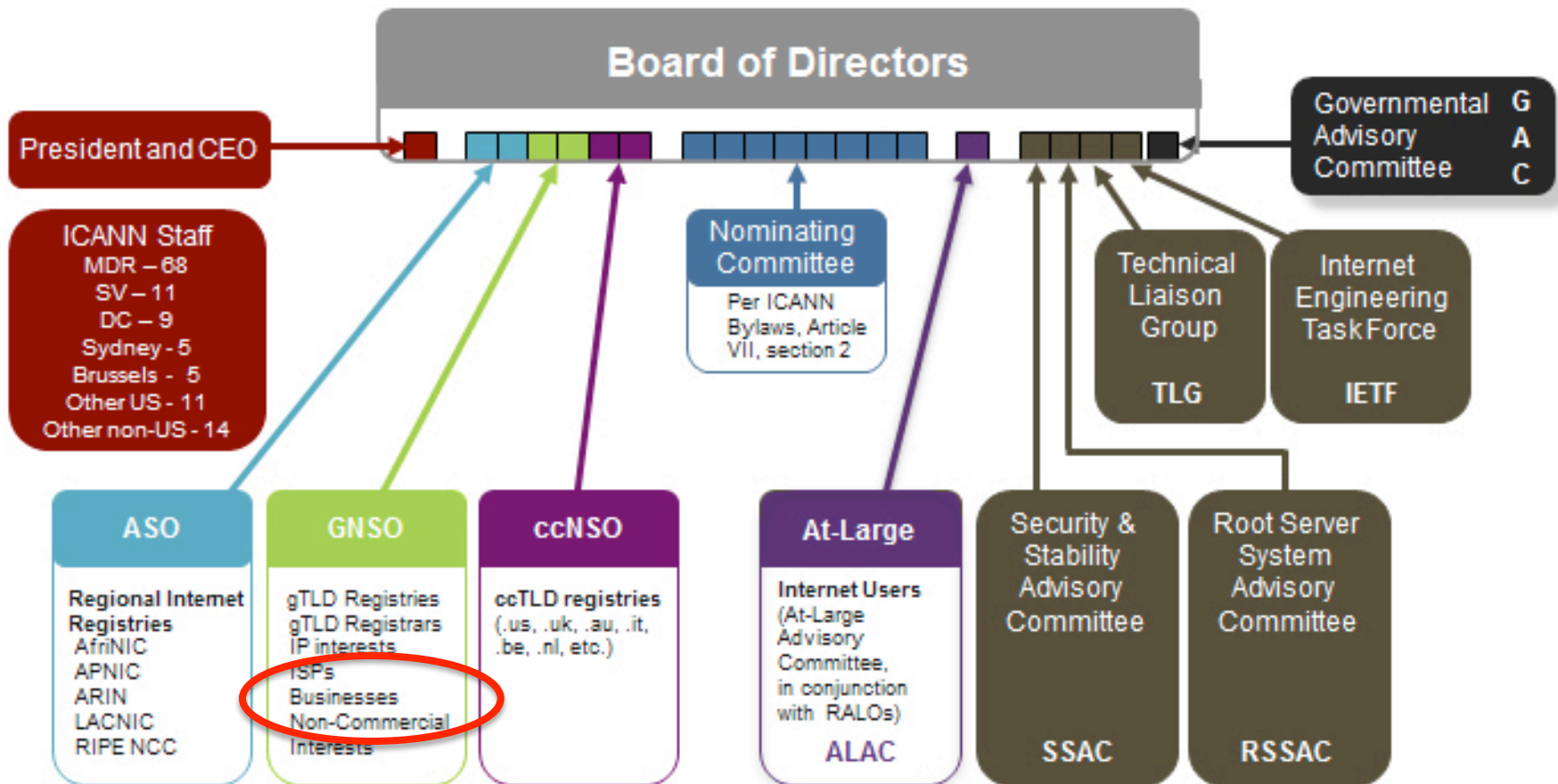


Fake Renewal Notices

About Mikey

ICANN Multi-Stakeholder Model



About Mikey

GNSO working groups:

- Cross community working groups
- DNS security and stability
- Fake renewal notices
- Fast flux
- Inter registrar transfer policy
- Post-expiration domain name recovery
- Registration abuse policies
- Vertical integration

The problem...

[PAY NOW 128 SECURE](#)

Domain Name	Registration	Price	Term
ABCDE.COM	July 18, 2011 - July 18, 2012	\$75.00	1 Year

Dear ,

This solicitation is to inform you that it's time to send in your registration for [ABCDE.COM](#). Domain Registration Services is a search engine ranking and submission service provider.

Failure to complete your registration by Nov 2, 2011 may result in the cancellation of this offer.

Your registration includes search engine submission for [ABCDE.COM](#) for 1 year. You are under no obligation to pay the amount stated above unless you accept this offer by Nov 2, 2011. It is a courtesy reminder to register [ABCDE.COM](#) for search engine listing so that your customers can locate you on the web.

This Offer for [ABCDE.COM](#) will expire on Nov 2, 2011. Act today!

As a courtesy to domain name holders, we are sending you this notification of the domain name registration that is due to expire in the next few months. When you switch today to the Domain Renewal, you can take advantage of our best savings. Your registration for: [REDACTED] will expire on **August 3, 2009**. Act today!

Domain name: [REDACTED]

Reply Requested By: April 27, 2009

You must renew your domain name to retain exclusive rights to it on the Web, and now is the time to transfer and renew your name from your current Registrar to the Domain Renewal Group. Failure to renew your domain name by the expiration date may result in a loss of your online identity making it difficult for your customers and friends to locate you on the Web.

