Fake Renewal Notices
About Mikey

ICANN Multi-Stakeholder Model

- **Board of Directors**
- **Governmental Advisory Committee (GAC)**
- **Technical Liaison Group (TLG)**
- **Internet Engineering Task Force (IETF)**

**ASO**
- Regional Internet Registries
- AfriNIC
- APNIC
- ARIN
- LACNIC
- RIPE NCC

**GNSO**
- gTLD Registries
- gTLD Registrars
- IP interests
- ISPs
- Businesses
- Non-Commercial Interests

**ccNSO**
- ccTLD registries (.us, .uk, .au, .it, .be, .nl, etc.)

**At-Large**
- Internet Users (At-Large Advisory Committee, in conjunction with RALOs)
- ALAC

**Supporting Organisations**
- Security & Stability Advisory Committee (SSAC)
- Root Server System Advisory Committee (RSSAC)
About Mikey

GNSO working groups:

• Cross community working groups
• DNS security and stability
• Fake renewal notices
• Fast flux
• Inter registrar transfer policy
• Post-expiration domain name recovery
• Registration abuse policies
• Vertical integration
The problem...

**Domain Name Registration**

<table>
<thead>
<tr>
<th>Domain Name</th>
<th>Price</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABCDE.COM</td>
<td>$75.00</td>
<td>1 Year</td>
</tr>
</tbody>
</table>

Dear,

This solicitation is to inform you that it's time to send in your registration for **ABCDE.COM**. Domain Registration Services is a search engine ranking and submission service provider.

Failure to complete your registration by Nov 2, 2011 may result in the cancellation of this offer.

Your registration includes search engine submission for **ABCDE.COM** for 1 year. You are under no obligation to pay the amount stated above unless you accept this offer by Nov 2, 2011. It is a courtesy reminder to register **ABCDE.COM** for search engine listing so that your customers can locate you on the web.

This Offer for **ABCDE.COM** will expire on Nov 2, 2011. Act today!
As a courtesy to domain name holders, we are sending you this notification of the domain name registration that is due to expire in the next few months. When you switch today to the Domain Renewal, you can take advantage of our best savings. Your registration for: ______________ will expire on August 3, 2009. Act today!

Domain name: ______________

Reply Requested By: April 27, 2009

You must renew your domain name to retain exclusive rights to it on the Web, and now is the time to transfer and renew your name from your current Registrar to the Domain Renewal Group. Failure to renew your domain name by the expiration date may result in a loss of your online identity making it difficult for your customers and friends to locate you on the Web.

Privatization of Domain Registrations and Renewals now allows the consumer the choice of Registrars when initially registering and also when renewing a domain name. Domain name holders are not obligated to renew their domain name with their current Registrar or with the Domain Renewal Group. Review our prices and decide for yourself. You are under no obligation to pay the amounts stated below, unless you accept this offer. This notice is not a bill, it is rather an easy means of payment should you decide to switch your domain name registration to the Domain Renewal Group.

<table>
<thead>
<tr>
<th>Term</th>
<th>Period Covered</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 year</td>
<td>Until -- Aug 3, 2010</td>
<td>AU $45.00</td>
</tr>
<tr>
<td>2 years</td>
<td>Until -- Aug 3, 2011</td>
<td>AU $75.00 (save $15)</td>
</tr>
<tr>
<td>5 years</td>
<td>Until -- Aug 3, 2014</td>
<td>AU $145.00 (save $80)</td>
</tr>
</tbody>
</table>

The following names are currently available for you to register and secure, protecting your domain name from being duplicated.
Attention: Important Notice

Complete and return by fax to:
1-646-385-7542

ATT: info@domain.com
ADMINISTRATIVE CONTACT
SUPPORT@domain.com

47-47 36th Street
Long Island City, NY 11101
United States of America

Domain Name: [redacted]
Search Engine Submission

Requested Reply
JANUARY 21, 2011

PART I: REVIEW SOLICITATION

Attn:
As a courtesy to domain name holders, we are sending you this notification for your business Domain name search engine registration. This letter is to inform you that it's time to send in your registration and save.

Failure to complete your Domain name search engine registration by the expiration date may result in cancellation of this offer making it difficult for your customers to locate you on the web.

Privatization allows the consumer a choice when registering. Search engine subscription includes domain name search engine submission. You are under no obligation to pay the amounts stated below unless you accept this offer. Do not discard, this notice is not an invoice it is a courtesy
The Result...

The desired action as a result of the deceptive notification is:

– Pay an unnecessary fee (fraud)
– Get a registrant to switch registrars unnecessarily (“slamming”, or illegitimate market-based switching)
– Reveal credentials or provide authorization codes to facilitate theft of the domain
Registrar-survey results

• There is a problem
• It’s fairly steady
• Registrars are only seeing one source
• Registrants may be seeing more sources (especially when it comes to phishing)
• There’s enough impact to cause concern
Potential Next Steps

• Options that the GNSO Council may wish to consider as potential next steps:
  – Add a section to the RAA (Registrar Accreditation Agreement) that addresses Business Practices
  – Add the issue
    • to an Inter-Registrar Transfer Policy (IRTP) PDP
    • to the upcoming PDP on the RAA
Potential Next Steps (cont’d)

– **Refer the issue to the At-Large Advisory Committee (ALAC)** to encourage better education and awareness of this type of abuse amongst the end-user community

– **Raise this issue with the Federal Trace Commission (FTC) in the United States** to see if the registrar is in compliance with relevant law

– **Initiate a PDP (Policy Development Process) on Fake Renewal Notices**

– **Do not proceed** with any action at this time
Recommendation

- The drafting team recommends that the GNSO Council put this report out for public comment in order to obtain community input on the findings and potential next steps.
Final report

Fake Renewal Notices DT Home

This is the home of the Fake Renewal Notices Drafting Team. This Drafting Team was asked for information on fake renewal notices from the Registrar Stakeholder Group to obtain the information requested and report back to the GNSO Council. The nature and scope of the issue of fake renewal notices is intended to help inform the policy process. An Issue Report should be requested as recommended by the Registration Abuse Policy Accountability Program (RAPAP) Implementation Agreement.

Final report

Here’s a link to the final report – published 6 March 2012:

<table>
<thead>
<tr>
<th></th>
<th>Comment/Reply Periods (*)</th>
<th>Important Information Links</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Comment Open</strong></td>
<td>21 March 2012</td>
<td>Public Comment Announcement</td>
</tr>
<tr>
<td><strong>Comment Close</strong></td>
<td>20 April 2012</td>
<td>To Submit Your Comments (Forum)</td>
</tr>
<tr>
<td><strong>Close Time (UTC)</strong></td>
<td>23:59 UTC</td>
<td>View Comments Submitted</td>
</tr>
<tr>
<td><strong>Reply Open</strong></td>
<td>21 April 2012</td>
<td>Report of Public Comments</td>
</tr>
<tr>
<td><strong>Reply Close</strong></td>
<td>11 May 2012</td>
<td></td>
</tr>
<tr>
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Questions
Thank You