



News from the Chair

Dear ICANN Community Members:

The Business Constituency (BC) has always been committed to assuring that ICANN adopts, implements, and effectively enforces policies that help ensure that the Internet and its underlying Domain Name System (DNS) are maintained as stable and secure platforms for the transaction of online business. Such policies are of substantial benefit to Businesses and, more importantly, to their customers and B2B partners. The opening of the public Internet and the concurrent establishment of ICANN as the technical coordinator of the DNS have resulted in a then-unimaginable explosion of online global commerce that benefits all.

But threats continue to arise to the free exchange of information on the Internet and to maintaining the single root. Censorship and fragmentation are not in the interest of free enterprise or open government, and the BC will continue to be a voice advocating the ideals and principles that underlie the exponential growth of Internet business activity that is a hallmark of this 21st Century.

Throughout 2015 the BC has reviewed, evaluated, and weighed in on important ICANN issues. These include policies relating to WHOIS improvements, effective compliance oversight and enforcement for contracted parties, and the appropriate operation of new .brand registries. We are also keeping abreast of proposals to revamp the GNSO that we and other commercial constituencies are an important part of.

Of course, the largest issue before us remains the ongoing effort to transition ICANN stewardship from the NTIA to the global multistakeholder community – and to have that paradigm shift accompanied by enhanced accountability measures that empower the community to assume its rightful

role within the ICANN operational and decision-making ecosystem. At the time I write this, feedback from the Board on the CCWG's proposed accountability measures has clouded prospects for whether a final proposal can be approved in Dublin. But, as we have been reminded so often, we have only one chance to get all of this right – and it is far more important to do it right than do it fast.

Both in Dublin and beyond, I know that we are all committed to putting in the hard work that has resulted in the BC being a respected thought leader on legal and technical policies that affect all online businesses, as well as those who use our products and services. When the BC speaks its voice is heard and taken account of. And, increasingly, that voice represents a consensus of businesses from around the world as BC membership becomes more geographically diverse through both reputation and dedicated outreach efforts.

We are delighted to meet in Dublin, which has a proud heritage spanning its founding as a Viking settlement to its present status as Ireland's capital and as a diversified business center, home to the European outposts of many of the world's leading technology companies (many of which we are proud to claim as BC members). We all look forward to enjoying the food, drink, and warm welcome of our Irish hosts during whatever free time we manage to carve out of what will undoubtedly be a very busy week here.

I wish you all a productive and successful meeting in Dublin. Now let's get to work!

With very best regards,

Philip S. Corwin
Interim Chair, ICANN Business
Constituency



ICANN | 54
Dublin 

18-22 OCTOBER 2015



Policy Perspective

**By Steve DelBianco, Vice Chair
for Policy Coordination**

The BC's policy work continues to focus on ICANN Accountability and the IANA stewardship transition, urgent issues that command the attention of global Internet stakeholders.

The latest proposal for ICANN accountability includes new community powers and stress tests that were first proposed by the BC over a year ago. And the latest plan for IANA transition will rely upon those same accountability mechanisms to hold ICANN to account during its operation of the naming, numbers, and protocol functions.

There are still details and questions to resolve before these proposals earn the approval of the ICANN community. Ideally, they would be approved at Dublin, so that NTIA can review the plan and ICANN can begin implementation. Even so, IANA transition activities will be active until at least mid-2016.

Since our last newsletter in June, BC members participated in drafting and debating several statements on ICANN public comment topics. For example, the BC provided input on accreditation of vendors that offer privacy and proxy services to domain registrants in new gTLDs.

Later this year, the BC anticipates playing a role in the Affirmation of Commitments review of the new gTLD program. That review will evaluate the effectiveness of rights protection mechanisms and Public Interest Commitments, and the extent to which the gTLD expansion has promoted consumer trust, choice, and competition. This work will lead into planning for the next round of new gTLDs, which is already underway.

At the Dublin meeting, I'll be ready to coach BC members thinking about becoming our next policy coordination officer. If you're not up for that, then please consider

getting more involved in shaping BC policy positions and in ICANN's many working groups.



**Steve DelBianco,
Vice Chair
for Policy
Coordination**

Building new voices in ICANN

**David Chang, Secretary General
Asian-Oceanian Computing Industry Organization
(ASOCIO) <http://www.asocio.org>**

Under the Business Constituency supported fellowship, I was granted the privilege to attend ICANN 52 Singapore on behalf of ASOCIO from February 8 to 12, 2015.

