

Accountability and Transparency Review 2

Letter of Motivation

Alan Greenberg:

Seeking endorsement of the At-Large Advisory Committee

My motivation to serve on the Accountability and Transparency Review Team 2 (ATRT 2) and in particular on behalf of the ALAC has a dual basis:

Firstly, I believe in ICANN, the importance of what it does, and the importance if it succeeding. Secondly, the ALAC, as a core representative of the Internet user in ICANN, representing none of players in the domain name business, nor the governments that oversee many of their activities, is uniquely qualified to comment and critique ICANN's accountability and transparency. Moreover, I believe that one of the core missions of the ALAC is to function on behalf of the third component of this review (the one that is omitted from its title) – ensuring the interests of global Internet users.

There is no question that ICANN has made huge strides in its A&T since the AoC was signed. Some of those were long overdue, but that does not reduce their importance. At the same time, there is much more to be done to ensure that ICANN can be seen as managing the Internet resources and responsibilities allocated to it in a way that ensures confidence and minimizes the ability of others to denigrate ICANN or attempt to usurp its responsibilities.

Of the five areas identified in the AoC with respect to this review, the first two (Board, GAC & GAC:Board) were comprehensively addressed by the ATRT 1, and their implementation will likely be reviewed by ATRT 2. The third area, public input was addressed, but the success of the some of the changes recommended has been questionable. The last two areas (acceptance of ICANN decisions, the policy development process) was not a main focus of ATRT 1 and presumably will be addressed in some detail in this review.

I believe that I am well qualified to participate in and contribute to the ATRT 2. I have represented At-Large in various capacities for over six years, and have been the primary author of a large number of its positions. I have no potential or real conflicts regarding the work of ICANN. Although I am well-grounded in

technology, my strengths and interests for many decades have been the development and management of technology based resources, and I understand the both the constraints and opportunities. I also have worked for many years with developing countries, and can relate to how their views may differ from those based in the west and north. More to the point, I feel that my personal strengths, experience and knowledge are particularly strong with respect to the areas that the AoC requires be reviewed.

I understand the heavy time commitment that this assignment might demand, and I am prepared to adjust my other commitments to ensure that I can meet these demands.

In summary, I *care* about ICANN, and want to do my part to ensure that it succeeds and thrives. Working towards faultless accountability and transparency *and serving the interests of global Internet users* is an important part of meeting this goal, and I have the skills to help it happen.