All questions and completed forms should be posted to the Community Ad-Hoc Wiki.
The submission deadline for FY14 Budget consideration is **March 22th 2013** for an early decision by the Beijing meeting and **April 19th 2013** for the regular track and decision by June.

REQUEST INFORMATION

Title of Proposed Activity

"Impact of new gTLDs on NGOs/NFPs and on end-users" (IN COLLABORATION WITH NCSG AND NCUC)

Community Requestor Name	**Chair**
Marie-laure Lemineur	Alain Berranger

ICANN Staff Community Liaison	
TBD by ICANN	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

 NGOs and NFPs depend on the Internet for large parts of their work, communication and fundraising. There is currently much talk about the introduction of new generic top level domain names for the Internet through ICANN, but what does this mean in everyday practice for NGOs around the world? A panel of eminent experts/specialists will answer questions from NGOs about "The impact of new gTLDs on NGOs/NFPs and on end-users"...no presentations, no power points - just an armchairs or high-chairs discussion setting.

After a very short introductory of the experts and a 5-minute overview by the moderator, giving a quick explanation about the upcoming domain name changes, the participants will have the chance to ask the questions they always wanted to ask but didn't know where to ask.

*2. Type of Activity***: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Moderated panel Q&As

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

Second in an NPOC series of 6 panels (the first one is being held in Beijing at ICANN 46, the third one in Durban at ICANN 47, the fourth one in Buenos Aires at ICANN 48, the fifth in Singapore at ICANN 49 and the sixth in London at ICANN 50)

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

Theme: launch of the New gTLD Program;
Strategic objective: Rollout new gTLDs; Increase stakeholder diversity and cross-stakeholder work;
Strategic project: Implement new gTLDs & measure impact; Expand stakeholders; Retain & support existing community while attracting new & diverse community members;
Community work: Facilitate new gTLD rollout; Expand inclusion & orientation of new stakeholders; Increase multi-stakeholder participation;

2. *Demographics.* **What audience(s), in which geographies, does your request target?**

Global, Asian and ASEAN NGOs/NFPs; gTLD program players; Internet governance players; DNS sector players;

3. *Deliverables.* **What are the desired outcomes of your proposed activity?**

- **An enhanced understanding of the new gTLDs program by NGOs and NFPs and by end-users, its features, its timing;**
- **Provide a forum for asking questions from experts and DNS operators;**

4. *Metrics.* **What measurements will you use to determine whether your activity achieves its desired outcomes?**

- Participation: attendance, quality, variety and diversity of participants;
- An on the spot evaluation form;

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise)

Description	Timeline	Assumptions	Costs	Comments
Staff support to take note and draft summary report	*22-25 Oct 2013*	*2 hours working session & addl. 2hours for report*	*4 hours*	*Once*

Subject Matter Expert Support

Description	Timeline	Assumptions	Costs	Comments
2 experts	*22-25 Oct 2013*	*$500 honorarium*	*$1000*	
		If needed	*ICANN cost*	

Technology Support: (Telephone, Adobe Connect, web streaming, etc...)

Description	Timeline	Assumptions	Costs	Comments
All provided by IGF				

Language Services Support

Description	Timeline	Assumptions	Costs	Comments

Support for ICANN Meetings Participation (Travel, Language Services, Meeting room, etc…)

Description	Timeline	Assumptions	Costs	Comments
1 NPOC Executive Travel support			*ICANN cost*	

Other Travel Support

Description	Timeline	Assumptions	Costs	Comments
1 NPOC Executive Travel support			*ICANN cost*	

Potential/planned Sponsorship Contribution

Description	Timeline	Assumptions	Costs	Comments
PIR.org			*$1000*	*Request pending*

Finance estimates at $5,000