

Preliminary Proposal for At-Large Summit II (ATLAS II)

Olivier Crépin-Leblond, Chair of the ALAC

25 March 2013

Purpose

The purpose of holding the ATLAS II is fourfold:

- 1) Strengthen the bottom up structure of the At-Large community by building capacity and awareness of At-Large policies and process of the 150+ At-Large Structures (ALSes);
- 2) Further develop the At-Large Community's capacity for engagement in ICANN by increasing its knowledge and understanding of the key issues confronting ICANN and ICANN's roles and responsibilities;
- 3) Plan for the next stage of the ALAC/At-Large community's development;
- 4) Allow ICANN to showcase a key component of its bottom-up multi-stakeholder environment to the rest of the world at a time pivotal to ICANN and to the Internet multi-stakeholder model.

Location

The proposed location and timing for the ATLAS II would be the June 2014 ICANN Meeting scheduled for 22-26 June 2014 in London.

The London location is seen as allowing maximum impact to showcase the global diversity of the At-Large community which is a key component within the ICANN multi-stakeholder model. London would also allow key ICANN staff and the current ALAC Chair to use their networks to promote the ATLAS II and reap maximum benefits for ICANN's image with a return on investment catalyzed by optimized exposure.

In terms of planning, holding the ATLAS II in London in June 2014 (FY14) as opposed to October 2014 (FY15), would allow for the announcement of the Summit to be made nearly one year in advance. This would allow for the time necessary to plan this event.

With the UK being part of the Commonwealth, ALS representatives from these countries will be given preferential treatment in the acquisition of their visas.

As an international hub, London has more non-stop international flights than any US-based cities. This would translate into requiring less transit visas for the ALS representatives.

Venue

A key request is that the ATLAS II be held within the venue of the ICANN hotel. This would facilitate the feeling of belonging to the ICANN community. The first ATLAS in March 2009 was held at a hotel two

blocks away from the ICANN venue which resulted in widespread feeling among the At-Large community that they were not fully part of ICANN.

In addition, the ATLAS II meetings are likely to include meetings in which other members of the ICANN community will be invited to participate. Having the ATLAS II be in the same venue will allow for much greater participation by all members of the ICANN community in At-Large Summit activities.

Schedule

The proposed schedule of the ATLAS II would be to have plenaries for all ALS representatives on Saturday, 21 June 2014 and Sunday, 22 June 2014 with a final ATLAS II meeting on the morning of Thursday, 26 June 2014. The RALOs and At-Large Working Groups would hold meetings Monday through Wednesday. As part of the regular ALAC schedule, the ALAC would hold a planning meeting the morning of Friday, 27 June 2014 with the ExCom meeting on the afternoon of Friday, 27 June 2014.

Financing

ACTIVITY	Financing
ATLAS II	See accompanying estimated budget. An exceptional budget request is being sought.
At-Large Showcase	Sponsorship will be sought for this event

Historical Financing Perspective

During FY13, ICANN supported three At-Large RALO General Assemblies totaling \$125,000. Without the holding of the ATLAS 2 in FY14, the At-Large community would have requested RALO General Assemblies for four of their RALOs during FY14 at an average of \$50,000 each (4 x \$50,000 = \$200,000). Based on this, the overall budget of the ATLAS 2, which includes five General Assemblies, could be seen as incorporating the costs of four General Assemblies in a manner which incorporates economies of scale.