

**COMMUNITY ADDITIONAL BUDGET REQUEST CRITERIA MATRIX**

**Model**

Request #	Community	Request Title	Activity Description	Activity Type	Strategic alignment	Demographics/ Targeted Audience	Geographic Region	Expense Amount	Nature of Expense	Deliverable/ Outcome	Success Metrics	Sustainability	Comments
				Outreach	Competition, consumer trust and consumer choice	Consumer	Africa	under \$10k	Staff support, materials	Bring Awareness of ICANN, especially related to gtlds	New ALSes		
				Education	Core Operations	Government	N. America	under \$25k	Staff support	Better Understanding of ICANN goals related to Policy Building with other gov'ts	Stronger Partnerships		
				Training	DNS stability and security	Technical operators	L. America	under \$50k	Staff support, equipment, communication / materials	Stronger knowledge base	Independent Operations managed		
				Research/Study	Internet Ecosystem	Regulatory Agencies	Europe	under \$150k	Travel, Prof Svcs	Create basis for Policy	Working relationships and work groups established		

**Sample with FY13 APRALO request**

Request #	Community	Request Title	Activity Description	Activity Type	Strategic alignment	Demographics/ Targeted Audience	Geographic Region	Expense Amount	Nature of Expense	Deliverable/ Outcome	Success Metrics	Sustainability	Comments
FY13-ALAC001	APRALO	1-APRALO General Assembly at the Asia Pacific Regional Internet Governance Forum 2-Pacific Regional Internet Governance Forum 3-Arab Regional Internet Governance Forum	1-To convene a general assembly of all ALS' within the Asia Pacific Region. 2-Pacific Region IGF to conduct awareness on APRALO and also on ICANN Policy issues 3-Arab Region IGF to conduct awareness on APRALO and also on ICANN Policy issues	Outreach	Internet Ecosystem	Civil society/NGOs	Asia	under \$150k	Staff support, Language	A) Strengthen APRALO B) Increase Membership	Additional individual and/or organizational memberships in APRALO	undefined	overall very Low priority - denied?