Privatization of Domain Registrations and Renewals now allows the consumer the choice of Registrars when initially registering and also when renewing a domain name. Domain name holders are not obligated to renew their domain name with their current Registrar or with the Domain Renewal Group. Review our prices and decide for yourself. You are under no obligation to pay the amounts stated below, unless you accept this offer. **This notice is not a bill**, it is rather an easy means of payment should you decide to switch your domain name registration to the Domain Renewal Group.

Term	Period Covered	Price
1 year	Until -- Aug 3, 2010	AU \$45.00
2 years (Recommended)	Until -- Aug 3, 2011	AU \$75.00 (save \$15)
5 years (Best Value)	Until -- Aug 3, 2014	AU \$145.00 (save \$80)

The following names are currently available for you to register and secure, protecting your domain name from being duplicated.








Other Available Domains	Period Covered	Price
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Attention: Important Notice

DOMAIN SERVICE NOTICE

**Complete and return by fax to:
1-646-385-7542**

47-47 36th Street
Long Island City, NY 11101
United States of America

ATT: 
ADMINISTRATIVE CONTACT
SUPPORT@
 - NAME ADMINISTRATOR -  LAKESHORE BLVD. WEST
SUITE  - TORONTO - ON  CA
WWW. NET

Domain Name: 
Search Engine Submission

Requested Reply
JANUARY 21, 2011

PART I: REVIEW SOLICITATION

Attn:

As a courtesy to domain name holders, we are sending you this notification for your business Domain name search engine registration. This letter is to inform you that it's time to send in your registration and save.

Failure to complete your Domain name search engine registration by the expiration date may result in cancellation of this offer making it difficult for your customers to locate you on the web.

Privatization allows the consumer a choice when registering. Search engine subscription includes domain name search engine submission. You are under no obligation to pay the amounts stated below unless you accept this offer. Do not discard, this notice is not an invoice it is a courtesy

The Result...

The desired action as a result of the deceptive notification is:

- Pay an unnecessary fee (fraud)
- Get a registrant to switch registrars unnecessarily (“slamming”, or illegitimate market-based switching)
- Reveal credentials or provide authorization codes to facilitate theft of the domain

Registrar-survey results

- There is a problem
- It's fairly steady
- Registrars are only seeing one source
- Registrants may be seeing more sources (especially when it comes to phishing)
- There's enough impact to cause concern

Potential Next Steps

- Options that the GNSO Council may wish to consider as potential next steps:
 - **Add a section to the RAA (Registrar Accreditation Agreement) that addresses Business Practices**
 - **Add the issue**
 - to an Inter-Registrar Transfer Policy (IRTP) PDP
 - to the upcoming PDP on the RAA

Potential Next Steps (cont'd)

- **Refer the issue to the At-Large Advisory Committee** (ALAC) to encourage better education and awareness of this type of abuse amongst the end-user community
- **Raise this issue with the Federal Trade Commission (FTC)** in the United States to see if the registrar is in compliance with relevant law
- **Initiate a PDP** (Policy Development Process) on Fake Renewal Notices
- **Do not proceed** with any action at this time

Recommendation

- The drafting team recommends that the GNSO Council put this report out for public comment in order to **obtain community input** on the findings and potential next steps

Final report

Dashboard › GNSO › Fake Renewal Notices Drafting Team › Fake Renewal Notices DT Home

Dashboard

Board Res ▼

Projects ▼

At-Large ▼

Cross Comm ▼

GNSO ▼

ccNSO ▼

GAC ▼

AoC ▼

← Fake Renewal Notices Drafting Team

✎ Edit

✉ Share

+ Add



+ Expand all - Collapse all

☑ Fake Renewal Notices DT Home

- ☑ 1. Meetings
- ☐ 2. DT Documents (drafts - published)
- ☐ 3. DT Task
- ☐ 4. DT Members
- ☐ 5. Background Documents
- ☐ 6. Status reports
- ☑ 7. WG Attendance Records

Fake Renewal Notices DT Home

📎 1 Added by [admin](#), last edited by [Mikey O'Connor](#) on Apr 13, 2012 ([view change](#))

This is the home of the Fake Renewal Notices Drafting Team. This Drafting Team is making a request for information on fake renewal notices from the Registrar Stakeholder Group to obtain the information requested and report back to the GNSO Council. The nature and scope of the issue of fake renewal notices is intended to help inform an Issue Report should be requested as recommended by the Registration Ab

Final report

Here's a link to the final report - published 6 March 2012

[Fake Renewal Notices Report - FINAL - 6 March 2012.pdf](#)

[Announcements](#)[Public Comment](#)[Rules & Procedures](#)[Upcoming](#)[Recently Closed](#)[Archive](#)[For Journalists](#)[Newsletter](#)[Correspondence](#)[Presentations](#)[In Focus](#)

Fake Renewal Notices Report

Comment/Reply Periods (*)

Comment Open: 21 March 2012**Comment Close:** 20 April 2012**Close Time (UTC):** 23:59 UTC**Reply Open:** 21 April 2012**Reply Close:** 11 May 2012**Close Time (UTC):** 23:59 UTC

Brief Overview

Originating Organization: [GNSO Council](#)[Important Information Links](#)[Public Comment Announcement](#)[To Submit Your Comments \(Forum\)](#)[View Comments Submitted](#)[Report of Public Comments](#)

One World

One Internet

Questions

The background is a dark blue gradient with abstract, overlapping geometric shapes in various shades of blue. At the bottom, there is a faint, light blue world map. The text "Thank You" is centered in a white, sans-serif font.

Thank You