I was introduced to meet Ms. Elisa Cooper Chair of GNSO Business Constituency (BC) and other key executive in Business Constituency through Dr. Jimson Olufuye, the Vice Chair of Finance & Operations of BC. Except receiving warm welcome, I was encouraged to get more involved within ICANN to voice the opinions and suggestions from where I represent, the Asia Pacific.

I also met Mr. Kelvin Wong, Head of ICANN Singapore to learn the operations and activities in Asia Pacific region. From his updates, I got an impression that ICANN has not set deep footprints in this wide and growing continent. He was amazed that ASOCIO has been deep rooted in this area for more than 30 years. We agreed to collaborate closely to exchange resources to promote the wider and better utilization of Internet in Asia Pacific.

As a freshman to ICANN operations and activities, the attending of ICANN 52 Singapore widened my eyesight of the existence of such a critically important organization. I was impressed about the bottom-up approaches of forming consensus among active users and stakeholders of Internet when formulating ICANN policies and regulations.

When I reported my trip to ASOCIO officers, they all supported to reinforce the relationship with Business Constituency. ASOCIO Chairman Bunrak Saraggananda wrote a letter to Dr. Olufuye to thank him for inviting me to ICANN 52 Singapore and formally express ASOCIO's intention to enhance the business relationship between the two organizations. One of ASOCIO members, Japan Information Service Association, JISA who is aware of Business Constituency activities and many ICANN groups, expressed its expectations to ask ASOCIO to work closely with Business Constituency. I made a formal presentation in ASOCIO Council Meeting on May 1, and suggested that ASOCIO applies for membership in Business Constituency.

Editor's note: ASOCIO is now a contributing member of the BC.

Reaching Internet Business Users

by Angie Graves



Outreach is key to the Business Constituency (BC), as our charter recognizes its critical importance, and mandates best efforts of members to use available resources to broaden the participation of business users wherever possible.

The BC's current outreach objectives are two-fold—to reach into targeted business communities, and to bring members of the business community directly to ICANN meetings.

The Business Constituency continues to increase its outreach efforts each year, and this year is no exception. In addition to charter mandates, the BC's outreach efforts align with ICANN strategic objectives one and four, to increase awareness of ICANN and the BC, and to expand the BC's membership, with its use of funding support from ICANN CROPP—Community Regional Outreach Pilot Program.

Specifically, Outreach objectives are

(1) to create awareness about the BC, how it works and ICANN, particularly in low membership regions and industry sectors, (2) to realise the mission by growing the BC membership base thereby enriching its long-term policy development efforts, and (3) to advance the bottom-up multi-stakeholder model of ICANN by creating meaningful opportunities for input from a broad cross-section of businesses.

BC Outreach strategy is administered by the BC Outreach Committee with the support of the BC's Executive Committee and ICANN staff. The BC's travel support, along with informal mentorship and support to members of the business community, are intended to complete the current strategy.

Opportunities of interest to the BC for outreach activities include events providing opportunities to inform business and ICT audiences about ICANN and the Business Constituency, especially in regions with the fewest BC members.

FUNDS FROM ICANN'S BUDGET - CROPP

Funds from ICANN's budget are provided through the CROPP and based on Community requests. The Pilot, which is now in its third year is aimed at supporting community outreach efforts. This year, FY16, there are two options to pick from compared to the two available for use in the first year (FY14), and only one in FY15.

The options are these:

1. For a Constituency to apply to use one or more of the five Outreach travel support slots administered by ICANN Travels. These could not be used in FY14 by the BC, but three were used by the BC in FY15.
2. The second is up to \$10,000 support for a one-off Outreach event to support business travelers and logistics. BC Outreach Committee chose the latter option in FY16 to conduct Outreach in Johannesburg in collaboration with AfICTA Summit September 1-3, 2015.

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ICANN Multi Stakeholder Organizational Chart

Representatives on these charts are updated as of the end of the Annual Meeting, ICANN 48.

Note: Officers for the GNSO Policy Council are elected at the close of ICANN 48.



