



FY14 COMMUNITY REQUEST FORM

All questions and completed forms should be posted to the Community Ad-Hoc Wiki. The submission deadline for FY14 Budget consideration is **March 22th 2013** for an early decision by the Beijing meeting and **April 19th 2013** for the regular track and decision by June.

REQUEST INFORMATION

Title of Proposed Activity	
Workshop session at 2013 Internet Governance Forum (IGF) to encourage awareness of and participation in ICANN among civil society actors.	
Community Requestor Name	Chair
NCSG	Robin Gross
ICANN Staff Community Liaison	
Glen de St. Gery	

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail
NCSG, together with NPOC and NCUC are co-organizing a proposed workshop session to be held at IGF 2013 to promote awareness of and participation in ICANN among civil society actors in the Internet governance / ICT space.
2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other
Holding a workshop session at the 2013 Internet Governance Forum (IGF) is the perfect meeting to conduct outreach and education about opportunities for participation in ICANN. NCSG/NPOC/NCUC are requesting travel support from ICANN so we can make it to IGF 2013 to participate in the workshop – 3 participants per group.
3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity
22-25 October 2013 is IGF 2013

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN’s Strategic Plan does this request support?
-- <u>Outreach</u> to new participants in the ICANN process, particularly developing country participants and interests that are not well represented in existing ICANN community. -- <u>Education</u> about ICANN’s multi-stakeholder bottom-up policy development process.
2. Demographics. What audience(s), in which geographies, does your request target?
The workshop will target an audience that is interested and somewhat knowledgeable about Internet Governance, but is not yet a participant at ICANN. The IGF is a UN conference that all people from geographies will participate, so it is extremely broad in its demographic reach. As the IGF takes place in Asia this year, there will be an additional component to outreach to new participants from the Asia-Pacific region.
3. Deliverables. What are the desired outcomes of your proposed activity?



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The deliverables are new participants to ICANN's policy development process with a broader range of experience and expertise.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- New NCSG/NCUC/NPOC members joining after learning about ICANN at IGF 2013.
- New NCSG/NPOC/NCUC participants in ICANN working groups after learning about ICANN at IGF 2013.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise)

Description	Timeline	Assumptions	Costs	Comments

Subject Matter Expert Support

Description	Timeline	Assumptions	Costs	Comments

Technology Support: (Telephone, Adobe Connect, web streaming, etc...)

Description	Timeline	Assumptions	Costs	Comments

Language Services Support

Description	Timeline	Assumptions	Costs	Comments

Support for ICANN Meetings Participation (Travel, Language Services, Meeting room, etc...)

Description	Timeline	Assumptions	Costs	Comments

Other Travel Support

Description	Timeline	Assumptions	Costs	Comments
<i>3 NCSG Members will need travel funding to IGF 2013</i>	<i>22-25 October 2013</i>	<i>NCSG, NPOC, & NCUC are collaborating on this proposal and each will request funding for their reps to participate.</i>	<i>Hotel, airfare & airport transfers, per diem for 5 nights for 3 NCSG representatives.</i>	



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Potential/planned Sponsorship Contribution

Description	Timeline	Assumptions	Costs	Comments

Finance estimates: \$12,000