



FY14 COMMUNITY REQUEST FORM

All questions and completed forms should be posted to the Community Ad-Hoc Wiki.

REQUEST INFORMATION

Title of Proposed Activity

Workshops & Related Outreach at IGF 2013 (Bali, Indonesia)

Community Requestor Name

Noncommercial Users Constituency (NCUC), GNSO

Chair

William Drake

ICANN Staff Community Liaison

Glen de St. Gery

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

NCUC is keenly interested in global outreach and strategic engagement, particularly with noncommercial users and governments in the developing countries. While NCUC did not apply for IGF travel support last year alongside our ICANN peers, we would like to be considered for it this time. The IGF meeting in Bali would provide a range of opportunities for NCUC representatives to share their views on GNSO-related issues, engage in dialogue with other stakeholders from around the world, and promote increased participation in both NCUC and ICANN more generally. Accordingly, we hope to organize two workshops at the IGF. The first would be a trilateral cooperative venture with our colleagues in the NPOC and NCSG on The Role of Civil Society in ICANN's Multistakeholder Model: The Case of the GNSO. The workshop would present varying perspectives from noncommercial and other stakeholders on how the model facilitates civil society participation in gTLD policy discussions, as well as a bit of "show and tell" about the organizers' respective roles. The second would be on The Debate on 'Closed' Generic Top Level Domains. This event would be structured as a multistakeholder debate on the diverse institutional, economic, and socio-cultural issues raised by 'closed' applications, many of which may be relatively unfamiliar but of keen interest to segments of the attendees. At both our workshops and in the IGF's booth area, we would make available written materials geared toward prospective members and other audiences. We also would organize side meetings with local civil society actors and participate in other workshops and events organized by the ICANN staff and community. We are here requesting funding for the travel and related expenses of three members who would play leading roles in organizing and running these workshops, and are separately requesting funding to produce printed outreach materials for distribution in Bali, Buenos Aires, and beyond.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach, education, meeting, travel support

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Multiple one-time activities



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REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

A healthy Internet governance eco-system, e.g. demonstrate ICANN multistakeholder model, increase stakeholder diversity, illuminate the global public interest and accountability/transparency commitments, promote global participation in ICANN.

2. Demographics. What audience(s), in which geographies, does your request target?

The IGF meeting will be a global conference, typically with 1,500-2,000 participants drawn from across the world and all stakeholder groups. One imagines there could be larger than usual turnout from the Asia-Pacific region, including by civil society actors, and we will seek to target our outreach accordingly.

3. Deliverables. What are the desired outcomes of your proposed activity?

Greater visibility and understanding of the role of civil society participants in GNSO/ICANN processes, and of the ICANN multistakeholder model more generally. Greater understanding on the part of diverse IGF audiences of the issues raised by 'closed' and other new gTLDs. Increased contacts with diverse stakeholders, and increased NCUC membership.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Audience turnout and engagement at the workshops. Number of new NCUC members, particularly from Asia-Pacific and developing countries. Number and diversity of contacts and relations established.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
<i>Sample: Staff support for a 3month project</i>	<i>Oct-Nov-Dec 2013</i>	<i>Staff support to take note and draft summary report</i>	<i>2 hours working session, once per month</i>	<i>Assistance for the duration of the project</i>
Not applicable				

Subject Matter Expert Support:

Not applicable

Technology Support: (telephone, Adobe Connect, web streaming, etc.)



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Not applicable

Language Services Support:

Not applicable

Other:

Not applicable

Travel Support:

Air fare, lodging and necessary expenses x 3 people = @ \$12,000

Potential/planned Sponsorship Contribution:

Not applicable

Estimates: \$12,000