ICANN Board of Directors

Top row Left to Right: Fadi Chehadé – President & CEO, Steve Crocker – Chair (Nom Com), Bruce Tonkin – Vice Chair (GNSO), Rinalia Abdul Rahim (At-Large), Cherine Chalaby (Nom Com), Chris Disspain (ccNSO), Asha Hemrajani (Nom Com), Wolfgang Kleinwächter (Nom Com), Markus Kummer (GNSO), Bruno Lanvin (Nom Com)

2nd row Left to Right: Erika Mann (Nom Com), Gonzalo Navarro (Nom Com), Raymond A. Plzak (ASO), George Sadowsky (Nom Com), Thomas Schneider (GAC), Mike Silber (ccNSO), Kuo-Wei Wu (ASO), Ram Mohan (SSAC Liaison), Jonne Soininen (IETF Liaison), Suzanne Woolf (RSSAC Liaison)

GNSO (see following page)

ccNSO

Byron Holland (Chair)
Keith Davidson (Vice Chair)
Katrian Sataki (Vice Chair)

ASO

Louis Lee (Chair)
Fiona Asonga
Alan Barrett (Vice Chair)
Douglas Onyango
Ajay Kumar
Tomohiro Fujisaki
Aftab Siddiqui
Jason Schiller
Ron da Silva
Jorge Villa
Ricardo Patara
Hartmut Glaser
Filiz Yilmaz
Dmitry Kohmanyuk
Wilfried Woeber

Government Advisory Committee (GAC)

Thomas Schneider – Switzerland (Chair)
Olga Cavalli – Argentina (VC)
Gema Campillos – Spain (VC)
Henri Kassen – Namibia (VC)
Wanawit Ahkuputra – Thailand (VC)
Ihsan Durdi –Turkey (VC)

Security & Stability Advisory Committee (SSAC)

Patrik Fältström (Chair)
James Galvin (Vice Chair)

Root Server System Advisory Committee (RSSAC)

Lars-Johan Liman (Co-Chair)
Tripti Sinha (Co-Chair)

At-Large Advisory Committee (ALAC)

Allan Greenberg (Chair)
Olivier Crepin (Vice Chair)
Tijani Ben Jemaa (Vice Chair)

Technical Liaison Group (TLG)

Bilel Jamoussi
Wendy Seltzer
Daniel Dardaillier
Warren Kumari

Internet Engineering Task Force (IETF)

Jari Arkko (Chair)

Nominating Committee 2015

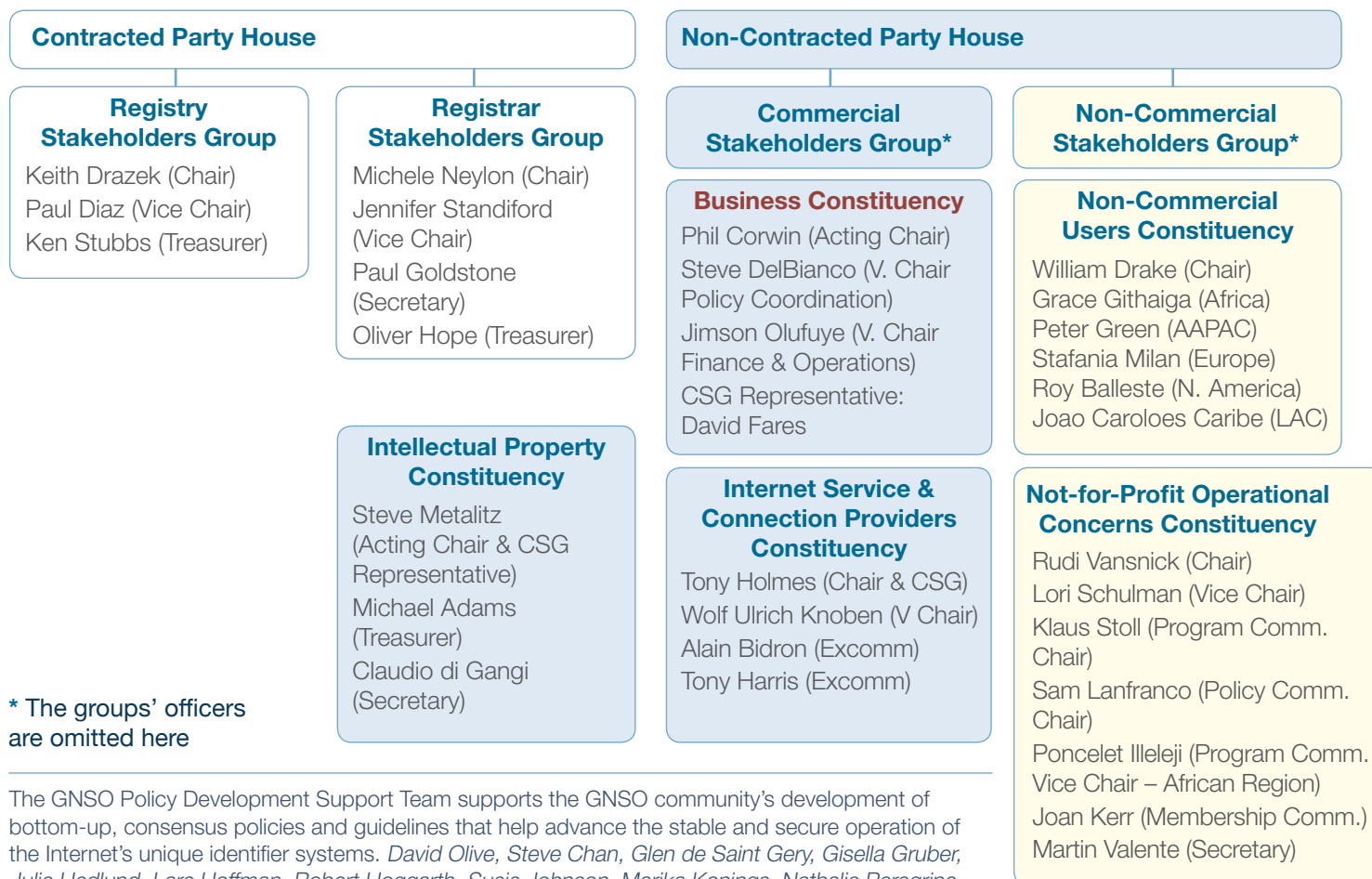
Stephane Van Gelder (Chair)
Cheryl Langdon-Orr (Assoc-Chair)
Ron Andruff (Chair Elect)

