain-names-beginners-guide-06dec10-en>

- Impact of New gTLD's on the Private Sector - Anthony Harris, Cámara Argentina de Internet (CABASE)

- Registrant Rights and Responsibilities to NGOs and End Users – Cintra Sooknanan, ISOC Trinidad & Tobago

- Internet Governance Issues – Sam Lanfranco, York University

Further articles will be announced.

7. *African Outreach – A 2013 Priority*

a. NPOC will focus on recruiting African Not-for-Profits and Non-Governmental Organizations that have played a key role in ICTs within the continent and are prepared to contribute to ICANN's global multi-stakeholder approach;

b. NPOC's African outreach strategy will have a key component of grassroots' advocacy by these targeted Not-for-Profits in Africa. In particular, those who have shown readiness to work within rural communities by collaborating with local governmental authorities, municipalities and ISPs/Telcos, with the objective to see Universal Access take root properly in Africa;

c. Potential African NPOC members must be ready to embed e-readiness and capacity building in collaboration with partners like ISOC, Afrinic in developing or implementing programs that can be cascaded with simplicity;

d. NPOC will work with national Internet Governance Forums (IGFs) in African countries, regional IGFs and Pan African IGF to promote NPOC and liaise with local IGF organizers. NPOC will encourage these new NPOC members to be full participants to these IGFs. NPOC African Executive Committee members will give presentations during such events to increase ICANN awareness and attract potential NPOC members during such IGF events;

e. NPOC membership drives in Africa will include all regions within the continent and official languages to show inclusivism that is not only Anglophone or Francophone, but also Lusophone and Arab speaking communities;

f. Following the departure of Anne-Rachel Inné, Director of Regional Relations, Africa, with whom NPOC had invested intense collaboration, NPOC will initiate collaboration with recently-appointed Pierre Dandjinou, Vice President, Africa;

g. Africa outreach for NPOC will be done in Africa by Africans, notably by Poncelet Ileleji from Banjul and by Olévié Kouami from Lomé. NPOC will help as much as possible but the overall process will be driven from within Africa. We will use existing contacts and activities to reach the grassroots NGO's in Africa and link with other outreach efforts, like the webinar series, the upcoming ITU Africa Child Online Protection Summit to be held this year in Uganda, existing contacts with the South African e-Skills Institute, CTIC from Spain, a soon to be NPOC member with several programs in Africa.

h. We will leverage GKP Foundation's excellent e-readiness and capacity building program under the leadership of IICD (an NPOC Member from Europe) -http://gkpfoundation.org/profiles/blogs/join-our-ereadiness-and-capacity-building-initiatives.

i. Reaching NGOs in Africa will not be enough! There needs to be sustainable reasons for them to join and stay with NPOC through capable Internet Governance capacity building and a real voice in the DNS and Internet Governance processes.

j. NPOC will target the following eight key potential African NFPs in 2013, or if not solely African, very active in Africa:

i. FORUM for AFRICAN WOMEN EDUCATIONALISTS/FORUM DES ÉDUCATRICES AFRICAINES in Africa, headquarters in Nairobi, Kenya, with branches all over Africa - http://www.fawe.org/

ii. PANOS - Based in several regions of the world including West Africa, South Africa, Caribbean, Paris, London, East Africa; a good NGO to target focusing on Communicating for Development - http://www.panos.org/

iii. SOS CHILDREN'S VILLAGES – A really global NGO but NPOC has been impressed by their work in Africa and the Middle East - http://www.sos-childrensvillages.org/Pages/default.aspx

iv. INSTITUTE FOR HUMAN RIGHTS AND DEVELOPMENT IN AFRICA - Operates its headquarters in the Gambia and focuses mainly on Human Rights cases in Africa - http://www.ihrda.org/

v. NOSI, Cape Verde - http://www.nosi.cv

vi. LA FONDATION AFRICAINE DES LOGICIELS LIBRES – FREE SOFTWARE AND OPEN SOURCE FOUNDATION FOR AFRICA - http://www.fossfa.net/

vii. L'Association africaine des utilisateurs des logiciels libres (AAULL);

viii. The Society for the Advancement of Science in Africa (SASA) - http://sasascience.org/