Ombudsman

Chris LaHatte

GNSO Stakeholder Groups, Constituencies & Council

The GNSO Council is responsible for managing the policy development process of the GNSO.



* The groups' officers are omitted here

The GNSO Policy Development Support Team supports the GNSO community's development of bottom-up, consensus policies and guidelines that help advance the stable and secure operation of the Internet's unique identifier systems. *David Olive, Steve Chan, Glen de Saint Gery, Gisella Gruber, Julie Hedlund, Lars Hoffman, Robert Hoggarth, Susie Johnson, Marika Konings, Nathalie Peregrine, Carlos Reyes, Steve Sheng, Mary Wong*

The BC Abuja Outreach

Mobilizing African Business Leaders for the future of the Internet

by Joseph Ambali

As part of its commitment to the realization of ICANN Strategic objectives number one – *Evolve and further globalize ICANN* – and four – *promote ICANN's role and the multistakeholder approach*; and its own goal of increasing Internet business users participation from developing countries in its policy development efforts, the Business Constituency (BC) of Internet Corporation for Assigned Names and Numbers (ICANN) in collaboration with AfICTA convened a toplevel Outreach at AfICTA CEO Roundtable held at the Transcorp Hilton Hotel, Abuja, Nigeria on June 10, 2015.

The event with the theme “Mobilizing African Business Leaders for the future of the Internet” attracted over 35 Business CEOs and representatives. Chaired by Dr Sola Afolabi, former Deputy Executive Secretary Economic Community of West African States (ECOWAS) Secretariat, the event created an avenue to dialogue with top ICT business CEOs in Nigeria with key focus on the current global Internet Governance issues, gTLD, IANA Transition, ICANN Accountability, DNS business opportunities, WSIS 10-year

review, IGF2015 and Cybersecurity issues. The Meeting received extensive press and media coverage across Africa.

The Director-General National Information Technology Development Agency (NITDA) Mr. Peter Jack; ICANN's Vice President of Stakeholder Engagement, Africa Pierre Dandjinou; Chairman, Computer Society of Kenya Waudu Siganga, Ph.D; President of ICT Strategies, mCADE LLC, USA Marilyn Cade, Principal, AMGlobal Consulting, USA and BC-Outreach Committee Coordinator, Andrew Mack; former DG ICT Agency, EKiti State, Toyin Oloniteru; Economic Officer, US Embassy, Abuja, Kelly Moon; President ATCON and AfICTA Board member Lanre Ajayi, Mary Uduma former NIRA President & ccNSO delegate to the IANA Coordinating Group (ICG) and Tola Sogbesan (AfICTA Board member) were among notable speakers at the event.

Speaking earlier, the Chair of AfICTA, Dr Jimson Olufuye who was the Chief Host welcomed participants and emphasised that the Internet is perhaps the greatest tool for economic development and

as such, governance issues resulting therefrom require effective involvement and participation of all stakeholders. He commended stakeholders who are currently representing the views and voices of Africans in various capacities as business users, technical players, government reps, researchers, academics, and end users.

He acknowledged the role ICANN has played since 1998, being responsible for ensuring that the Internet remains open, stable, secure and resilient and critical to this success is the bottom-up multi-stakeholder (MS) governance approach which should be sustained in view of the on-going USG IANA Stewardship transition to the global Internet community and the associated ICANN Accountability framework development. He expressed AfICTA's full supports for the MS model hence the initiative to mobilize African Business Leaders to be actively engaged in all the processes going forward.

Marilyn Cade in her illuminating presentation delivered via video conferencing (VC) on the *Internet Governance Challenge: The Changing*

Governmental Advisory Committee (GAC)



Left to Right: Thomas Schneider – Chair, Olga Cavalli – Vice Chair, Gema Campillos – Vice Chair, Henri Kassen – Vice Chair, Wanawit Ahkuputra – Vice Chair, Ihsan Durdu – Vice Chair.

Chair

Thomas Schneider
(Switzerland)

Vice Chairs

Dr. Olga Cavalli (Argentina)
Ms. Gema Campillos (Spain)
Mr. Henri Kassen (Namibia)
Mr. Wanawit Ahkuputra
(Thailand)
Mr. Ihsan Durdu (Turkey)

Face of the Internet, enumerated the implications of non-engagement by African Business Leaders and thus challenged them to constructively engage across the broad IG space including ICANN, IGF and the UN.

Waudu Siganga in his presentation provided insight into the ICANN bottom-up, multi-stakeholder governance model and the role of the Commercial and Business User Constituency (aka BC) in the policy development process of ICANN. He explained that BC represents the views of commercial Internet users and relevant sectors of the ICT industry to ensure the Internet is a safe place for business-to-business and business-to-consumer transactions and communications and it is based on high levels of business, user and consumer confidence, including policies that mitigate against undue threats and risks; support the stability and resiliency of the Internet, as affected by ICANN's actions in its coordination of the unique identifiers.

Andrew Mack through VC acquitted participants with business justification for investing in the Domain Name System (DNS) and that market exists for the new gTLD without posing any threat to existing ccTLDs. He encouraged business stakeholders to improve on awareness and appropriate market development programmes to achieve success.

Pierre Dandjinou also intervened remotely (via VC) with a presentation titled *"Greasing the Wheels of the Internet Economy"*. He proposed that all stakeholders should come together to improve on the current e-Friction position of Nigeria, which is among the highest in the World.

Mary Uduma in her presentation titled *"IANA Functions Stewardship Transition"* explained to participants the IANA Oversight Transition and how it is being driven by the community. She also gave an overview of the current Cross-Community Working

"Pierre Dandjinou proposed that all stakeholders should come together to improve on the current e-Friction position of Nigeria, which is among the highest in the World."

(CWG) Stewardship proposal on IANA Oversight transition.

The DG-NITDA Mr Peter Jack was engaged on his industry development strategies and the impact of the newly released Nigerian Cybersecurity Strategy and Cybercrime Act. In his speech, he canvassed that government should start recognizing ICT as a business sector just like Oil & Gas

sector and shift focus to long-term financing of ICT entrepreneurship as a value chain, given the fact that ICT is now contributing to Nigeria's GDP. He concluded that all stakeholders should align with international organizations for Open-Government Forum.

The meeting concluded with some IG declarations outlined below:

1. That the multi-stakeholder approach to Internet Governance (IG) is the best model to assure a stable and sustained IG ecosystem and AfICTA fully supports this approach.
2. That AfICTA supports the current Cross-Community Working Group (CWG)-Stewardship proposal on IANA Oversight transition and remains committed to continuous engagement in the Business Constituency of ICANN and the International Chamber of Commerce Business Action in Support of the Information Society (ICC-BASIS).
3. That IGF has proven very relevant to the WSIS target realization by providing understanding on existing and emerging issues on IG and as such its mandate should be renewed for another five years.
4. That all stakeholders should come together to improve on the current e-Friction position of Nigeria, which is among the highest in the World.
5. That NITDA should promote the establishment and incorporation of Nigeria Internet Governance Forum.
6. That the 0.005% Tax levy incorporated within the Cybercrime law be played down to encourage companies become partners in curbing crimes, rather than being burdened with additional taxes
7. That other grey area in the Nigerian Cybercrime Act with respect to Section 38, 39 & 40 should be reviewed to allow for judicial authorization of law enforcement actions.
8. That market exists for the new gTLD and the existing ccTLDs (e.g. .ng). Key to the success therefore is awareness and appropriate market development programmes.
9. That Nigeria should bid to host the 2018 edition of Internet Government Forum. A secretariat should be established as may be agreed by all stakeholders following the MS approach towards a successful hosting preparation and execution.

Presentations for the Roundtable can be downloaded @ <http://www.aficta.org/index.php/ceo-roundtable-presentations>



The mission of the BC

The Constituency fully represents the views of the Internet business user community,

ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.

ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

Executive Committee

Acting Chair:

Phil Corwin

Vice Chair, Policy Coordination:

Steve DelBianco

Vice Chair, Finance & Operations:

Jimson Olufuye

CSG Representative:

David Fares

GNSO Councilor:

Susan Kawaguchi

GNSO Councilor:

Philip Corwin

BC Appointees to the Nominating Committee 2014/15

Zahid Jamil (Small Business Seat)
Stephen Coates (Large Business Seat)

BC Credentials Committee:

Philip Corwin, Laura Covington,
Martin Sutton

BC Finance Sub Committee:

Angie Graves, Chris Chaplow

If you would like to become a member of the BC, please contact the BC Secretariat at:
info-bc@icann.org

Reaching Internet Business Users

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FUNDS FROM ICANN's BUDGET FUNDING THROUGH FELLOWSHIP

ICANN also facilitates the attendance of business users at ICANN public meetings through Fellowship funding. The administration of this is by ICANN staff. Nominations are currently open to business for ICANN 55, 5 – 10 March, 2016, in Marrakech, Morocco. Nominations must be submitted by 19 December 2015 for consideration.

FUNDS FROM ICANN's BUDGET LEADERSHIP DEVELOPMENT PROGRAMME

ICANN funding is also available to support up to six business leaders from developing countries at the rate of two per meeting. A number of business leaders who are now BC members have benefitted from the programme.

FUNDS FROM THE BC's BUDGET

Funds allocated to the BC's fiscal 2016 Outreach efforts around the world will allow focus on developing regions in Latin America, Asia, and Africa. The source of these funds is the BC's own annual budget.

BC Outreach funds supported the successful BC Abuja Outreach event in June 2015, attended in person and remotely by BC members Jimson Olufuye, Marilyn Cade and

Andrew Mack. The success of fiscal 2015 outreach efforts is sustained this fiscal year, with a BC Outreach event on September 2, 2015 at the AfICTA Summit in Johannesburg, South Africa, hosted again by the BC's Finance Chair Jimson Olufuye, along with the BC's Vice Chair-Policy Steve DelBianco, Outreach Committee Chair Andrew Mack, and former BC Chair and Outreach Committee member Marilyn Cade. Based on its Outreach criteria, BC members can request travel support of up to \$1,500 to conduct Outreach within low membership regions.

SUMMARY

The BC endeavours to increase its membership each year, and has set internal goals for fiscal 2016 growth.

"We need to grow to promote BC policy development and address volunteer burn-out challenge," Olufuye said, adding that the greatest challenge of outreach, *"is getting the right people to do the actual outreach due to other commitments."* However, in FY16, there is renewed commitment to surpass the record nine members added to the BC in FY15.

To apply or ask any question, please send an email to the BC's Outreach Committee at bc-outreach@icann.org

To learn more about the Business Constituency, visit us at:
www.bizconst.org

www.bizconst.org

BC Charter:

www.bizconst.org/charter.htm

BC Members:

www.bizconst.org/members.htm

Join the BC:

www.bizconst.org/joinus.htm

Acronym Helper:

www.bizconst.org/glossary.htm